

Handicrafts

Financial Year	Budget Allocation	Expenditure	Scheduled Cast Sub- Plan		Scheduled Tribe Sub- Plan	
			Allocation	Expenditure	Allocation	Expenditure
2014-15	441.30	228.65	13.20	8.73	2.85	1.59
2015-16	455.59	357.31	24.60	23.45	2.05	1.59
2016-17	375.00	289.96	43.00	25.04	0.00	0.00
2017-18	289.70	217.39	35.00	26.11	0.00	0.00
2018-19	198.42	195.54	35.50	31.65	14.00	10.41

Innovative measures by the Ministry

3007. DR. VINAY P. SAHASRABUDDHE: Will the Minister of TEXTILES be pleased to state:

(a) whether any kind of new and innovative measures have been undertaken by the Ministry in general and/or its various departments or PSUs and autonomous bodies associated with it to improve work culture, bring more transparency and accountability and also enhance result orientation, during the last five years;

(b) if so, the details thereof; and

(c) what has been the impact of these efforts?

THE MINISTER OF TEXTILES (SHRIMATI SMRITI ZUBIN IRANI): (a) to (c) The Ministry has taken some new and innovative measures like implementation of biometric Attendance in Aadhaar Enabled Biometric Attendance System (AEBAS) for punctuality, implementation of e-office and e-hrms for transparency and accountability in various departments or PSUs and autonomous bodies. Also, in pursuance of Department of Personnel and Training (DoPT's) guidelines, many activities like Sparrow, Rotational transfers and Review of employees who have attained 50/55 years of age/30 years of qualifying service under FR 56(j) and Rule 48 of CCS (Pension) are being undertaken by this Ministry, which has helped in improving productivity, quality, resource management, transparency and accountability, e-hrms allows government employees to track and verify their official and personal details instantly. The procurement from Government e Marketplace (GEM) portal and release of various Tenders on Government

e-Portal and Newspapers etc. as per GFR rules are other measures being implemented in the Ministry.

The Government of India, Ministry of Textiles has launched Digital Dashboard on its website where progress of various components of schemes being implemented for the welfare of various sectors such as Handlooms, Handicrafts, Jute, Silk, Sericulture etc. is being uploaded from time to time in public domain. Various departments under the Ministry of Textiles have developed their own website where important data, scheme guidelines, vacancy positions are uploaded in public domain.

In order to provide e-marketing of handloom products, a policy framework has been designed under which any willing e-Commerce platform with good track record can participate in online marketing of handloom products. 23 e-Commerce entities have been engaged for online marketing of handloom products. MUDRA portal has been developed in association with Punjab National Bank to cut down delay in disbursement of funds for margin money and interest subvention. To receive and address varied professional queries of handloom weavers to single point of contact, Bunkar Mitra Helpline for handloom weavers has been started with effect from 04.01.2017. This helpline can be accessed by dialing toll free No. 18002089988 keeping in view, the Digital India Initiative by Government of India, National Handloom Development Corporation Ltd. (NHDC) has implemented Enterprise Resource Planning (ERP) system and e-Dhaga Mobile App for its commercial activities for the benefit of handloom weavers. These initiatives are helping the handloom weavers in managing their handloom business.

The Cotton Corporation of India (CCI) has adopted Enterprise Resource Planning (ERP) system (named 'PRAGATI') at its corporate office and branch offices by linking the same with its all cord activities like purchase, sale, finance, HR/Payroll, CRM etc. which has enabled the CCI management with fast access of all the important information of its branches and corporate office for quick decision making, thereby saving of time and money. CCI has also implemented instrument based quality evaluation system for assessing of quality of kapas and lint realization by using Digitalized moisture meters, micronaire testers and hand-held ginning machines that has helped farmers in receiving quality based remunerative prices of their produce "Cott-Ally" a Mobile app provides information about the nearest procurement centres of CCI, variety-wise MSP rates of cotton, tracking of payment status of farmers, live chat with CCI for their doubts and grievances.

Further, the CCTV cameras are installed in the unit mills and various on line applications like Customer portal, Marketing Management System, Compliance Management, OPAS and HRMS etc. have also been implemented. In order to improve work culture, regular trainings are imparted to workers through outside trainers/courses on fire and safety and also health and hygiene etc. Regular participation of trade unions functioning in the unit mills with management meeting helping in effective work culture in line with company policies and rules. System has become more transparent and peoples are now more accountable for their respective jobs and hence improved the work culture of the company.

Contribution of women in handloom/handicraft sector

3008. MS. SAROJ PANDEY: Will the Minister of TEXTILES be pleased to state:

(a) the percentage-wise contribution of women in handloom and handicraft sector, at present; and

(b) the percentage of women in the State of Chhattisgarh, Jharkhand and Odisha who are earning their livelihood from this sector and the details thereof?

THE MINISTER OF TEXTILES (SHRIMATI SMRITI ZUBIN IRANI): (a) According to Fourth All India Handloom Census 2019-20, there are 72% woman handloom workers out of total 35,22,512 Handloom workers. The woman percentage in Handicraft Sector is 67.06% against the total 22,96,283 number of artisans registered under PAHCHAN initiative.

(b) Details of the number of Women Handloom and Handicrafts Workers in the States of Chhattisgarh, Jharkhand and Odisha are:—

Handloom Sector

Name of State	Total Number of Worker	Number of Woman worker	Percentage of Woman Worker
Chhattisgarh	21503	9730	45%
Jharkhand	22497	11614	52%
Odisha	117836	57640	49%