

Press Information Bureau units in States

3232. SHRI G.V.L. NARASIMHA RAO : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) number of officers posted in the Press Information Bureau (PIB) units in different States, State-wise;
- (b) the duties assigned to the officers posted in State and district units;
- (c) whether any assessment has been carried out to assess the work output delivered and performance in different States; and
- (d) whether the Ministry consider making ail these State PIB units, circulate all the information of PIB headquarters in Delhi, in the concerned regional language/s spoken in the respective States?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRAKASH JAVADEKAR) : (a) Details are given in the Statement (*See* below).

(b) Officers posted in State and District Units play a significant role in the following spheres:

- Dissemination of information on various initiatives and policies of the Government to the regional media in local languages.
- Facilitation medaa coverage and looking after publicity requirements of the President, Vice-President, the Prime Minister, Union Ministers and other important Constitutional authorities on their official visits to the State.
- Organization of Vartalaaps, workshops for rural journalists, under the Media Outreach Programme to enhance awareness about the various Central Sector Schemes.
- Providing daily feedback on important matters as projected in regional media.
- Issue original press releases, backgrounders etc. whenever an important event is organized by arsy of the Central Ministries or Central Public Sector Undertakings in their respective region.
- Other Administrative works and duties.

(c) Assessment of work output and performance of all PIB officers including those posted in different states/districts is done through the time tested system of APARS. As regards the *Vaartalaps*, the performance is reviewed with respect to financial and physical targets given.

(d) Most of the Press releases issued at Headquarters are translated into regional languages and circulated to local media by PIB regional and branch offices. In addition, original Press Releases, Press Notes, Backgrounders etc. are also issued whenever an event of Central Government is held in their respective regions.

Statement

Number of officers of PIB posted in different States

Sl.No.	State(s)/Office	Number of Officers
1	2	3
1.	Andhra Pradesh	2
2.	Arunachal Pradesh	1
3.	Assam	2
4.	Bihar	4
5.	Chhattisgarh	2
6.	Delhi (HQs)	72
7.	Goa	4
8.	Gujarat	3
9.	Haryana	0
10.	Himachal Pradesh	1
11.	Jammu and Kashmir	4
12.	Jharkhand	4
13.	Karnataka	3
14.	Kerala	9
15.	Madhya Pradesh	3

1	2	3
16.	Maharashtra	13
17.	Manipur	5
18.	Meghalaya	1
19.	Mizoram	1
20.	Nagaland	0
21.	Odisha	4
22.	Punjab	1
23.	Rajasthan	5
24.	Sikkim	2
25.	Tamil Nadu	7
26.	Telangana	3
27.	Tripura	1
28.	Uttar Pradesh	7
29.	Uttarakhand	0
30.	West Bengal	8
31.	Chandigarh (UT)	6
32.	Andaman and Nicobar Islands (UT)	1
TOTAL		182

Monitoring of TV channels

3233. SHRIMATI JHARNA DAS BAIDYA : Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government has constituted a team for monitoring the TV channels across the country;

(b) the functions and role for such team; and