

- (iii) Parampragat Krishi Vikas Yojana (PKVY) is being implemented with a view to promoting organic farming in the country. This will improve soil health and organic matter content and increase net income of the farmer so as to realise premium prices.
- (iv) The Pradhan Mantri Krishi Sinchai Yojana (PMKSY) is another innovative scheme to expand cultivated area with assured irrigation, reduce wastage of water and improve water use efficiency.
- (v) The Government is also implementing several Centrally Sponsored Schemes- National Food Security Mission (NFSM); Mission for Integrated Development of Horticulture (MIDH); National Mission on Oilseeds and Oilpalm (NMOOP); National Mission for Sustainable Agriculture (NMSA); National Mission on Agricultural Extension and Technology (NMAET); National Crop Insurance Programme (NCIP); Unified National Agriculture Markets; and Rashtriya Krishi Vikas Yojana (RKVY).
- (vi) The Government undertakes procurement of wheat and paddy under its 'MSP operations'. In addition, Government implements Market Intervention Scheme (MIS) for procurement of agricultural and horticultural commodities not covered under the Minimum Price Support Scheme on the request of State/ UT Government. The MIS is implemented in order to protect the growers of these commodities from making distress sale in the event of bumper crop when the prices tend to fall below the economic level/cost of production. Losses, if any, incurred by the procuring agencies are shared by the Central Government and the concerned State Government on 50:50 basis (75:25 in case of North-Eastern States). Profit, if any, earned by the procuring agencies is retained by them.

#### **Cultivation of oilseeds**

1469. SHRI K. RAHMAN KHAN: Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) the incentives proposed to encourage farmers for cultivating oilseeds; and
- (b) whether Government proposes to adopt any land pooling to encourage cultivators of oilseeds, if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE (SHRI MOHANBHAI KALYANJIBHAI KUNDARIA):

(a) Government of India is implementing National Mission on Oilseeds and Oil Palm (NMOOP) in oilseeds growing States since 2014-15 for increasing production and productivity of oilseeds. To encourage farmers for cultivating oilseeds, incentives are

given on production and distribution of seeds, supply of seed minikits, transfer of improved production technologies through block demonstrations, frontline demonstrations, farmers training, supply of other inputs such as improved farm implements, sprinkler sets, water carrying pipes, supply of seed storage bins, seed treatment drums, bio-pesticides, micronutrients, bio-fertilizers, plant protection chemicals including bio agents etc. under the scheme.

- (b) No such proposal is under consideration at present.

#### **Implementation of National Agriculture Market Project**

1470. PROF. M.V. RAJEEV GOWDA: Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

(a) whether Government is planning to provide guidance and issue directives to the respective State Agricultural Produce Marketing Committees (APMCs) to implement the envisaged National Agriculture Market Project;

- (b) if so, the details thereof and if not, the reasons therefor;

(c) whether Government is planning to work in coordination with State Governments to formulate a strong facilitating framework which will enable transparent exchange between the consumer and the producer; and

- (d) if so, the details thereof and if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE (SHRI MOHANBHAI KALYANJIBHAI KUNDARIA): (a) to (d) The National Agriculture Market (NAM) e-platform has been envisaged to bring in operational efficiency and transparency in the mandi operations and to enhance market access for the farmers and eliminate information asymmetry. In order to provide guidance to the States/Union Territories (UTs) for integration of their regulated wholesale markets with the NAM e-platform, the Department of Agriculture, Cooperation and Farmers Welfare has had workshops from time to time for the States/UTs, one of which was the visit of State Ministers and officials to Hubli, Karnataka on 9th July, 2015 to witness first hand the functioning of e-marketing platform. The Department has also circulated a detailed template to enable States/UTs to prepare their Detailed Project Reports (DPRs) to submit their proposals thereon to the Government. Further to facilitate integration, the implementing agency *i.e.* Small Farmers Agribusiness Consortium (SFAC) will engage a Strategic Partner (SP) which shall, *inter-alia*, train all participants (farmers, commission agents, traders, employees of the Market, data entry operators, etc.) in the market where the NAM is adopted, so that every participant is able to operate the NAM for its business