

6. **Comprehensive Handicraft Cluster Development Scheme** : The Comprehensive Handicraft Cluster Development Scheme has two components namely Mega Cluster & Special projects under Integrated Development and Promotion of Handicraft (IDPH):—

- (i) Mega cluster approach is a drive to scale up the infrastructural and production chain at Handicrafts clusters. The prospects of this sector lie in infrastructural upgradation, modernization of the machinery and product diversification and Innovative manufacturing as well as, furthered by brand building of the native products hold the key to creating a niche market for the products manufactured by the clusters.
- (ii) Special projects under Integrated Development and Promotion of Handicraft (IDPH) was introduced to provide adequate infrastructure for production, value addition and quality assurance for handicrafts and to develop handicrafts as a sustainable and remunerative livelihood option for artisans in the state.

7. **GI Products:** A Total number of 6 handloom and handicrafts products viz. Kashmir Pashmina, Kashmir Sozani Craft, Kani Shawl, Kashmir Paper Mache, Kashmir Walnut Wood Carving, Khatamband and Kashmiri Hand Knotted Carpet of Jammu and Kashmir have been registered under Geographical Indication Act, 1999.

Budgetary allocation under Beti Bachao Beti Padhao Scheme

*165. SHRI MD. NADIMUL HAQUE: Will the Minister of WOMEN AND CHILD DEVELOPMENT be pleased to state:

- (a) the details of Total budgetary allocation and expenditure incurred on the BetiBachaoBetiPadhao (BBBP) scheme over the last three year;
- (b) whether it is a fact that the budgetary allocation has been reduced this year and challenges faced due to the same; and
- (c) the proportion of funds spent on advertisement of the BBBP Scheme over the last three years, year-wise?

THE MINISTER OF WOMEN AND CHILD DEVELOPMENT (SHRIMATI SMRITI ZUBIN IRANI): (a) The details of total budgetary allocation and expenditure incurred

on the Beti Bachao Beti Padhao (BBBP) scheme over the last three years as under:—

(₹ in crore)

Sl. No.	Financial Year	Funds Allocated	Total amount released
1.	2016-17	43	32.70
2.	2017-18	200	169.10
3.	2018-19	280	244.92

(b) Yes, Sir. The budgetary allocation at revised estimate stage has been reduced to ₹ 200 Crore from ₹ 280 Crore during this year (2019-20). The demand for funds under BBBP from Districts has been less than expected during 2019-20. Promotion of BBBP with zero budget/minimum expenditure for media awareness generation campaign and promotion of BBBP by co-branding with other programmes and initiatives of the Government has also led to reduction in expenditure.

(c) The proportion of funds spent on advertisement of the BBBP Scheme over the last three years, year-wise are as under:—

(₹ in crore)

Sl. No.	Financial Year	Funds Released	Funds for media activities	Proportion of advertisement fund to Total funds released
1.	2016-17	32.70	29.79	91.10%
2.	2017-18	169.10	135.70	80.25 %
3.	2018-19	244.92	160.13	65.38 %

WRITTEN ANSWERS TO UNSTARRED QUESTIONS

Full capacity of Kudankulam nuclear power project

1601. SHRI P. WILSON: Will the PRIME MINISTER be pleased to state:

(a) by when the Kudankulam Nuclear Power Project would reach its maximum production so as to cater the entire need of electricity supply to Tamil Nadu;