

Running of news reel in cinema halls

†1834. SHRI LAL SINH VADODIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether it is a fact that Government is contemplating to run news reel in cinema halls of the country;
- (b) if so, whether Government has taken any action in this regard so far; and
- (c) if so, the action thereof and if not, the reasons therefor?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RAMORE): (a) to (c) The Central Government has recently waived off the 1% rental charged by Films Division in lieu of supplying public services awareness films that include newsreels also to facilitate exhibition of such films in the cinema halls of the country. Also, provisions have been kept in the proposed Cinematograph Bill to empower the Central Government to issue directions so that such films may get adequate opportunity of being exhibited.

Films of Chhattisgarh in International Film Festival

†1835. SHRI RAM VICHAR NETAM: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the name of films in Chhattisgarhi language shown in International Film Festival;
- (b) the steps being taken to promote films of Chhattisgarh at international level; and
- (c) whether Government has provided any financial help for the films of Chhattisgarh shown and proposed to be shown in International Film Festivals, if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) The selection of films for International Film Festivals is made by Jury/Preview Committee, specially constituted for the purpose. The Jury for Indian Panorama Section of International Film Festival of India (IFFI), comprising of film experts from different parts of the country, previews all the entries of films received, as per the Indian Panorama Regulations for that year, and decides on the films to be screened in the festival. In recent years, no film of Chhattisgarhi language has been selected for screening in IFFI.

† Original notice of the question was received in Hindi.

(b) During Raipur International Film Festival in April, 2016, a special presentation was made to sensitize State film industry for promotion of films of Chhattisgarh internationally and to encourage them to send their entries of Chhattisgarhi cinema to Indian Panorama Section of IFFI and National Film Awards.

(c) The Government has recently introduced Film Promotion Fund for providing financial assistance to filmmakers whose films are selected in any competitive section of an international film festival of repute or India's official nomination for Academy Awards under Foreign Film Category. This scheme has been introduced with effect from 03.10.2016 and so far no financial assistance has been provided.

Accountability mechanism for Mann Ki Baat

1836. SHRI MD. NADIMUL HAQUE:

SHRI DEREK O'BRIEN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any accountability mechanism for statements made in the programme, Mann Ki Baat; and

(b) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) and (b) Mann Ki Baat is a unique initiative of the Prime Minister to reach across to the masses through the Radio and connect with the common man on regular basis, inform them about the initiatives of the Government and seek their support in nation building and governance. Through this programme the Prime Minister has directly shared his concerns on issues affecting citizens of the country viz. cleanliness, saving the girl child, welfare of Divyangs, uprooting the menace of drugs and road rage etc. It also provides the listener an opportunity to suggest topics and issues faced by common man and thus become a part of participative governance. The programme does not cover any public policy or announcements.

Print Media Advertisement Policy, 2016

†1837. SHRI PRAMOD TIWARI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Print Media Advertisement Policy, 2016 of Government is being followed, if not, the reasons therefor;

† Original notice of the question was received in Hindi.