

SINGH PATEL): (a) and (b) Recognizing the important role that services sector plays in driving India's growth, the 'Action Plan for Champion Sectors in Services' was accorded approval by the Union Cabinet on 28th February, 2018, whereby, it was decided to give focused attention on 12 services sectors. 'Tourism and Hospitality Services' was identified as one of the 12 Champion Services Sectors. Ministry of Tourism was identified as the nodal Ministry to finalize the sectoral scheme for 'Tourism and Hospitality Services' under Champion Services Sectors Scheme.

On 6th September, 2019, the Expenditure Finance Committee (EFC) accorded approval to the umbrella scheme, Champion Services Sectors Scheme, and sectoral schemes of six Nodal Ministries including Ministry of Tourism.

EFC has approved a total budget of ₹535.40 Crore for implementing the following components of the tourism sectoral plan under the Champion Services Sectors Scheme:

- Creation of Tented Accommodation in Buddhist Circuit and Marketing and Promotion of these destinations and accommodations
- Extending Incentives for Improving Air Connectivity
- Capacity Building Programmes in and Around Iconic Sites [Language training of Tourist Facilitators]
- Incentives to Tour Operators in Emerging Markets
- Promotion of MICE Tourism

A budget outlay of ₹ 123.00 Crore has been projected in the Budget Estimates of the Ministry of Tourism under the Champion Services Sectors Scheme for the financial year 2020-21 for implementing the identified tourism components.

Promotion of pilgrim tourism

317. DR. SONAL MANSINGH: Will the Minister of TOURISM be pleased to state:

- (a) whether Government noticed that the image of our ancestral art forms is tarnished in the name of tourism promotion;
- (b) if so, the steps taken to preserve our tradition and culture in tourism events;
- (c) the steps taken to promote pilgrim tourism in the country; and
- (d) the details of central assistance released since the last five years and the pilgrim tourism, State-wise?

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SHRI PRAHALAD SINGH PATEL): (a) and (b) No, Sir. The Ministry of Culture organises activities and events with the objective to promote and conserve the various ancestral art forms in the country. Cultural activities and programmes are organized by the Zonal Cultural Centres (ZCCs). At the same time, the Ministry of Tourism promotes the culture, heritage, tourism products and pilgrim places in domestic and international markets for promoting tourism in the country. Road Shows, India Evenings, Know India Seminars which are regularly organised in the overseas tourism generating markets showcase these products. In addition, the Ministry of Tourism also organises "Bharat Parv" and Paryatan Parv in the country with the objective of drawing focus on the benefits of tourism and showcasing the rich cultural diversity which includes, cultural performances, food festivals, tourism exhibitions, display of handicrafts and handlooms, yoga sessions, tourism and heritage walks, sensitization and awareness programmes, seminars and workshops etc.

(c) and (d) The 'National Mission on pilgrimage Rejuvenation and Spiritual, Heritage Augmentation Drive' (PRASHAD) was launched by the Ministry of Tourism with the objective of holistic development of identified pilgrimage and heritage destinations. Since its launch in January 2015 the Ministry has sanctioned 28 projects in 17 states under the PRASHAD Schemes. Details are given in Statement-I (*See* below).

Ministry of Tourism under its Swadesh Darshan Scheme is developing tourism infrastructure in the identified circuits, across the country, having tourist potential in a planned and prioritized manner. Under the scheme fifteen thematic circuits have been identified for development including themes covering religious/spiritual sites in the country, namely: Spiritual Circuit, Ramayana Circuit, Krishna Circuit, Buddhist Circuit, Tirthankar Circuit, and Sufi Circuit.

Submission of project proposal by the State Governments/Union Territory Administrations and its sanctioning is a continuous process. The projects under the scheme are identified for development in consultation with the State Governments/Union Territory Administrations and are sanctioned subject to availability of funds, submission of suitable Detailed Project Reports, adherence to scheme guidelines and utilization of funds released earlier.

The details of project sanctioned under the Spiritual Circuit, Ramayana Circuit, Krishna Circuit, Buddhist Circuit, Tirthankar Circuit and Sufi Circuit are given in the Statement-II.

Statement-I

Details of projects sanctioned under prashad scheme during last three years

Sl. No.	State	Project Nos	Name of the Project
1	2	3	4
1.	Andhra Pradesh	1	Development of Amaravati Town, Guntur District as a Tourist Destination
		2	Development of Srisailam Temple
2.	Assam	3	Development of Kamakhya Temple and Pilgrimage Destination in and around Guwahati
3.	Bihar	4	Development of basic facilities at Vishnupad temple, Gaya, Bihar
		5	Development at Patna Sahib
4.	Gujarat	6	Development of Dwarka
		7	Pilgrimage Amenities at Somnath
		8	Development of Promenade at Somnath under PRASHAD Scheme
5.	Jammu and Kashmir	9	Development at Hazratbal,
6.	Kerala	10	Development at Guruvayur Temple
7.	Madhya Pradesh	11	Development of Omkareshwar
8.	Maharashtra	12	Development of Trimbakeshwar

9. Odisha	13	Infrastructure Development at Puri, Shree JagannathDham-Ramachandi-Prachi River front at Deuli under Mega Circuit
10. Rajasthan	14	Integrated Development of Pushkar/Ajmer
11. Tamil Nadu	15	Development of Kanchipuram
	16	Development of Vellankani
12. Uttarakhand	17	Integrated Development of Kedarnath
	18	Development of Infrastructure for Pilgrimage Facilitation in Badrinath Ji Dham (Uttarakhand) under PRASHAD Scheme
13. Uttar Pradesh	19	Development of Mathura-Vrindavan as Mega Tourist Circuit (Ph-II)
	20	Development of Varanasi
	21	Cruse Tourism in River Ganga, Varanasi
	22	Development of Varanasi Under Prashad Scheme - II
	23	Development of Infrastructure facilities at Govardhan, Mathura, UP
	24	Construction of Tourist Facilitation Centre at Vrindavan, Distt. Mathura (Completed in Oct. 2019)
14. West Bengal	25	Development of Belur
15. Jharkhand	26	Development of Baidyanathji Dham, Deoghar
16. Nagaland	27	Development of Pilgrimage Infrastructure in Nagaland
17. Punjab	28	Development of KarunaSagar Valmiki Sthal at Amritsar (Completed in Aprl. 2018)

Statement-II

Spiritual tourism circuits under Swadesh Darshan Scheme

*Details of projects sanctioned under Spiritual, Ramayana, Krishna, Buddhist, Tirthankar
Circuit under the Swadesh Darshan Scheme during last three years*

Sl. No.State/year of sanction		Circuit	Details of the circuit
1	2	3	4
1.	Kerala 2016-17	Spiritual Circuit	Development of Sabarimala - Erumeli-Pampa-San as a Spiritual Circuit in District Pathanamthitta,
2.	Manipur 2016-17	Spiritual Circuit	Development of Spiritual Circuit - Shri Govinda, Shri BijoyGovindajee Temple - Shri Gopinath T Shri Bungshibodon Temple - Shri Kaina Temple,
3.	Kerala 2016-17	Spiritual Circuit	Development of Sree PadmanabhaArnamula- Sabrimala-as a Spiritual Circuit in Kerala
4.	Bihar 2016-17	Spiritual circuit	Integrated Development of Kanwaria Route: Sult Dharmshala- Deoghar under Spiritual circuit in B
5.	Uttar Pradesh 2016-17	Spiritual Circuit	Development of Spiritual Circuit (Shahjahanpur- Aligarh-Kasgunj-Sarosi-Pratapgarh-Unnao-Kaush Mirzapur-Gorakpur- Kairana-Doamriyagunj- Bag Barabanki-Azamgarh)

6.	UttarPradesh2016-17	Spiritual Circuit	Development of Spiritual Circuit -II(Bijnor-Meerut-Kanpur- Kanpur Dehat- Banda-Ghazipur- Salen Ghosi- Balia-Ambedkar Nagar- Aligarh- Fatehpur- Deoria-Mahoba- Sonbhadra- Chandauli- Mishrik Bhadohi) in Uttar Pradesh under Swadesh Darshan
7.	Rajasthan 2016-17	Spiritual Circuit	Development of Spiritual Circuit- Churu (Salasar Jaipur (Shri SamodeBalaji, GhatkeBalaji, Bandhel Alwar (PandupoleHanumanji, Bharathari)-Viratna Jainnasiya, Ambika Temple)- Bharatpur (Kaman Dholpur (Muchkund) - MehandipurBalaji-Chitto (Sanwaliyaji) in Rajasthan under Swadesh Darshan
8.	Puducherry 2017-18	Spiritual Circuit	Development of Spiritual Circuit in Puducherry Swadesh Darshan Scheme
9.	Bihar 2017-18	Spiritual Circuit	Development of Mandar Hill &Ang Pradesh under Circuit theme of Swadesh Darshan Scheme
10.	Maharashtra 2018-19	Spiritual Circuit	Development of Waki- Adasa- Dhapewada-Parad Telankhandi-Girad in Maharashtra
11.	UttarPradesh2018-19	Spiritual Circuit	Development of Jewar-Dadri-Sikandrabad-Noida- Uttar Pradesh
12.	Kerala 2018-19	Spiritual Circuit	Development SivagiriSree Narayana Guru Ashram KunnumparaSreeSubrahmania-Chembazhanthi Sr
13.	Kerala 2018-19	Spiritual Circuit	Development of Kasaragod, Wayanad, Kannur, Palakkad, Mallapuram, Thrichur, Emakulam, Id Allaphuza, Pathananamithitta, Kollam, Trivandru

1	2	3	4
14.	Uttar Pradesh 2018-19	Spiritual Circuit	Development of Gorakhnath Temple (Gorakhpur), Temple (Balrampur) and Vatvashni Temple (Dor)
15.	Uttar Pradesh 2016-17	Ramayana Circuit	Development of Chitrakoot and Shringverpur
16.	Uttar Pradesh 2017-18	Ramayana Circuit	Development of Ayodhya
17.	Haryana 2016-17	Krishna Circuit	Development of Tourism Infrastructures at place Mahabharata in Kurukshetra
18.	Rajasthan 2016-17	Krishna Circuit	Integrated Development of Govind Dev ji temple, Shyam Ji (Sikar) and Nathdwara (Rajsamand)
19.	Bihar 2016-17	Tirthankar Circuit	Development of Vaishali- Arrah- Masad-Patna- Champapuri
20.	Madhya Pradesh 2016-17	Buddhist Circuit	Development of Sanchi-Satna-Rewa-Mandsaur-D
21.	Uttar Pradesh 2016-17	Buddhist Circuit	Development of Sravasti, Kushinagar, and Kapil
22.	Bihar 2016-17	Buddhist Circuit	Development of Buddhist circuit-Construction of Centre at Bodhgaya
23.	Gujarat 2017-18	Buddhist Circuit	Development of Junagadh-Gir Somnath-Bharuch Bhavnagar- Rajkot-Mehsana
24.	Andhra Pradesh 2017-18	Buddhist Circuit	Development of Shalihundam-Thotlakonda-Bavik Amravati- Anupu