

As per Standard Operating Procedure (SOP), the complainants are enquired whether they have filed any FIR or have reported the offense to the concerned Social Media platform, if not, then they are advised to report to Twitter at <https://support.twitter.com/articles/15789> and <https://www.facebook.com/help/263149623790594/>. Subsequently, in most cases, an auto-generated complaint reference number is sent to the complainant's registered e-mail address by the Social Media platform, which the complainant is suggested to share with the Ministry for future reference. Both the Social Media Platform and local Cyber cell are enquired about the complaint by the Ministry. If the Social Media platform or the concerned Police fail to respond to the complaint within seven to ten days, then the Ministry intervenes, asking for an update/ Action Taken Report in the matter with the concerned authorities. After forwarding the complaint/reminders to the concerned authorities, the Ministry follows up the status of the complaint through continuous phone calls and reminder emails.

Discontinuation of ICDS

789. SHRI AHAMED HASSAN: Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) whether Government proposes to discontinue the Integrated Child Development Services (ICDS) scheme and if so, the reasons therefor; and

(b) whether Government has taken any steps to replace the above scheme with any other programme and if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT (DR. VIRENDRA KUMAR): (a) and (b) No, Sir. There is no proposal to close the Integrated Child Development Services Scheme.

Privatisation of Anganwadis in Kerala

790. SHRI K. SOMAPRASAD: Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) whether any decision has been taken to privatise the existing Anganwadis in Kerala and if so, the details thereof; and

(b) whether any agreement or MoU has been signed between Government and multinational companies and if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT (DR. VIRENDRA KUMAR): (a) No, Sir.

- (b) Question does not arise.

Funds for media campaign under Beti Bachao Beti Padhao

791. SHRI HUSAIN DALWAI: Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the number of districts where Beti Bachao Beti Padhao scheme is being implemented, State- wise;
- (b) the targets set under the scheme and the achievements made with respect to the targets since 2015;
- (c) the details of funds allocated under the scheme since 2015, year-wise;
- (d) the details of expenditure of funds received under different heads of the scheme including media campaign; and
- (e) the details of media companies and the details of funds given out to such companies year- wise for undertaking the media campaign under the scheme?

THE MINISTER OF STATE IN THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT (DR. VIRENDRA KUMAR): (a) Beti Bachao Beti Padhao Scheme is currently being implemented in 161 districts across the country. The Government of India has decided to expand the BBBP scheme and covering all the 640 districts (as per census 2011) in the Country, through Multi-sectoral intervention in 244 districts in addition to existing 161 districts and Alert District Media and Advocacy in 235 districts. Lists of districts are given in the Statement (See below).

(b) BBBP aims to address the issues of declining Child Sex Ratio (CSR) and enabling Girl Child education. Towards this purpose, multi-sectoral interventions are carried out in selected BBBP districts. Apart from this, an awareness campaign is carried out for creating awareness and visibility about the criticality of the issue of declining Child Sex Ratio in the country. The overall objective of the Scheme is to improve declining Child Sex Ratio in the country and create an enabling environment for the education of girl child, which requires long-term attitudinal change. Scheme has been received well and in the last three years, several local innovative interventions have been demonstrated by the districts with support from Departments of WCD, Health and Education. There is a strong emphasis on mindset change through training, sensitization, awareness raising and community mobilization on ground. The latest reports as per HMIS data of MoHFW for 161 BBBP districts indicate that for the time period between April-March, 2015-16 & 2016- 17, an