

of Home Affairs has issued policy guidelines dated 28.8.2014 stating that the validity of security clearance will be co-terminus with validity period of license/ permission granted to TV channels, FM Radio and Community Radio among others, by the Administrative Ministry/ Department. MHA has further provided *vide* OM No. II/20034/290/2013-IS. II of 5.11.2014 that the validity of security clearance for the purpose of considering proposals for additional activities within the same sectors of TV channels, Community Radio, etc., would be considered for 3 years from the date of initial grant of security clearance. This validity for additional TV channels, Community Radios, etc., has now been extended to 10 years from the date of initial grant of security clearance *vide* their OM of even no. dated 16th April, 2015.

Strengthening of values through electronic media

1851.DR. BHALCHANDRAMUNGEKAR : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) how much time Government is allocating for strengthening values such as democracy secularism, social-economic equality, gender equality through the All India Radio (AIR) and the Doordarshan (DD) on daily basis; and

(b) if so, the details thereof and if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE) : (a) and (b) Prasara Bharati has informed that there is no fixed time allocated for these purposes. However, the content of all the programmes broadcast by Doordarshan and All India Radio conform to the laws of the country and the provision of the Constitution of India with a view to strengthening the value of democracy, secularism, socio-economic equality and fraternity amongst the people.

Prasara Bharati has also informed that AIR stations broadcast programmes on an average 15 hours daily per station. Of these, normally about six hours of programmes on an average are being broadcast for strengthening the aforesaid values. These programmes are being broadcast in different formats such as talks, interviews, discussions, stories, poetry, drama, features and documentaries, community singing lessons of patriotic songs in various Indian languages, language lessons, light music, folk music and interactive formats such as phone-in programmes etc.

These programmes are also broadcast in special audience chunks such as programmes for rural audience, women, children, senior citizen, youth, defence personnel etc. Live coverages of national events such as Independence Day, Republic Day, etc. is also made.