

**Picture of PM in advertisement of Reliance Jio**

1832. SHRI NEERAJ SHEKHAR: Will the Minister of INFORMATION AND BROADCASTING be please to state:

(a) whether Government is aware that Reliance Jio has used the picture of Prime Minister in full page advertisement in various news papers and on electronic channels while launching of Reliance Jio service, if so, the details thereof;

(b) whether PMO has permitted the Reliance Jio to use the picture of Prime Minister in the said advertisement;

(c) if so the details thereof and the law which permits Prime Minister to become brand ambassador of a private company; and

(d) if not, the details of action PMO has taken in this regard?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) Yes, Sir. However, Directorate of Advertising and Visual Publicity (DAVP), a media unit of Ministry of Information and Broadcasting, is the nodal agency in Government of India for release of advertisements on policies and programmes of the Government in various media vehicles. In other words, DAVP releases Government advertisements only and does not release advertisements of any private body.

(b) to (d) No permission was granted by Prime Minister's Office. The Act, 'The Emblems and Names (Prevention of Improper Use) Act, 1950' is administered by the Ministry of Consumer Affairs, Food and Public Distribution.

**Measures to enhance reach of AIR broadcasting**

1833. SHRIMATI SASIKALA PUSHPA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government is undertaking various measures to enhance the reach of AIR broadcasting services to every nook and corner of the country in order to provide balanced, informative, education oriented news through its News Services Division (NSD), if so, the details thereof; and

(b) whether Government would augment its broadcasting infrastructure to achieve this, if so, the details thereof and if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) and (b) Yes, Sir. Prasara Bharati has informed that as far as AIR is concerned, the present total

reach of Amplitude Modulation (AM) and Frequency Modulation (FM) broadcast is about 92.00% of the area and 99.20% of the total population of the country.

In addition to terrestrial service, 31 channels of All India Radio are available on Doordarshan's DTH platform (DD Free Dish) throughout the country. 13 popular channels of All India Radio are also available on internet platform and can be received by browsing AIR's website ([allindiaradio.gov.in](http://allindiaradio.gov.in)) and by downloading suitable apps on iOS/Android/Windows based mobile phones.

The augmentation of AIR's broadcasting infrastructure is a continuous process. For further augmenting of AIR FM broadcast, 123 new FM transmitters (1 KW-25 Nos. + 5 KW-12 Nos. + 10 KW-28 Nos. + 20 KW-02 Nos. + 100 W-56 Nos.) have been approved for installation in the country. Details are given in the Statement-I (See below). Apart from this, power of existing old 61 FM transmitters is planned for upgradation by replacing with higher power FM transmitters including 4 transmitters at Metro Cities and 1 each at Raebareilly (UP), Ludhiana (Punjab) and Suryapet (Andhra Pradesh). Details are given in the Statement-II.

#### ***Statement-I***

*List of 123 FM Transmitters approved under 12th Plan including Cont.  
Schemes of earlier Plans*

Sl. No.	Place	State	Power of New FM Transmitter
1	2	3	4
1.	Kakinada	Andhra Pradesh	10 KW
2.	Anini/Roing	Arunachal Pradesh	1 KW
3.	Baririzo	Arunachal Pradesh	100 W
4.	Bhalukpong	Arunachal Pradesh	100 W
5.	Boleng	Arunachal Pradesh	100 W
6.	Bomdila	Arunachal Pradesh	1 KW
7.	Changlang	Arunachal Pradesh	1 KW
8.	Chayangtajo	Arunachal Pradesh	100 W
9.	Daporijo	Arunachal Pradesh	1 KW
10.	Gensi	Arunachal Pradesh	100 W
11.	Hayuliang	Arunachal Pradesh	100 W
12.	Khonsa	Arunachal Pradesh	1 KW

1	2	3	4
13.	Koyu	Arunachal Pradesh	100 W
14.	Mariang	Arunachal Pradesh	100 W
15.	Mechuka	Arunachal Pradesh	100 W
16.	Nampong	Arunachal Pradesh	100 W
17.	Palin	Arunachal Pradesh	100 W
18.	Raga	Arunachal Pradesh	100 W
19.	Rumgong	Arunachal Pradesh	100 W
20.	Sagalee	Arunachal Pradesh	100 W
21.	Sangram	Arunachal Pradesh	100 W
22.	Tuting	Arunachal Pradesh	100 W
23.	Yachuli	Arunachal Pradesh	100 W
24.	Yingkiong	Arunachal Pradesh	100 W
25.	Bakuliaghat	Assam	100 W
26.	Barpeta	Assam	100 W
27.	Dudnoi	Assam	100 W
28.	Golpara	Assam	1 KW
29.	Karim Ganj	Assam	1 KW
30.	Lanka	Assam	100 W
31.	Lumding	Assam	1 KW
32.	Nagaon	Assam	100 W
33.	Sarihajan	Assam	100 W
34.	Silchar	Assam	5 KW
35.	Tezpur	Assam	100 W
36.	Udalguri	Assam	100 W
37.	Muzzaffarpur	Bihar	10 KW
38.	Ambikapur	Chhattisgarh	5 KW
39.	Panaji	Goa	10 KW
40.	Bhuj	Gujarat	5 KW
41.	Kinnaur (Kalpa)	Himachal Pradesh	1 KW
42.	Green Ridge	Jammu and Kashmir	10 KW

1	2	3	4
43.	Himbotingla	Jammu and Kashmir	10 KW
44.	Naushera	Jammu and Kashmir	10 KW
45.	Patnitop	Jammu and Kashmir	10 KW
46.	Dhanbad	Jharkhand	10 KW
47.	Jamshedpur	Jharkhand	10 KW
48.	Alappuzha	Kerala	5 KW
49.	Chhatarpur	Madhya Pradesh	5 KW
50.	Gwalior	Madhya Pradesh	5 KW
51.	Ratlam	Madhya Pradesh	10 KW
52.	Rewa (Air Site)	Madhya Pradesh	10 KW
53.	Jalgaon	Maharashtra	5 KW
54.	Chingai	Manipur	100 W
55.	Imphal	Manipur	100 W
56.	Tamei	Manipur	100 W
57.	Tamenglang	Manipur	1 KW
58.	Ukhrul	Manipur	1 KW
59.	Baghmara	Meghalaya	100 W
60.	Cherapunjee	Meghalaya	1 KW
61.	Tura	Meghalaya	100 W
62.	Tura	Meghalaya	5 KW
63.	Aizawl	Mizoram	100 W
64.	Champhai	Mizoram	1 KW
65.	Chiahphuri	Mizoram	100 W
66.	Khawbung	Mizoram	100 W
67.	Kolasib	Mizoram	1 KW
68.	Pukzing	Mizoram	100 W
69.	Tuipang	Mizoram	1 KW
70.	Vanlaiphai	Mizoram	100 W
71.	Zawnrgin	Mizoram	100 W
72.	Henima (Tenning)	Nagaland	100 W

1	2	3	4
73.	Meluri	Nagaland	100 W
74.	Phek	Nagaland	1 KW
75.	Wokha	Nagaland	1 KW
76.	Zunheboto	Nagaland	1 KW
77.	Joranda	Odisha	1 KW
78.	Soro	Odisha	1 KW
79.	Amritsar	Punjab	20 KW
80.	Ajmer	Rajasthan	5 KW
81.	Bundi (TV Site)	Rajasthan	10 KW
82.	Chauntan Hill	Rajasthan	20 KW
83.	Kota	Rajasthan	1 KW
84.	Chungthang	Sikkim	100 W
85.	Dentam	Sikkim	100 W
86.	Gyalshing	Sikkim	100 W
87.	Lachen	Sikkim	100 W
88.	Lachung, Forest Guest House	Sikkim	100 W
89.	Mangan	Sikkim	100 W
90.	Namthang, Police Thana	Sikkim	100 W
91.	Soreng	Sikkim	100 W
92.	Yuksum	Sikkim	100 W
93.	Ottacamund (Ooty)	Tamil Nadu	10 KW
94.	Ambassa	Tripura	100 W
95.	Chowmanu	Tripura	100 W
96.	Damchhara	Tripura	100 W
97.	Gandachhara	Tripura	100 W
98.	Jolaibari	Tripura	100 W
99.	Longtherai	Tripura	5 KW
100.	Nutan Bazar	Tripura	1 KW
101.	Sakhan	Tripura	100 W

1	2	3	4
102.	Udaypur	Tripura	1 KW
103.	Vangmun (Bhangmun)	Tripura	100 W
104.	Agra	Uttar Pradesh	5 KW
105.	Etawah	Uttar Pradesh	10 KW
106.	Mathura	Uttar Pradesh	10 KW
107.	Meerut	Uttar Pradesh	10 KW
108.	Almora	Uttarakhand	1 KW
109.	Almora	Uttarakhand	5 KW
110.	Champawat	Uttarakhand	1 KW
111.	Dehradun	Uttarakhand	10 KW
112.	Haldwani	Uttarakhand	10 KW
113.	Haridwar	Uttarakhand	100 W
114.	Bardhwan	West Bengal	10 KW
115.	Cooch Behar	West Bengal	10 KW
116.	Darjeeling	West Bengal	10 KW
117.	Krishnanagar	West Bengal	10 KW
118.-	06 Nos. FM Transmitter	Along Indo-Nepal	10 KW
123.	along Indo-Nepal Border	Bordering State (I.E. Uttarakhand, Uttar Pradesh and Bihar)	

***Statement-II***

*List of existing 61 FM transmitters for replacement by higher power FM transmitters under 12th plan*

Sl. No.	Places	State	Existing Power of Transmitter	Power of New Fm Transmitter
1	2	3	4	5
1.	Anantpur	Andhra Pradesh	6 KW FM	10 KW FM
2.	Kurnul	Andhra Pradesh	6 KW FM	10 KW FM
3.	Markapuram	Andhra Pradesh	6 KW FM	10 KW FM
4.	Suryapet	Andhra Pradesh	1 KW	10 KW

1	2	3	4	5
5.	Vijayawada	Andhra Pradesh	1 KW FM	10 KW FM
6.	Dhubri	Assam	6 KW FM	10 KW FM
7.	Haflong	Assam	6 KW FM	10 KW FM
8.	Patna	Bihar	6 KW FM	10 KW FM
9.	Purnea	Bihar	6 KW FM	10 KW FM
10.	Chandigarh	Chandigarh	6 KW FM	10 KW FM
11.	Delhi (VBS)	Delhi	10 KW	20 KW
12.	Godhra	Gujarat	6 KW FM	10 KW FM
13.	Hissar	Haryana	6 KW FM	10 KW FM
14.	Chaibasa (West Singhbhum)	Jharkhand	6 KW FM	10 KW FM
15.	Jamshedpur	Jharkhand	6 KW FM	10 KW FM
16.	Ranchi	Jharkhand	6 KW FM	10 KW FM
17.	Bijapur	Karnataka	6 KW FM	10 KW FM
18.	Hassan	Karnataka	6 KW FM	10 KW FM
19.	Karwar	Karnataka	3 KW FM	5 KW FM
20.	Mercara	Karnataka	6 KW FM	10 KW FM
21.	Raichur	Karnataka	6 KW FM	10 KW FM
22.	Cannanore	Kerala	6 KW FM	10 KW FM
23.	Balaghat	Madhya Pradesh	6 KW FM	10 KW FM
24.	Bhopal	Madhya Pradesh	6 KW FM	10 KW FM
25.	Chhindwara	Madhya Pradesh	6 KW FM	10 KW FM
26.	Guna	Madhya Pradesh	6 KW FM	10 KW FM
27.	Indore	Madhya Pradesh	6 KW FM	10 KW FM
28.	Khandwa	Madhya Pradesh	6 KW FM	10 KW FM
29.	Sagar	Madhya Pradesh	6 KW FM	10 KW FM
30.	Shivpuri	Madhya Pradesh	6 KW FM	10 KW FM
31.	Ahmednagar	Maharashtra	6 KW FM	10 KW FM
32.	Akola	Maharashtra	6 KW FM	10 KW FM
33.	Dhule	Maharashtra	6 KW FM	10 KW FM

1	2	3	4	5
34.	Kolhapur	Maharashtra	6 KW FM	10 KW FM
35.	Mumbai	Maharashtra	10 KW FM	20 KW FM
36.	Mumbai (VBS)	Maharashtra	5 KW	20 KW
37.	Nanded	Maharashtra	6 KW FM	10 KW FM
38.	Nasik	Maharashtra	6 KW FM	10 KW FM
39.	Osmanabad	Maharashtra	6 KW FM	10 KW FM
40.	Yavatmal	Maharashtra	6 KW FM	10 KW FM
41.	Berhampur	Odisha	6 KW FM	10 KW FM
42.	Bolangir	Odisha	6 KW FM	10 KW FM
43.	Puri	Odisha	3 KW FM	5 KW FM
44.	Ludhiana	Punjab	5 KW	10 KW
45.	Jaipur	Rajasthan	6 KW FM	10 KW FM
46.	Jhalawar	Rajasthan	6 KW FM	10 KW FM
47.	Jodhpur	Rajasthan	6 KW FM	10 KW FM
48.	Mount Abu	Rajasthan	6 KW FM	10 KW FM
49.	Swaimadhopur	Rajasthan	6 KW FM	10 KW FM
50.	Chennai (VBS)	Tamil Nadu	10 KW	20 KW
51.	Nizambad	Telangana	6 KW FM	10 KW FM
52.	Belonia	Tripura	6 KW FM	10 KW FM
53.	Daman	UT	3 KW FM	5 KW FM
54.	Karaikal	UT-Puducherry	6 KW FM	10 KW FM
55.	Aligarh	Uttar Pradesh	6 KW FM	10 KW FM
56.	Jhansi	Uttar Pradesh	6 KW FM	10 KW FM
57.	Kanpur	Uttar Pradesh	1 KW FM	10 KW FM
58.	Raebareili	Uttar Pradesh	5 KW	20 KW
59.	Asansole	West Bengal	6 KW FM	10 KW FM
60.	Kolkata	West Bengal	10 KW FM	20 KW FM
61.	Kolkata (VBS)	West Bengal	10 KW	20 KW