

**Advertisement issued by PGCIL and NTPC**

2383. SARDAR BALWINDER SINGH BHUNDER: Will the Minister of POWER be pleased to state:

(a) what is the policy of releasing advertisements to casual publications like brochures and souvenirs by the Power Grid Corporation of India Limited (PGCIL) and the NTPC Limited;

(b) whether PGCIL has recently released one page advertisement worth Rupees Six Lakh to brochure titled "ALPANA";

(c) if so, the details thereof and the reasons for releasing such a whopping amount of advertisement; and

(d) whether Government would refer the matter to an investigating agency for wasting of huge amounts on such casual brochures and if not, the reasons therefor?

THE MINISTER OF STATE OF THE MINISTRY OF POWER (SHRI PIYUSH GOYAL): (a) Advertisements are released by individual Central Public Sector Undertakings (CPSUs) under Ministry of Power, including Power Grid Corporation of India Limited (PGCIL) and the NTPC Limited, keeping in view merit, requirement, corporate image building, publicity, goodwill, customer reach, importance of the event, availability of budget etc.

(b) and (c) Yes, Sir. ALPANA is a society registered with the Registrar of Societies, Government of NCT of Delhi and functioning since 2003. It is also a voluntary organization and working for mentally and physically challenged persons in Indian Classical and folk dance forms for holistic development and inclusive growth. POWERGRID gave a financial support in 2015 for the noble cause as a responsible corporate citizen and also for company brand image through this publicity vehicle among most eminent patrons of the society including international audience as well as the disabled society/segment besides common public.

(d) There is no cause to refer this matter to an investigation agency, as Advertisements have been released by the concerned CPSUs in accordance with their corporate policy in the matter.

**Closure of power plants due to shortage of water**

†2384. SHRI PRABHAT JHA: Will the Minister of POWER be pleased to state:

(a) whether many power plants in the country have been permanently closed down due to non-availability of water;

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† Original notice of the question was received in Hindi.