

**Number of foreign tourist arrivals and
Indian tourists going abroad**

1900. SHRI P. BHATTACHARYA: Will the Minister of TOURISM be pleased to state:

(a) the year-wise number of tourists who went out from India to other tourist destinations of the world during the last three years;

(b) the year-wise number of tourist arrivals into the country during the last three years;

(c) whether it is a fact that Indians going abroad are more than the foreign tourists coming into India; and

(d) if so, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. MAHESH SHARMA): (a) The numbers of Indian Nationals' Departures (INDs) from India during 2012, 2013 and 2014 were 14.92 million, 16.63 million and 18.33 million, respectively.

(b) The numbers of Foreign Tourist Arrivals (FTAs) to India during 2012, 2013 and 2014 were 6.58 million, 6.97 million and 7.68 million, respectively.

(c) Yes, Sir.

(d) Some of the factors responsible for inbound tourists to and outbound tourists from any country, including India, are economic conditions of the source and destination countries, air connectivity, availability of reasonably priced hotel accommodation, good tourism infrastructure etc.

The figures of FTAs do not include the arrivals of NRIs whereas the figures of INDs include the departures of NRIs.

**Expenditure on advertisements to promote
tourism in foreign countries**

1901. SHRI AHMED PATEL: Will the Minister of TOURISM be pleased to state:

(a) the year-wise and country-wise details of the expenditure on advertisements in foreign countries to promote tourism products and destinations in the last three years and in the current year;

(b) whether year-wise and country-wise number of foreign tourists and tourism receipts have increased over these years and if so, the details of the said period; and

(c) the global rank of India in comparison to other countries with regard to tourism receipts and tourist arrivals?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. MAHESH SHARMA): (a) The Ministry of Tourism undertakes various promotional and marketing activities including advertising to promote tourism products and destinations in major international markets overseas. Several of these advertisements are released to cover many countries and regions and are not country specific. The expenditure on this account is incurred from the budget allocated under the Restructured Scheme of Overseas Promotion and Marketing Development Assistance (OPMD). The details of the expenditure incurred during the last three years and the current year under OPMD head is as below:

(₹ in crore)

Financial Year	Expenditure
2012-13	182.83
2013-14	195.29
2014-15	166.35
2015-16 (till date)	24.99*

*Provisional

(b) The number of Foreign Tourist Arrivals (FTAs) in India during 2012, 2013 and 2014 along with the growth rate over previous year is as below:

Year	Foreign Tourist Arrivals— FTAs (in million)	Growth Rate (%)
2012	6.58	4.3
2013	6.97	5.9
2014	7.68	10.2

Nationality-wise break-up of Foreign Tourist Arrivals (FTAs) in India during 2012, 2013 and 2014 along with the percentage share and growth over previous year is given in the Statement (*See* below).

The Foreign Exchange Earnings (FEEs) through Tourism in India during 2012, 2013 and 2014 along with the growth rate over previous year is as below:

(₹ in crore)

Year	Foreign Exchange Earning	Growth Rate (%)
2012	94,487	21.8
2013	1,07,671	14.0
2014	1,23,320	14.5

(c) Rank of India in world in terms of Foreign Tourist Arrivals (FTAs) is as under:

Year	Rank
2012	41st
2013	42nd
2014	41st

Rank of India in world in terms of Foreign Exchange Earnings (FEEs) is as under:

Year	Rank
2012	16th
2013	16th
2014	15th

Statement

Nationality-wise Foreign Tourist Arrivals in India, 2012-2014

Country of Nationality	Number of Arrivals			% Share			% Change	
	2012	2013	2014	2012	2013	2014	2013-12	2014-13
1	2	3	4	5	6	7	8	9
North America								
Canada	256021	255222	268485	3.89	3.66	3.50	-0.3	5.2
U.S.A	1039947	1085309	1118983	15.81	15.58	14.57	4.4	3.1
TOTAL	1295968	1340531	1387468	19.70	19.24	18.07	3.4	3.5
Central and South America								
Argentina	9831	10325	9731	0.15	0.15	0.13	5.0	-5.8
Brazil	18440	18551	19563	0.28	0.27	0.25	0.6	5.5
Mexico	11254	13074	13978	0.17	0.19	0.18	16.2	6.9
Others	24174	26486	26654	0.37	0.38	0.35	9.6	0.6
TOTAL	63699	68436	69926	0.97	0.98	0.91	7.4	2.2
Western Europe								
Austria	38585	36465	34360	0.59	0.52	0.45	-5.5	-5.8
Belgium	42604	38091	37441	0.65	0.55	0.49	-10.6	-1.7
Denmark	33084	30842	26775	0.50	0.44	0.35	-6.8	-13.2

1	2	3	4	5	6	7	8	9
Finland	22416	21212	18765	0.34	0.30	0.24	-5.4	-11.5
France	240674	248379	246101	3.66	3.56	3.20	3.2	-0.9
Germany	254783	252003	239106	3.87	3.62	3.11	-1.1	-5.1
Greece	7493	7983	8300	0.11	0.11	0.11	6.5	4.0
Ireland	24546	27174	28978	0.37	0.39	0.38	10.7	6.6
Italy	98743	93951	91589	1.50	1.35	1.19	-4.9	-2.5
Netherlands	74800	69547	67747	1.14	1.00	0.88	-7.0	-2.6
Norway	23569	21462	19690	0.36	0.31	0.26	-8.9	-8.3
Portugal	24670	29612	36156	0.38	0.42	0.47	20.0	22.1
Spain	67044	62079	66463	1.02	0.89	0.87	-7.4	7.1
Sweden	51058	48826	44948	0.78	0.70	0.59	-4.4	-7.9
Switzerland	48388	48821	45773	0.74	0.70	0.60	0.9	-6.2
U.K.	788170	809444	838860	11.98	11.62	10.92	2.7	3.6
Others	12439	9975	9528	0.19	0.14	0.12	-19.8	-4.5
TOTAL	1853066	1855866	1860580	28.17	26.64	24.23	0.2	0.3
Eastern Europe								
Czech Rep.	11129	10121	9878	0.17	0.15	0.13	-9.1	-2.4
Hungary	6507	6614	6867	0.10	0.09	0.09	1.6	3.8
Kazakhstan	11653	14680	16736	0.18	0.21	0.22	26.0	14.0
Poland	25030	23785	25205	0.38	0.34	0.33	-5.0	6.0
Russian Fed.	177526	259120	269832	2.70	3.72	3.51	46.0	4.1
Ukraine	29033	31826	29281	0.44	0.46	0.38	9.6	-8.0
Others	51808	58937	64479	0.79	0.85	0.84	13.8	9.4
TOTAL	312686	405083	422278	4.75	5.81	5.50	29.5	4.2
Africa								
Egypt	10571	15062	16715	0.16	0.22	0.22	42.5	11.0
Kenya	34037	40484	46158	0.52	0.58	0.60	18.9	14.0
Mauritius	25013	27418	27945	0.38	0.39	0.36	9.6	1.9
Nigeria	36762	34522	28314	0.56	0.50	0.37	-6.1	-18.0
South Africa	50161	58023	56246	0.76	0.83	0.73	15.7	-3.1
Sudan	9626	8778	11896	0.15	0.13	0.15	-8.8	35.5

1	2	3	4	5	6	7	8	9
Tanzania	21862	23345	26284	0.33	0.34	0.34	6.8	12.6
Others	73396	67639	67196	1.12	0.97	0.88	-7.8	-0.7
TOTAL	261428	275271	280754	3.97	3.95	3.66	5.3	2.0
West Asia								
Bahrain	10045	10531	13136	0.15	0.15	0.17	4.8	24.7
Iraq	38826	41218	48321	0.59	0.59	0.63	6.2	17.2
Israel	47649	48737	49312	0.72	0.70	0.64	2.3	1.2
Oman	49759	62252	88512	0.76	0.89	1.15	25.1	42.2
Saudi Arabia	32127	42892	55487	0.49	0.62	0.72	33.5	29.4
Turkey	22986	25022	24294	0.35	0.36	0.32	8.9	-2.9
U.A.E.	41664	51513	59332	0.63	0.74	0.77	23.6	15.2
Yemen Arab Rep.	18654	25019	34207	0.28	0.36	0.45	34.1	36.7
Others	29286	35929	41077	0.45	0.52	0.53	22.7	14.3
TOTAL	290996	343113	413678	4.42	4.92	5.39	17.9	20.6
South Asia								
Afghanistan	95231	111370	115569	1.45	1.60	1.50	16.9	3.8
Iran	40973	30527	31222	0.62	0.44	0.41	-25.5	2.3
Maldives	50428	45270	65052	0.77	0.65	0.85	-10.2	43.7
Nepal	125375	113790	126416	1.91	1.63	1.65	-9.2	11.1
Pakistan	59846	111794	96434	0.91	1.60	1.26	86.8	-13.7
Bangladesh	487397	524923	942562	7.41	7.53	12.27	7.7	79.6
Sri Lanka	296983	262345	301601	4.51	3.77	3.93	-11.7	15.0
Bhutan	15266	15016	16001	0.23	0.22	0.21	-1.6	6.6
TOTAL	1171499	1215035	1694857	17.81	17.44	22.07	3.7	39.5
South East Asia								
Indonesia	29559	33747	32215	0.45	0.48	0.42	14.2	-4.5
Malaysia	195853	242649	262026	2.98	3.48	3.41	23.9	8.0
Myanmar	30588	34916	54631	0.47	0.50	0.71	14.1	56.5
Philippines	33323	42224	43240	0.51	0.61	0.56	26.7	2.4
Singapore	131452	143025	150731	2.00	2.05	1.96	8.8	5.4
Thailand	105141	117136	121362	1.60	1.68	1.58	11.4	3.6

1	2	3	4	5	6	7	8	9
Vietnam	11332	12312	15132	0.17	0.18	0.20	8.6	22.9
Others	3666	4045	6468	0.06	0.06	0.08	10.3	59.9
TOTAL	540914	630054	685805	8.22	9.04	8.93	16.5	8.8
East Asia								
China (Main)	168952	174712	181020	2.57	2.51	2.36	3.4	3.6
China (Taiwan)	31639	35491	35857	0.48	0.51	0.47	12.2	1.0
Japan	220015	220283	219516	3.34	3.16	2.86	0.1	-0.3
Rep. of Korea	109469	112619	106870	1.66	1.62	1.39	2.9	-5.1
Others	5547	4200	3529	0.08	0.06	0.05	-24.3	-16.0
TOTAL	535622	547305	546792	8.14	7.85	7.12	2.2	-0.1
Australia								
Australia	202105	218967	239762	3.07	3.14	3.12	8.3	9.5
New Zealand	38917	40801	42864	0.59	0.59	0.56	4.8	5.1
Others	3489	3806	3668	0.05	0.05	0.05	9.1	-3.6
TOTAL	244511	263574	286294	3.72	3.78	3.73	7.8	8.6
Not classified elsewhere	7356	23333	30667	0.11	0.33	0.40	217.2	31.4
GRAND TOTAL	6577745	6967601	7679099	100.00	100.00	100.00	5.9	10.2

Source: Bureau of Immigration, India.

Eco-Tourism

1902. DR. KANWAR DEEP SINGH: Will the Minister of TOURISM be pleased to state:

- whether Government is aware of new aspects of tourism such as eco-tourism;
- if so, the steps taken to promote such tourism; and
- the details of funds allocated for this purpose in the current budget?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. MAHESH SHARMA): (a) and (b) Yes, Sir. The Ministry of Tourism has taken several initiatives to boost tourism including Eco-Tourism in the country. However,