

Social media platform for disseminating information on tobacco and TB

1832. SHRI RAVI PRAKASH VERMA : Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether Government proposes to involve social media to disseminate information and create maximum awareness on anti-tobacco and anti-tuberculosis;
- (b) if so, the details of the scheme prepared by Government in this regard; and
- (c) the funds allotted therefor?

THE MINISTER OF HEALTH AND FAMILY WELFARE (SHRI JAGAT PRAKASH NADDA) : (a) to (c) The Ministry of Health and Family Welfare is making use of social media platforms such as twitter and YouTube for disseminating information on various schemes, in addition to creating awareness regarding communicable and non-communicable diseases, and to encourage people to adopt a healthy lifestyle.

There is no specific scheme for use of social media, however, making constructive and effective use of social media platforms is an integral component of the Media Plans prepared for various divisions and topics/themes.

No specific funds have been earmarked for the social media activities. Expenditure, if any, is booked under the Information, Education and Communication (IEC) budget of the Ministry of Health and Family Welfare and also in the respective Programme budgets.

Survey on family size

1833. SHRI B.K. HARIPRASAD : Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether Government has conducted any survey to consolidate the number of families having two children, more than two and one child, separately in the country, including Karnataka, if so, the details thereof; and
- (b) if not, the steps being taken by Government for assessment of actual implementation of family planning?

THE MINISTER OF HEALTH AND FAMILY WELFARE (SHRI JAGAT PRAKASH NADDA) : (a) and (b) No specific survey to consolidate the number of families having two children, more than two and one child has been conducted by Government. However, for assessment of implementation of Family Planning, Office of Registrar General and Census Commissioner, India regularly brings out estimates of current live births by birth order, Age Specific Fertility Rate, Total Fertility Rate etc.