

**New initiatives under NAM in Tamil Nadu**

971. SHRI K. R. ARJUNAN: Will the Minister of AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) pleased to state:

(a) the details of the new initiatives taken under the National Ayush Mission (NAM), particularly in Tamil Nadu; and

(b) whether there is any Tribal Sub-Plan component thereunder, if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) (SHRI SHRIPAD YESSO NAIK) : (a) Government of India has approved and notified National AYUSH Mission (NAM) on 29.09.2014 which envisages better access to AYUSH services; strengthening of AYUSH educational institutions, facilitate the enforcement of quality control of Ayurveda, Siddha and Unani and Homoeopathy (ASU &H) drugs and sustainable availability of ASU & H raw-materials in the States/UTs including Tamil Nadu during 12th Plan.

Under National AYUSH Mission (NAM), provision has been made for following new initiatives for the States/UTs including Tamil Nadu:

- (i) Public Health outreach activity to focus on increasing awareness about AYUSH strength in managing community health problems resulting from nutritional problems, vector borne diseases etc.,
- (ii) Adoption of villages for propagating AYUSH way of life and interventions of healthcare through AYUSH Gram,
- (iii) School Health Programme through AYUSH by way of addressing the health needs of school going children through AYUSH,
- (iv) Early prevention of non-communicable diseases and promotion of health care by way of Behaviour Change Communication (BCC) integrated with the principles and practices of AYUSH systems.

Flexible Components:

20% of total resource pool is earmarked for flexible components to enable the State Governments to focus on need based and innovative activities to promote and develop AYUSH systems in the States/UTs.

The Flexible activities include:

1. AYUSH wellness centres including Yoga and Naturopathy
2. Telemedicine
3. Sports medicine through AYUSH
4. Innovations in AYUSH including Public Private Partnership
5. Interest subsidy component for Private AYUSH Educational Institutions
6. Research & Development in areas related to Medicinal Plants
7. Voluntary certification scheme
8. Market Promotion
9. Market Intelligence and buy back interventions for Medicinal Plants
10. Reimbursement of testing charges
11. Crop Insurance.

(b) Yes, under National AYUSH Mission (NAM), there is a provision for separate budget head for Tribal Sub Plan. The allocation under Tribal Sub-Plan under NAM was ₹ 6.36 crore during 2015-16 while the allocation under Tribal Sub-Plan is ₹ 15.00 crore during 2016-17.

#### **Export of medicinal plants**

972. SHRI D. KUPENDRA REDDY: Will the Minister of AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) pleased to state:

(a) India's export of medicinal/aromatic plants, herbs and medicines during each of the last three years, along with the steps being taken to promote the same in view of their export potential;

(b) whether Government plans to set up the National Institute of Medicinal Plants in the country;