

(c) whether there exists any official guidelines on this issue, if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) Yes, Sir. Films on Flagship Programmes of Government are produced by Different Ministries/ Departments of Government through Directorate of Audio Visual Publicity (DAVP), National Film Development Corporation (NFDC) and Films Division.

(b) and (c) The content produced are disseminated as per media policy approved by respective Ministry/Department. Telecast on Government as well as private channels are governed by Electronic Media Advertisement Policy of the Government.

**SPV for delivering contents of various Ministries through DTH**

2552. SHRIMATI RENUKA CHOWDHURY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government proposes a Special Purpose Vehicle (SPV) under the aegis of Prasar Bharati for delivering the educational contents of various Ministries through DTH channels, if so, the details thereof; and

(b) the steps taken by Government to use SPV route to broadcast other social and public awareness material also?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE ): (a) Prasar Bharati has signed an Memorandum of Understanding (MoU) with Ministry of Human Resource Development (MHRD) on 19.12.2013 regarding transmission of MHRD educational DTH channels. Formation of Special Purpose Vehicle (SPV) is part of this MoU to facilitate transmission of MHRD education channels under the aegis of Prasar Bharati.

(b) Policy making is a dynamic process that is reviewed from time to time.

**Assistance to unemployed youth belonging to minority communities**

2553. SHRIMATI JAYA BACHCHAN: Will the Minister of MINORITY AFFAIRS be pleased to state:

(a) whether Government has provided any direct assistance to the unemployed youths belonging to minority communities for their self-employment, if so, the details thereof; and

(b) the number of such beneficiaries during each of the last three years and the current year, State-wise?