

(₹ in crore)

Year	2012-13	2013-14	2014-15
Plan Allocation	1050	950	980
10% earmarked for NE	105	95	98
Amount Released	145.93	113.72	149.16*
Percentage %	13.89	11.97	15.22*

* Provisional

Further the following initiatives are taken by the Government to promote tourism in North Eastern Region:

- (i) Provision of complimentary space to the North-Eastern States in India Pavilions set up at major International Travel Fairs and Exhibitions.
- (ii) 100% central financial assistance for organizing fairs and festivals is allowed to the North-Eastern States.
- (iii) Ministry of Tourism, as part of its on-going activities, annually releases print, electronic, online and outdoor media campaigns in the international and domestic markets, under the Incredible India brand-line, to promote various tourism destinations and products of the country, including the lesser known destinations which have tourism potential. The Ministry of Tourism undertakes special campaigns on NE Region on TV channels to promote tourism in the regions.
- (iv) International Tourism Mart (ITM) is organized annually with the objective of showcasing the largely untapped tourism potential of North East region in the domestic and international markets. So far, Ministry of Tourism in association with North-Eastern States and West Bengal has conducted four ITMs in the North East region. The first ITM was conducted in Guwahati, Assam.

Growth in Indian tourism industry

†450. SHRI NARESH AGRAWAL: Will the Minister of TOURISM be pleased to state:

(a) whether it is a fact that tourism industry has witnessed decline in comparison to last few years;

(b) if so, the reasons therefor along with the details thereof;

† Original notice of the question was received in Hindi.

(c) if not, the quantum of growth in the Indian tourism industry during last three years and the revenue collected through it; and

(d) the names of attractive tourist places in India for the foreigners?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (DR. MAHESH SHARMA): (a) No, Sir.

(b) Does not arise.

(c) The number of Foreign Tourist Arrivals (FTAs) to India during 2012, 2013 and 2014 along with the growth rate over previous year are given below:

Year	FTAs (in million)	Growth
2012	6.58	4.3%
2013	6.97	5.9%
2014	7.68	10.2%

The Foreign Exchange Earnings through tourism in India during 2012, 2013 and 2014 were ₹ 94,487 Crore, ₹ 1,07,671 Crore and ₹ 1,23,320 Crore, respectively.

(d) As per the data of Archeological Survey of India, the top ten monuments for foreign tourists during 2014 among the Centrally Protected Monuments of India along with the foreign visitors to them are as below:

Sl.No.	Name of Monument	No. of Foreign Visitors	Percentage share
1.	Taj Mahal, Agra	648511	23.1
2.	Agra Fort, Agra	343483	12.3
3.	Qutub Minar, Delhi	276043	9.9
4.	Humayun's Tomb, Delhi	256421	9.1
5.	Fatehpur Sikri, Agra	231099	8.2
6.	Red Fort, Delhi	122477	4.4
7.	Excavated Remain at Sarnath	88173	3.1
8.	Akbar's Tomb, Sikandara	78528	2.8
9.	Western Group of Temple, Khajuraho	74706	2.7
10.	Itimad-ud Daulah, Agra	66186	2.4