

has taken a series of measures which *inter alia* include capacity addition through conventional and renewable sources, ensuring adequate supply of coal to power plants, expansion of transmission lines, preparation of State specific action plans, promotion of energy conservation, energy efficiency and other demand side management measures, expeditious resolution of issues relating to Environmental and Forest clearances for facilitating early completion of generation and transmission projects etc.

(c) and (d) Industrial development depends on a number of factors such as domestic demand, global economic conditions, land acquisition, environment/forest clearances, dispute resolution mechanism and sector specific issues etc.

(e) The Government has taken steps to boost the industrial production and growth. These, *inter alia*, include Startup India initiative as well as 'Make in India' programme under which 25 thrust sectors to provide a major push to manufacturing in India have been identified. The steps have been taken to create ease of doing business, including setting up of an Investor Facilitation Cell, launch of e-Biz portal and liberalizing policy for industrial license for defence industries. The Foreign Direct Investment (FDI) Policy and procedures have been simplified and liberalized progressively. For creation of state-of-art infrastructure, Government is implementing Delhi Mumbai Industrial Corridor (DMIC) Project. In addition, a number of other industrial corridor projects have been conceptualized.

#### **Participation in International Seafood Fairs**

2249. DR. R. LAKSHMANAN: Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether India participated in International Seafood Fairs to effectively market its marine products in major markets;

(b) if so, the details of International Seafood Fairs which were held during last three years and India's participation in those Fairs;

(c) whether participation in International Seafood Fairs emphatically increased marketing of India's marine products in major international markets; and

(d) if so, the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF COMMERCE AND INDUSTRY (SHRIMATI NIRMALA SITHARAMAN): (a) Yes, Sir.

(b) The Marine Product Export Development Authority (MPEDA), a statutory body under the Administration of Ministry of Commerce and Industry dealing with marine products exports participates in important major International Seafood Fairs.

The list of International Seafood Fairs participated by MPEDA during last three years is as below:—

| Sl. No.        | Fairs                                                                          |
|----------------|--------------------------------------------------------------------------------|
| <b>2013-14</b> |                                                                                |
| 1.             | Aquarama, Singapore, 30th May–2nd June, 2013                                   |
| 2.             | Japan International Seafood and Technology Expo, Tokyo, 21-23 August, 2013     |
| 3.             | World Food Moscow, Russia, 16-19 Sep., 2013                                    |
| 4.             | Conxemar, Vigo, Spain, 1-3 Oct., 2013                                          |
| 5.             | China Fisheries and Seafood Expo, Dalian, China, 5-7 Nov., 2013                |
| 6.             | The Middle East and Africa Seafood Exhibition (Seafex), Dubai 17-19 Nov., 2013 |
| 7.             | International Boston Seafood Show, 16-18 March, 2014                           |
| <b>2014-15</b> |                                                                                |
| 1.             | Seafood Expo Global, Brussels , 6-8 May, 2014                                  |
| 2.             | Sial Fair, Paris, 19-23 Oct., 2014                                             |
| 3.             | China Fisheries and Seafood Expo, Qingdao, China, 5-7 Nov., 2014               |
| 4.             | The Middle East and Africa Seafood Exhibition, Dubai, 9-11 Nov., 2014          |
| 5.             | Seafood Expo North America, Boston, 15-17 March, 2015                          |
| <b>2015-16</b> |                                                                                |
| 1.             | Seafood Expo Global, Brussels, 21-23 April, 2015                               |
| 2.             | Aquarama, Singapore, 28-31 May, 2015                                           |
| 3.             | Saitex, South Africa, Johannesburg, 21-23 June, 2015                           |
| 4.             | Japan International Seafood and Technology Expo, 19-21 Aug., 2015              |
| 5.             | Vietfish, Vietnam, 24-26 Aug., 2015                                            |
| 6.             | Asian Seafood Exposition, Hong Kong, 8-10 Sep., 2015                           |
| 7.             | China Fisheries and Seafood Expo, Qingdao, 4-6 Nov., 2015                      |
| 8.             | Seafood Expo North America, Boston, 6-8 March, 2016                            |

(c) Yes, Sir.

(d) The participation in International Seafood Fairs helps the MPEDA and its registered exporters to reach out to new markets and to consolidate the buyer base in existing markets. The India Pavillion in the above mentioned shows have helped in brand building of Indian Seafood.