

| Sl.No. | States | 2015-16 | 2016-17 | 2017-18 | 2018-19 |
|--------|---------------|-----------|-----------|-----------|-----------|
| 29. | Rajasthan | 1,329.48 | 1,234.18 | 1,615.29 | 1,223.92 |
| 30. | Sikkim | 41.54 | 41.72 | 55.40 | 29.86 |
| 31. | Tamil Nadu | 1,110.31 | 788.68 | 1,293.97 | 1,123.07 |
| 32. | Tripura | 138.71 | 125.76 | 158.99 | 82.59 |
| 33. | Uttar Pradesh | 2,964.93 | 3,314.75 | 3,967.46 | 2,688.35 |
| 34. | Uttarakhand | 282.56 | 265.53 | 354.85 | 208.20 |
| 35. | West Bengal | 1,061.64 | 806.98 | 1,305.37 | 625.15 |
| 36. | Telangana | 448.48 | 398.08 | 468.34 | 232.49 |
| | TOTAL | 18,065.50 | 18,424.43 | 25,465.28 | 17,163.87 |

Note: 1. Release for the Year 2018-19 is updated upto 30.11.2018, and is provisional.

2. The above releases relate to Central Government Grants and do not include State share contribution.

Public awareness campaign on health hazards of tobacco use

2172. SHRI A. K. SELVARAJ: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether it is a fact that India has been ranked fifth in the listing of countries that have pictorial health warning on tobacco products;

(b) whether the country is making tremendous progress towards creating public awareness on the health hazards of tobacco abuse; and

(c) whether Government, for the first time, introduced Quit Line number to be printed on all tobacco products, and if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRIMATI ANUPRIYA PATEL): (a) As per the Canadian Cancer Society's report titled "Cigarette Package Health Warnings: International Status Report", published in September, 2018, India has been ranked 5th among 206 countries based on health warning size on packages.

(b) Yes. As per the second round of Global Adult Tobacco Survey (GATS-2) 2016-17, there has been an increase in the proportion of adults who are aware of the harmful effects of smoking, smokeless tobacco use and exposure to second hand smoke.

(c) Yes. Ministry of Health and Family Welfare, Government of India, notified a new set of specified health warnings for all tobacco product packs thereby mandating

the display of National Tobacco Quit Line number viz. “Quit Today Call 1800-11-2356” w.e.f. 1st September, 2018.

Banning advertisement of unhealthy food items

2173. DR. KANWAR DEEP SINGH: Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether Government proposes to ban advertisement of unhealthy food aimed at children on various media platforms and if so, the details thereof;

(b) the details of banned fast food/food items including alcohol, cigarette, gutkha, etc.; and

(c) the other measures being taken by Government in this regard?

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI ASHWINI KUMAR CHOUBEY): (a) Presently there is no such proposal.

(b) There is no ban on alcohol. However, to ensure production and sale of good quality liquor in the country, the Food Safety and Standards Authority of India (FSSAI) has notified standards of Alcoholic beverages on 5.4.2018. Regarding tobacco products, as per regulation 2.3.4 of Food Safety and Standards (Prohibition and Restriction on Sales) Regulations, 2011, Tobacco and Nicotine cannot be used as ingredients in any food products. Further, Cigarette is not a food item. However, there is ban on smoking in public places except designated smoking areas, ban on sale of cigarettes and other tobacco products to and by persons below the age of eighteen years and within 100 yards of educational institutions and ban on promotion/advertisement of cigarettes and other tobacco products, under Cigarettes and Other Tobacco Products (Prohibition of Advertisement, Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 (COTPA, 2003) and Rules made thereunder.

(c) FSSAI is leading ‘Eat Right India’ movement to improve public health in India and combat negative nutritional trends to fight lifestyle diseases. This movement is a collective effort of key stakeholders and citizen and is aligned with Government’s recent focus on public health through its three key programmes, namely ‘Ayushman Bharat’, ‘Swachh Bharat Mission’ and POSHAN Abhiyaan’

The Eat Right India movement brings together three ongoing initiatives of FSSAI:

- (i) Safe and Nutritious Food Initiative, focused on social and behavioural change around food safety and nutrition at home, school, workplace and on-the-go;