

Ministry of MSME already has a B2B MSME Global Mart Portal and efforts have been made to further strengthen activities under it. The salient features of the portal include online registration, web store management, multiple payment options, customer support through Call Centre and enhanced security features.

(d) and (e) The revenue generation from the portal will depend on membership of the portal.

### **Competitive advantage of SMEs in global market**

1552. SHRI B. K. HARIPRASAD: Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether it is a fact that the Small and Medium Enterprises (SMEs) engaged in developing countries, normally produce traditional items of inferior quality accompanied with low productivity and they mainly cater to the small local markets and that an accelerated technical change for making the SMEs to establish a competitive advantage in the global market is difficult; and

(b) if so, the details thereof?

THE MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI NITIN JAIRAM GADKARI): (a) and (b) MSMEs contribute 29.7% of GDP and 49.66% of Indian Exports. Government has taken various initiatives to enhance the competitiveness of Micro, Small and Medium Enterprises (MSMEs) through schemes such as Credit Linked Capital Subsidy and Technology Upgradation Scheme (CLCS-TUS), Micro and Small Enterprises - Cluster Development Programme, Procurement and Marketing Support and support for MSMEs to participate in international exhibitions / trade fairs, conferences / summits/ workshops.

### **MSME units associated with auto industry**

†1553. SHRI RAM NATH THAKUR: Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether it is a fact that Micro, Small and Medium Enterprise (MSME) units associated with auto industry are going through a period of great crisis;

(b) if so, whether it is also a fact that a substantial number of labourers working in these industries are on the brink of starvation;

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†Original notice of the question was received in Hindi.