

11. Future Generali India Insurance Company Ltd.
12. Reliance General Insurance Company Ltd.
13. Bajaj Allianz General Insurance Company Ltd.
14. SBI General Insurance Company Ltd.
15. Universal Sompo General Insurance Company Ltd.
16. Shriram General Insurance Co. Ltd.

**Shortcomings in functioning of NHM**

1965. SHRI MAHESH PODDAR: Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) whether Government has conducted a study to assess the functioning and impact of National Horticulture Mission (NHM);
- (b) whether the study has pointed out some shortcomings in the NHM; and
- (c) if so, the remedial steps Government proposes to take to increase the effectiveness and efficiency of NHM?

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE (SHRI PARSHOTTAM RUPALA): (a) Yes, Sir. An Impact Evaluation Study of NHM was conducted during 2012-13 to assess the outcome and overall impact of the scheme on the target beneficiaries.

(b) The study has not pointed out any significant shortcomings based on their field observations. However, some important suggestions made in the study for “way forward” are as under:

- Enhanced horticultural productivity and production through associated services like Processing, Prevention of Post Harvest Losses and Marketing using modern technologies should be the major objective for development of horticultural crops.
- Diversified cropping patterns for increasing the availability of fruits, vegetables and other horticultural crops round the year should be aimed at, for making them available to the consumers at reasonable prices at the same time providing economic sustainability to the growers.
- Introduction of quality planting material in fruits, vegetables and flowers and adoption of production technologies to help increase the production of horticultural crops, making good use of the hospitable climate in the Country.

- The implementation at the State and district level needs to be monitored more effectively to achieve the avowed objectives.

(c) Government has taken many steps under MIDH to increase the effectiveness and efficiency of NHM, which are as under:

- Setting up of nurseries including accreditation, tissue culture units for production of quality seed and planting material.
- Area expansion *i.e.* Establishment of new orchards and gardens for fruits, vegetables, and flowers.
- Rejuvenation of unproductive, old, and senile orchards.
- Protected cultivation, *i.e.* poly-house, green-house, etc., to improve the productivity and growing of offseason high value vegetables and flowers.
- Organic farming and certification.
- Creation of water resources structures and watershed management.
- Bee-keeping for pollination.
- Horticulture Mechanization.
- Creation of Post Harvest Management and Marketing infrastructure.

#### **Constitution of Advisory Committee on official language**

†1966. DR. SATYANARAYAN JATIYA: Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

(a) the time by which the constitution of the Advisory Committee on Official Language, Hindi, attached with the Ministry was to be done after the last Lok Sabha elections and when was it constituted; and

(b) the as on date details of the number of meetings required and actual number of meetings held after the elections, along with their dates and correspondence they did with A, B, C regions, the targets under the annual programme and the replies sent in Hindi to letters received in English?

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FARMERS WELFARE (SHRI S. S. AHLUWALIA): (a) and (b) After the constitution of the Lok Sabha, Hindi Salahkar Samiti of this Ministry has been constituted on 24th August, 2016 and its first meeting will be held on the 12th December, 2016.

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† Original notice of the question was received in Hindi.