

Titles of newspapers/magazines reserved for publication

†548. SHRI HARIVANSH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the numbers of newspapers-magazines whose titles have already been allotted and reserved for publication by people in the country;
- (b) the numbers of the titles out of these, actually under publication; and
- (c) the details thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) As per records maintained by the Registrar of Newspapers for India (RNI), the number of newspapers/magazines whose titles have been verified, as on 31.03.2018, is 1,49,660.

(b) The number of titles actually under publication as on 31.03.2018 is 1,39,579.

(c) Details of the titles verified by RNI and those under publication as on 31.03.2018 is available at RNI's website www.rni.nic.in under heading 'Parliament Question'.

Use of transponders by DTH operators

549. SHRI SANJAY RAUT: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether it is a fact that all DTH operators in India are currently using foreign satellites for uplinking and downlinking signals *via* Ku-band transponders, despite our space policy allowing DTH operators to use only satellites commissioned by the ISRO;
- (b) if so, the details thereof and Government's response thereto; and
- (c) whether Government is making compulsory for all DTH operators in India to share the ISRO's transponders on one satellite, to avoid foreign exchange?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) and (b) DTH operators are either operating on indigenous satellites built by Indian Space Research Organization (ISRO) or operating on a capacity leased through ISRO. For DTH services, 42 transponders are used in indigenous satellites and about 67 transponders are leased from foreign satellites.

† Original notice of the question was received in Hindi.

(c) Department of Space/ISRO is initiating efforts to migrate DTH services from foreign satellites to Indian satellites.

Expenditure on advertisement

550. SHRI DHIRAJ PRASAD SAHU: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of expenditure incurred on advertisements by various Government Departments/Public Sector Undertakings, during the last three years and the current year, year-wise and State-wise; and

(b) the newspaper-wise and State-wise details of newspaper and electronic media of various States in which the Directorate of Advertising and Visual Publicity (DAVP) issued advertisement during each of the last three years and the current year, including Jharkhand?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (COL. RAJYAVARDHAN SINGH RATHORE): (a) The Directorate of Advertising and Visual Publicity (now Bureau of Outreach and Communication) is mandated to release advertisements for Ministries/Departments of the Central Government and its organizations. The details of expenditure incurred on advertisements released through Bureau of Outreach and Communication (erstwhile Directorate of Advertising and Visual Publicity) for various Government Departments/Public Sector Undertakings, during the last three years and the current year is as under:—

(₹ in crore)

Financial Year	Total
2015-16	1160.16
2016-17	1264.26
2017-18	1313.57
2018-19 (as on date)	162.48

The State-wise break-up is available at BOC's website *i.e.* www.davp.nic.in.

(b) The details of newspapers of various States wherein the BOC (erstwhile Directorate of Advertising and Visual Publicity) issued advertisements during the last three years and the current year, newspaper-wise including Jharkhand is available at BOC's website *i.e.* www.davp.nic.in.