

- iii. Sitting fee of ₹4000/- per day of sitting.
 - iv. Reimbursement for hotel accommodation/guest house of up to ₹7500/- per day + taxes.
 - v. Reimbursement of AC taxi charges as per actual for travel within the city.
 - vi. Reimbursement of food bills not exceeding ₹1200/- per day.
 - vii. Local Hospitality (accommodation, transportation etc.) may be provided by the respective Institutes. The Institute may incur the expenditure and seek reimbursement from the Ministry by duly submitting the relevant bills/ vouchers.
5. The expenditure may be met from within the sanctioned Budget Grant of the M/o I&B under Demand No. 59, - Ministry of Information and Broadcasting 2220-Information & Publicity (Major Head); 60 - Others (Sub Major Head); 60.102 - Information Centres (Minor Head); 03 - Policy Related Studies, Seminars, Evaluations etc., 03.01 - Establishment, 03.01.28 - Professional Services.
6. This issues with the concurrence of IFD *vide* their diary No.99301 dated 14.01.2019.

(Mala Rangarajan)

Undersecretary to the Government of India

Tel.: 011-23385145

Copy to:

1. All members of the Expert Committee.
2. PS to HMOSIB(IC)
3. PPS to Secretary (I&B)/ PPS to AS&FA/PS to JS (Films)/ PFS to JS (P&A)/ PPS to JS(EW)/ Dir (Films)
4. PAO Main Secretariat, M/o I&B

(Mala Rangarajan)

Under Secretary to the Government of India

Propagation of yoga and healthy living

1006. SHRI SUSHIL KUMAR GUPTA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that from June 10 to 25, 2019 onwards whichever TV channels, newspapers and radio propagated Yoga and healthy living will be awarded Antarashtriya Yoga Divas Media Samman (AYDMS);

(b) if so, steps taken to ensure the maximum participation of media houses in this campaign;

(c) whether any jury has been constituted to decide the winners of this award; and

(d) if so, the names of the members of this jury?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRAKASH JAVADEKAR): (a) The Central Government has instituted an „Antarashtriya Yoga Divas Media Samman (AYDMS)“ for recognizing the contribution of Media Houses/ companies in Print, TV and Radio in spreading the message of Yoga during 10th June to 25th June, 2019.

(b) The Central Government has taken several steps for spreading awareness of Antarashtriya Yoga Divas Media Samman (AYDMS), including the following:

- i. Guidelines of AYDMS have been placed on the website of the Ministry of Information and Broadcasting.
- ii. Advisory had been issued to all TV Channels and all FM Radio Channels for running a ticker/ scroll or a promo to spread the message of AYDMS.
- iii. Press Information Bureau (PIB) has issued a Press Release, which has been carried in English, Hindi, Urdu and several regional language newspapers.
- iv. Bureau of Outreach and Communication (BOC) has sent SMS as well as Emails to all Print Media Agencies (Publications), TV Channels and Radio Stations empanelled with them, to spread the message of AYDMS.
- v. National Summit of Radio Jockeys for spreading awareness on International Day of Yoga (IDY) 2019 was organized jointly by the Ministry of AYUSH and Ministry of I&B on 15th June, 2019.
- vi. All India Radio (AIR) has conducted workshop of Radio Jockeys in various parts of the country.

(c) and (d) Jury of eminent persons from various fields, including from Media, would recommend the „Samman“ under various categories.