

Objectives for conducting International Yoga Day

966. PROF. M.V. RAJEEV GOWDA: Will the Minister of AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY be pleased to state:

(a) the amount spent on promoting and conducting the International Yoga Day with a detailed breakup of the cost;

(b) whether the Ministry had any objectives outlined for conducting this event; and

(c) if so, whether they were successfully met?

THE MINISTER OF STATE OF THE MINISTRY OF AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) (SHRI SHRIPAD YESSO NAIK): (a) The total amount of ₹ 3343.21 Lakhs was spent on promoting and conducting the International Day of Yoga at Delhi and Indian Missions abroad. The detailed breakup is given in the Statement (*See* below).

(b) The objective of celebrating the International Day of Yoga was to universalize the practice and benefits of Yoga.

(c) The first International Day of Yoga was celebrated in 192 countries including India by organizing a wide variety of different events like yoga demonstration, meetings of Yoga Clubs, Conferences on Yoga, Yoga Walk, release of commemorative coin/stamp/postal cover on Yoga, film/documentary screening, photo exhibition on Yoga, etc. The Ministry was also able to achieve two Guinness World records, viz. (i) The Largest Yoga Lesson and (ii) The Most Nationalities in a Yoga Lesson.

Statement

Details of Expenditure on Promoting and Conducting the International Day of Yoga-2015.

(A) Details of Expenditure for the event at Rajpath, New Delhi on 21/6/2015.

a	Publicity through DAVP, Doordarshan, All India Radio, NFDC and on documentary Film	₹ 8,83,71,839
b	Event Management through M/s Arch Concept Ltd.	₹ 3,63,70,997
c	General Arrangements for mobilization of children and invitees and for Guinness World Records.	₹ 3,92,26,501
TOTAL		₹ 16,39,69,337

(B) International Conference on “Yoga for Holistic Health” on 21st and 22nd June, 2015

i	Booking of Venue (Vigyan Bhawan)	₹ 3,84,500
ii	Arrangements through India Tourism Dev. Corpn. Ltd. (ITDC)	₹ 1,65,32,747
iii	General Arrangements for invitees	₹ 29,54,690
TOTAL		₹ 1,98,71,937

(C) In addition, Central Council for Research in Yoga and Naturopathy (CCRYN) and Morarji Desai National Institute of Yoga (MDNIY), the autonomous organization under the Ministry, incurred the following expenditure:-

(i)	Financial Assistance to Government Institutions/Non Government Organization for organizing of Yoga Camps and celebration of International Day of Yoga in each district of the Country @ ₹ 1.00 Lakh each by CCRYN	₹ 6,70,00,000
(ii)	Expenditure on production of Film & Booklet on Common Yoga Protocol by MDNIY	₹ 34,80,020

D. Ministry of External Affairs.

The amount sanctioned by Ministry of External Affairs to Indian Council for Cultural Relations (ICCR) for celebrating International Day of Yoga by Indian Missions/Posts abroad.	₹ 8,00,00,000
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All India Institute of Ayurveda

967. DR. CHANDAN MITRA: Will the Minister of AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY be pleased to state:

(a) whether Government in 2008 had decided to set up an All India Institute of Ayurveda;

(b) if so, the present status of the proposal along with the reasons for delay in its implementation along with the details of cost escalation; and

(c) the fresh steps taken by Government for early operationalisation of the Institute?

THE MINISTER OF STATE OF THE MINISTRY OF AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) (SHRI SHRIPAD YESSO NAIK): (a) Yes.