

Implementation of PMMVY in Assam

2876. SHRI BIRENDRA PRASAD BAISHYA: Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) whether Government is implementing Pradhan Mantri Matru Vandana Yojana (PMMVY) in the State of Assam;

(b) if so, the number of PMMVY Cell set up in the State at district level;

(c) the quantum of funds allocated by Government for setting up of PMMVY Cell in Assam during the last three years and the current year;

(d) number of pregnant and lactating mothers who have benefited from this scheme in the State of Assam during the last three years and the current year; and

(e) other steps taken by the Government to popularize this Yojana so that more and more needy pregnant women could be benefited?

THE MINISTER OF WOMEN AND CHILD DEVELOPMENT (SHRIMATI SMRITI ZUBIN IRANI): (a) and (b) Government of India is implementing Pradhan Mantri Matru Vandana Yojana (PMMVY) in the State of Assam. Out of 33 Districts in the State of Assam, District level PMMVY Cells have been established in 30 Districts.

(c) and (d) The PMMVY is implemented from the year 2017-18. The details of funds released to the Government of Assam for setting up of PMMVY Cells during the years 2017-18, 2018-19 and 2019-20 (as on 09.12.2019) and the number of pregnant women and lactating mothers benefited from this scheme are as under:

Year	Funds released for establishment of PMMVY Cell (in Rupees)	Number of pregnant women and lactating mothers benefited
2017-18	1,30,76,350/-	7,800
2018-19	0.00	1,35,671
2019-20 (As on 09.12.2019)	1,26,99,000/-	2,89,028

(e) The Ministry of Women and Child Development has provided funds under PMMVY to all States/UTs for undertaking Information, Education and Communication (IEC) activities in the States/UTs. The Ministry also celebrates 'Matru Vandana Saptah' every year to intensify implementation of the scheme and create a healthy competition amongst States/UTs. States/UTs undertake various IEC and Behaviour Change Communication (BCC) activities such as, prabhat pheri, nukkad natak, newspaper advertisements, airing radio jingles, selfie campaign, door to door campaign, community programmes at field functionary level etc.

Proper implementation of POSHAN Abhiyan scheme

2877. SHRI DHARMAPURI SRINIVAS:

SHRI T.G. VENKATESH:

Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

(a) whether it is a fact that POSHAN Abhiyan Scheme launched by Government for development of women and children is lagging behind in its implementation;

(b) if so, the details thereof;

(c) whether it is a fact that funds allocated for this scheme have not been utilised by most of the State Governments, the reasons therefor; and

(d) the steps being taken by Government for its proper implementation and to achieve the desired objectives?

THE MINISTER OF WOMEN AND CHILD DEVELOPMENT (SHRIMATI SMRITI ZUBIN IRANI): (a) to (b) The results of the POSHAN Abhiyaan can be known after the programme has completed its approved period. However, in the meantime, as per the report of Comprehensive National Nutrition Survey (CNNS) conducted by UNICEF, prevalence of stunting, wasting and underweight among children is 34.7%, 17% and 33.4% respectively, which is an improvement and reduction from the levels reported in National Family Health Survey-4.