

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRAKASH JAVADEKAR): (a) to (c) The Registrar of Newspapers for India publishes every year record of newspapers in the country. The earliest record of newspapers available is for the year 1957.

Advertisements for Government schemes

1201. SHRI DEREK O'BRIEN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the details of Total cost incurred by Government on advertisements for Government schemes since 2014;
- (b) distribution of such Total cost, scheme-wise and year-wise; and
- (c) the details of projected cost for advertisements of Government schemes for the current year?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI PRAKASH JAVADEKAR): (a) to (c) The Bureau of Outreach and Communication (BOC) under the Ministry of Information and Broadcasting releases notices for tenders, auctions, recruitments etc. and also undertakes awareness campaigns and dissemination of information about the Government schemes and programmes through various media. During 2013-14 to 2019-20, the per sq. cm. rate of advertisements released in print media has increased from ₹ 42.31 to ₹ 62.13. However, the average per year print media space of advertisement given by BOC has gone down from 11.88 crore sq. cm. during the year 2009-10 to 2013-14 to 10.95 crore sq. cm. for 2014-15 to 2018-19.

Shortage of clean drinking water

1202. SHRI B. LINGAIAH YADAV:
DR. VIKAS MAHATME:

Will the Minister of JAL SHAKTI be pleased to state:

- (a) whether there is an acute shortage of clean drinking water in rural/urban areas of the country and water from hand pumps are highly contaminated in these areas, if so, steps taken in this regard in the country, especially in States of Andhra Pradesh and Telangana;