

(b) if so, the details thereof and the action taken against these companies, product-wise and company-wise; and

(c) what are the names of companies and their products which are still under investigation of ASCI?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) to (c) The Advertising Standards Council of India (ASCI) regularly receives complaints against misleading advertisement. Year-wise number of TV Advertisements that were considered by ASCI to be making misleading, false or unsubstantiated claims is a *sunder*:

Sl. No.	Year	Total
1.	2013-14	1399
2.	2014-15	1580
3.	April 2015-Dec 2015	722

Case-wise details of such advertisements as reported by ASCI have been uploaded on Ministry's website *i.e.* www.mib.nic.in

In year 2015, the Department of Consumer Affairs appointed ASCI as their executive arm to process complaints received on the GAMA (Grievance Against Misleading Advertisements) portal. The details of all such complaints which are under investigation of ASCI are available on GAMA portal.

Regional films on Doordarshan

1268. DR. T.N. SEEMA: Will the Minister of INFORMATION AND BROADCASTING pleased to state:

(a) the details of various complaints received by Government regarding broadcasting of regional films on Doordarshan during the last two years and the current year;

(b) whether any norms have been fixed for broadcasting of regional films on Doordarshan under Indian Panorama;

(c) if so, the details thereof including names of such films broadcasted on Doordarshan during the last three years and if not, the reasons therefor;

(d) whether any remuneration is provided for films selected under Indian Panorama; and

(e) if so, the details thereof and if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) Prasar Bharati has

informed that a complaint has been received in Prasar Bharati from Telugu cinema Telecasters regarding non-payment of Royalty for Telugu feature films telecast from Doordarshan Kendra, Hyderabad.

(b) to (e) Yes, Sir. Selection to Indian Panorama is one important criteria for telecasting film in the Best of Indian Cinema Category. Guidelines for broadcasting of regional films on Doordarshan are placed on Doordarshan's web site *i.e.* www.ddindia.gov.in.

Prasar Bharati has informed that the regional films are telecast under the category of National Award since 2003 at the following Royalty rates before launching Best of Indian Cinema scheme:

Swarn Kamal - 8.00 lakhs.

Rajat Kamal - 5.00 lakhs.

The list of regional films so telecast and Royalty paid in the last three financial years is given in the Statement-I (*See* below).

The new scheme "Best of Indian Cinema" was later launched on 10th November, 2013 and the remuneration/Royalty has been fixed as per the following criteria:

- (i) 25.00 lakh for television premier of the film on Doordarshan.
- (ii) 15.00 lakh for film already premiered elsewhere, on other channels.

The list of regional films so telecast and Royalty paid in last three financial years and current financial year is given in the Statement-II (*See* below).

In both the conditions films were procured for multiple telecast on Doordarshan Terrestrial and Satellite channels for a period of three years from the date of 1st telecast on Doordarshan National Network.

Statement-I

List of Regional Films in Panorama Entry

Sl. No.	Name of Film	Language	Date of Telecast	Royalty Paid in
1.	Ami Aadu	Bengali	14.10.2012	500000/-
2.	Phijgee Mani	Manipuri	09.06.2013	500000/-
3.	Shahid Udham Singh	Punjabi	22.04.2012	500000/-

Statement-II

*List of Indian Panorama films telecasted under the
scheme of Best of Indian Cinema*

Sl. No.	Name of the Film	Language	Date of Telecast	Royalty Amount paid in
1	2	3	4	5
1.	Nizhalkkuthu	Malayalam	10.11.2013	2500000/-
2.	Digant	Konkani	17.11.2013	2500000/-
3.	Maati Maay	Marathi	03.03.2014	2500000/-
4.	Stumble	English	06.07.2014	2500000/-
5.	Nishad	Hindi	07.07.2014	2500000/-
6.	Sringaram	Tamil	21.09.2014	2500000/-
7.	Lessons in Forgetting	English	19.10.2014	2500000/-
8.	Daatu	Kannada	19.01.2015	2500000/-
9.	Byari	Byari	27.09.2015	2500000/-
10.	Shabari	Kannada	06.12.2015	2500000/-
11.	For Real	English	21.07.2014	2500000/-
12.	Deool	Marathi	11.11.2013	1500000/-
13.	Kurmavataara	Kannada	24.11.2013	1500000/-
14.	Mr. & Mrs. Iyer	English	25.11.2013	1500000/-
15.	Gaggara	Tulu	08.12.2013	1500000/-
16.	Kanasemba Kudureyaneri	Kannada	15.12.2013	1500000/-
17.	Oruththi	Tamil	22.12.2013	1500000/-
18.	Jaangfaai Joonak	Assamese	23.12.2013	1500000/-
19.	Pail Te Sumbaran	Marathi	06.01.2014	1500000/-
20.	Moggina Jade	Kannada	12.01.2014	1500000/-
21.	Saira	Malayalam	13.01.2014	1500000/-
22.	Gabricha Paus	Marathi	19.01.2014	1500000/-
23.	Badha	Marathi	03.02.2014	1500000/-

1	2	3	4	5
24.	Ek Cup Chya	Marathi	10.02.2014	1500000/-
25.	Beli Mattu Hola	Kannada	10.03.2014	1500000/-
26.	Akashathinte Niram	Malayalam	31.03.2014	1500000/-
27.	Prohor	Bengali	07.04.2014	1500000/-
28.	Bettada Jeeva	Kannada	04.05.2014	1500000/-
29.	Mathia	Kokborok	12.05.2014	1500000/-
30.	MeeSreyobhilashi	Telugu	01.06.2014	1500000/-
31.	Yenning Amadi Likla	Manipuri	22.06.2014	1500000/-
32.	Yarwng	Kokborok	03.08.2014	1500000/-
33.	Elar Char Adhvav	Bengali	11.08.2014	1500000/-
34.	Missed Call	English	31.08.2014	1500000/-
35.	Mouni	Kannada	28.09.2014	1500000/-
36.	Nayi Neralu	Kannada	09.11.2014	1500000/-
37.	Banada Neralu	Kannada	17.11.2014	1500000/-
38.	Oridam	Malayalam	23.11.2014	1500000/-
39.	Janala	Bangla	29.12.2014	1500000/-
40.	Shagird	Hindi	18.01.2015	1500000/-
41.	Virodhi	Telugu	01.02.2015	1500000/-
42.	Joymati	Assamese	09.02.2015	1500000/-
43.	Dosar	Bengali	15.02.2015	1500000/-
44.	Laaz	Assamese	09.03.2015	1500000/-
45.	Abhomaan	Bangla	15.03.2015	1500000/-
46.	Pravaha	Kannada	03.05.2015	1500000/-
47.	Mussanje	Kannada	01.06.2015	1500000/-
48.	Angshumaner Chhobi	Bengali	24.08.2015	1500000/-
49.	Jaatinga Ityaadi	Assamese	13.09.2015	1500000/-
50.	Athmakatha	Malayalam	16.02.2014	1500000/-
51.	Swyamsiddha	Oriya	02.06.2014	1500000/-
52.	Adaminte Makan Abu	Malyalam	24.01.2016	1500000/-