

- Campus Coordinators across NIFT Campuses and PIT have been nominated
- Space for project identified for both Chennai and Delhi within NIFT Campus
- List of National and International Experts for insights contribution drawn from Domestic and International Brands, Industry, Designers, Media experts, Ethnographers, Anthropologists etc.
- Specification of equipment updated for procurement for facilitating ordering of equipment once sanction order is received.

**3. Project: The Repository- Indian Textiles and Crafts**

The design and development of the technology platform for The Repository-Indian Textiles and Crafts has been initiated. The process of selection of the technology service provider for design, development and maintenance of the repository portal has reached its final stage. The standards and guidelines for digital curation and dissemination of information through the portal are being finalized. The planning for infrastructure and human resources has been completed.

**Revival of ancient textile traditions of India**

1727. SHRI K.J. ALPHONS: Will the Minister of TEXTILES be pleased to state:

- (a) what steps are being taken to revive the ancient textile traditions of India; and
- (b) whether it has produced results in terms of higher output and higher sales?

THE MINISTER OF TEXTILES (SHRIMATI SMRITI ZUBIN IRANI): (a) and (b) Yes Sir, The Government implements the following schemes for promotion, revival and development of Handicrafts and Handloom sector. These have resulted into substantial increase in the production and export of Handicrafts.

**HANDICRAFT SECTOR**

**The National Handicraft Development Programme has following components:—**

- (i) Base Line Survey and Mobilization of Artisans under Ambedkar Hastshilp Vikas Yojana.
- (ii) Design & Technology Upgradation.
- (iii) Human Resource Development.

- (iv) Direct Benefit to Artisans.
- (v) Infrastructure and Technology Support.
- (vi) Research and Development.
- (vii) Marketing Support & Services.

**The Comprehensive Handicrafts Cluster Development Scheme (CHCDS) has following components:-**

- (i) Mega Cluster.
- (ii) Special projects under Integrated Development and Promotion of Handicraft (IDPH).

#### **HANDLOOM SECTOR**

**National Handloom Development Programme (NHDP) has following components:-**

- (i) Block level cluster
- (ii) Handloom Marketing Assistance
- (iii) Weavers Mudra Scheme
- (iv) Hathkargha Samvardhan Sahayata (HSS)
- (v) Education of handloom weavers and their children
- (vi) India Handloom Brand

**Comprehensive Handloom Cluster Development Scheme (CHCDS), Handloom Weavers Comprehensive Welfare Scheme (HWCWS) and Yarn Supply Scheme (YSS):-**

Under the above schemes, financial assistance is provided for raw materials, purchase of looms and accessories, design innovation, product diversification, infrastructure development, skill upgradation, lighting units, marketing of handloom products and loan at concessional rates to handloom artisans.