

(b) Cost of creative for 'Compost Banao, Compost Apnao Campaign' is ₹ 4,59,85,694/-. National Film Development Corporation Limited has prepared creative for the campaign.

(c) The campaign is being run across India, in all cities and towns.

#### **Swachh survekshan of cities**

3336. DR. K.V.P. RAMACHANDRA RAO: Will the Minister of URBAN DEVELOPMENT be pleased to state:

(a) whether Swachh Survekshan of cities in the country has been taken up on a large scale:

(b) if so, the details thereof;

(c) the manner in which and by whom the survey is being conducted; and

(d) the expenditure incurred on the project?

THE MINISTER OF STATE IN THE MINISTRY OF URBAN DEVELOPMENT (RAOINDERJIT SINGH): (a) and (b) Yes Sir, The Ministry had taken up Swachh Survekshan in the year 2016 for ranking of 73 Million plus cities including State Capitals. This exercise has been expanded to cover 500 AMRUT cities in the year 2017.

(c) The objective of survey is to improve urban infrastructure and urban governance across Indian cities by rating these cities across various standards of urban governance. The Survey is being conducted by the Quality Council of India through collection of data from Urban Local Bodies, direct observations from the field and collection of data from citizen as citizen feedback.

(d) The expenditure for conducting Swachh Survekshan 2017 in 500 AMRUT cities is ₹ 7.01 crore.

#### **Drainage manual**

3337. SHRI HARIVANSH: Will the Minister of URBAN DEVELOPMENT be pleased to state:

(a) whether Government has received any recommendations from the Institution of Engineers (India) for creation of a comprehensive drainage manual and a Flood Control Authority to curb the land use violation, encroachment of drains and water bodies;