

(b) During Raipur International Film Festival in April, 2016, a special presentation was made to sensitize State film industry for promotion of films of Chhattisgarh internationally and to encourage them to send their entries of Chhattisgarhi cinema to Indian Panorama Section of IFFI and National Film Awards.

(c) The Government has recently introduced Film Promotion Fund for providing financial assistance to filmmakers whose films are selected in any competitive section of an international film festival of repute or India's official nomination for Academy Awards under Foreign Film Category. This scheme has been introduced with effect from 03.10.2016 and so far no financial assistance has been provided.

Accountability mechanism for Mann Ki Baat

1836. SHRI MD. NADIMUL HAQUE:

SHRI DEREK O'BRIEN:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any accountability mechanism for statements made in the programme, Mann Ki Baat; and

(b) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) and (b) Mann Ki Baat is a unique initiative of the Prime Minister to reach across to the masses through the Radio and connect with the common man on regular basis, inform them about the initiatives of the Government and seek their support in nation building and governance. Through this programme the Prime Minister has directly shared his concerns on issues affecting citizens of the country viz. cleanliness, saving the girl child, welfare of Divyangs, uprooting the menace of drugs and road rage etc. It also provides the listener an opportunity to suggest topics and issues faced by common man and thus become a part of participative governance. The programme does not cover any public policy or announcements.

Print Media Advertisement Policy, 2016

†1837. SHRI PRAMOD TIWARI: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Print Media Advertisement Policy, 2016 of Government is being followed, if not, the reasons therefor;

† Original notice of the question was received in Hindi.