

Special Purpose Vehicle (SPV) to generate enough equity. After numerous reviews by the Ministry of Textiles, the Project Approval Committee (PAC) decided to cancel the park in its meeting held on 3rd December, 2019 on account of slow progress and inability of the SPV to generate enough equity from last 2 to 3 years.

Modernisation of jute industries

613. SHRI C.M. RAMESH: Will the Minister of TEXTILES be pleased to state:

- (a) details of jute production in the country during the last two years;
- (b) steps taken to modernise and boost jute production in the country and revenue earned by Government through jute exports during the last three years; and
- (c) initiative taken by Government to popularise jute products through exhibitions, advertisements in the country and the details thereof and if not, the reasons therefor?

THE MINISTER OF TEXTILES (SHRIMATI SMRITI ZUBIN IRANI): (a) Production of Raw Jute:—

[Qty: '000 Bales (1 bale = 180 kg)]

Period (July-June)	Jute	Mesta	Total Jute & Mesta
2016-17	10,432	530	10,962
2017-18	9,591	442	10,033
2018-19 (Estd.)	9,349	419	9,768

Source: Agricultural statistics Divn. Div of Eco & Stats. Directorate of Jute Development, Kolkata

(b) As a part of its initiative to modernize and boost jute production and revenue earned by Government through jute exports during the last three years Government has been implementing a number of schemes in the Jute Sector. The detail of the scheme is given in the Statement (*See* below).

(c) As part of promotional initiatives, the Government of India through National Jute Board, has been organizing Market Promotion activities, publicity campaign with advertisements etc. to popularize Jute and Jute Products. Various States, National and International level fairs and Exhibitions are organized to popularize jute products in the country and abroad. NJB provides marketing support to the jute artisans, entrepreneurs, weavers, NGOs, Women Self Help Groups (WSHGs) for selling, marketing and promotion

of their products in India and abroad. The fairs organized by NJB are means of livelihood to these groups of people. Some of the prominent exhibitions among others are - IITF, Delhi, Surajkund Mela, Tex Trends, Delhi, Taj Mahotsav, Lucknow Mahotsav, Shilpgram Udaipur, Giftex, Mumbai, Indian Handicrafts and Gift fair, Greater Noida etc. where National Jute Board organise and facilitate participation of jute units for promotion of jute products.

Statement

Details of schemes implemented for jute sector

(i) Jute Industry Modernization Scheme: Incentive Scheme for Acquisition of Plant and Machinery (ISAPM) -

The objectives of the scheme are to facilitate modernization and upgradation of technology in existing jute mills and new jute units to manufacture value added jute products as well as to reduce operation cost in manufacturing process. And also to increase productivity of jute machinery and making them efficient by replacing old machines by new and technologically advanced machines.

An incentive of 20% of the cost of new machinery for jute mill and 30% for JDP - MSME units is considered for reimbursement under the scheme, subject to maximum of Rs 2.50 crore per unit. Under the scheme, Capital Subsidy amounting to Rs 4933 lakh to Jute mills and JDP units has been released during 2014-15 to 2018-19.

Year	2014-15	2015-16	2016-17	2017-18	2018-19
₹ in lakhs	362.18	484.72	1739.21	1427.23	920.11
No. of Mills/ units participated	18	22	39	52	27

(ii) Jute Farmers' Welfare Scheme: JUTE -ICARE -

NJB has been implementing a project Jute-ICARE (Improved Cultivation and Advanced Retting Exercise) for the last four years in a phased manner. The project is being implemented by NJB in association with Jute Corporation of India Ltd. (JCI) and Central Research Institute for Jute and Allied Fibres, (CRIJAF), Ministry of Agriculture. The project introduces package of scientific methods of jute cultivation and retting exercises for improving fibre quality and productivity and reducing the cost of jute production and increasing farmers' income. The scientific methods include (i) Registration of farmers (ii) Supply of certified seeds, seed driller, nail weeder and CRIJAF Sona, sending SMSs and demonstrating usages of modernized tools retting exercise etc.

The details of Jute-ICARE Project for the year 2015 (ICARE-I), 2016 (ICARE-II), 2017 (ICARE-III), ICARE-IV and ICARE-V in 2019 are given below:—

	Particulars	ICARE-I Crop Year (2015)	ICARE-II Crop Year (2016)	ICARE-III Crop Year (2017)	ICARE-IV Crop Year (2018)	ICARE-V 2019 Crop Year (2019) ongoing
1	2	3	4	5	6	7
1.	No. of Jute growing block/ state covered	4 Blocks under W.B & Assam	14 Blocks under W.B., Bihar, Assam, Odisha, A.P & Meghalaya	30 Blocks under W.B. Bihar, Assam, Odisha, A.P & Meghalaya	69 Blocks Under W.B., Bihar, Assam, Odisha, A.P & Meghalaya	72 blocks under W.B. Bihar, Assam, Odisha, A.P & Meghalaya
2.	Land covered (Ha)	12331	26264	70628	98897	106934
3.	No. of farmers covered	21548	41616	102372	193070	243549
4.	Certified seed provided (in MT)	64	160	500	755 new variety JRO-204 589 and JBO2003H (166 certified seeds by NSC)	535
5.	Seed drill machine	350 Nos.	350 (old) + New 350 = 700	700 (old)+ New 500= 1200	1200 (old)+ New 750= 1950	Old=1950 New=600 Total=2550
6.	Nail Weeder machine	500 Nos	500(old) + 200 New= 700	700 (old)+ 500 New= 1200	1200 (old)+ New 75= 1950	Old=1950 New=900 Total = 2850
7.	CRIJAF SONA (MT)	83	273	206	610	612

1	2	3	4	5	6	7
8.	SMS sent to each registered farmers	46 sets of SMS	52 sets of SMS	55 sets of SMS	60 sets of SMS	75 sets of SMS
9.	Sowing & Retting demo	50 Nos.	132 Nos.	200 Nos.	400 Nos.	500 Nos.

Encouraged by the success of this pilot project, the project has been extended till 31st March, 2020. The Ministry of Textiles has held meetings with the Hon'ble Minister of Agriculture and Farmers Welfare and the State Governments for expanding the reach of Jute ICARE with the help of States extension machineries.

(iii) **Exports of jute goods from India during last 3 years:**

Qty: 000' M. Tons

Value: ₹ in crore

Year	Hessian		Sacking		Yarn		Others		JDPs*	Total	
	Qty.	Value	Qty.	Value	Qty.	Value	Qty.	Value	Value	Qty.	Value
2016-17	78.6	930.18	46.6	411.80	9.2	72.76	4.1	68.50	590.95	140.7	2074.20
2017-18	86.8	917.24	44.8	407.19	16.9	130.19	4.2	72.43	631.49	155.3	2158.56
2018-19	64.1	802.69	37.0	432.91	13.6	109.42	7.0	112.75	815.50	121.7	2273.27

* JDPs: Jute Diversified Products

Source: DGCI&S

Competitiveness of the textile industry

614. SHRI PARTAP SINGH BAJWA: Will the Minister of TEXTILES be pleased to state:

(a) whether the Ministry has studied the competitiveness of the Indian textile sector in the export market *vis-a-vis* Bangladesh and Vietnam and if so, the details thereof;

(b) the total funds released by the Central Government and utilised under the Amended Technology Upgradation Fund Scheme (ATUFS) since 2015-16 till present;

(c) the total employment generated by the ATUFS scheme since 2015-16; and