

*Jago'* to educate every section of people, and sufficient money should be allocated for this work.

Based on the number of fatalities, the Government should identify black spots of road accidents on the National Highways, and it should take immediate steps to remove such black spots. Nine such black spots on National Highways have been identified in Andhra Pradesh. This is the most important work since the Government is planning to have National Highway Grids.

I request the Government of India to take the above-stated measures as also other measures for road safety and lane safety, which will surely help in saving precious lives of our people.

THE VICE-CHAIRMAN (DR. SATYANARAYAN JATIYA): Dr. Kanwar Deep Singh – not present. Dr. Sanjay Sinh – not present. Dr. T. Subbarami Reddy – not present.

**\*Demand to adopt the West Bengal model 'Biswa Bangla'  
for revival of Indian handloom sector**

MS. DOLA SEN (West Bengal): Sir, the country celebrated the National Handloom Day on 7th August, 2016 with a lot of fanfare. Of late, there has been a lot of talk regarding revival of Indian handloom. West Bengal has made great strides in this regard.

With an aim of reinvigorating and promoting the Bengal's handloom and handicraft products, the Chief Minister started the initiative 'Biswa Bangla'. Apart from having stores in Kolkata, Bagdogra, Darjeeling and Delhi, Biswa Bangla is now going global with franchisee outlets starting with China and London.

There has been a complete overhaul of the handloom and handicraft sector in Bengal. Manjusha, under the West Bengal Handicrafts Development Corporation, posted its first operational profit of ₹ 3.15 crores since 1976, while Tantuja, under the West Bengal State Handloom Weavers Cooperative Society, set up in 1945, made record operational profits in 2015-16 at ₹ 3.5 crores.

Employment generation in the handloom sector in Bengal has increased six times, from 4.8 million person-days as on March 31, 2011 to 29.49 million person-days as on March 31, 2015.

There is a saying that what Bengal thinks today, India thinks tomorrow. With her relentless efforts over the last five years, West Bengal Chief Minister has taken

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\* Laid on the Table.

[Ms. Dola Sen]

it forward to 'What Bengal does today, India does tomorrow'. Some States have already evinced interest in the business model of Biswa Bangla and are looking at adopting it.

The Central Government must take cognizance of the success story of West Bengal and make 'Biswa Bangla' the national model for revival of Indian handloom sector.

THE VICE-CHAIRMAN (DR. SATYANARAYAN JATIYA): Shri Shadi Lal Batra – not present.

The House stands adjourned till 11.00 a.m. on Friday, the 12th of August, 2016.

*The House then adjourned at fifteen minutes past  
eight of the clock till eleven of the clock on  
Friday, the 12th August, 2016.*