

Revival of handloom sector

3005. SHRI PARIMAL NATHWANI: Will the Minister of TEXTILES be pleased to state:

- (a) whether a large number of closed handloom units have been made functional during the last three years;
- (b) if so, the details thereof;
- (c) whether Government has provided any package to revive the handloom sector in the country during the last three years;
- (d) if so, the details thereof; and
- (e) the funds allocated to Jharkhand and Gujarat for this purpose?

THE MINISTER OF TEXTILES (SHRIMATI SMRITI ZUBIN IRANI): (a) to (d) It is the policy of the Government of India, Ministry of Textiles to provide financial and technical support to the handloom agencies so that they operate profitably. The Office of the Development Commissioner for Handlooms is implementing following schemes for development, revival and welfare of handloom weavers across the country:—

- (1) National Handloom Development Programme (NHDP)
- (2) Comprehensive Handloom Cluster Development Scheme (CHCDS)
- (3) Handloom Weavers' Comprehensive Welfare Scheme (HWCWS)
- (4) Yarn Supply Scheme (YSS)

Under the above schemes, financial assistance is provided for raw materials, purchase of looms and accessories, design innovation, product diversification, infrastructure development, skill upgradation, lighting units, marketing of handloom products and loan at concessional rates.

1. National Handloom Development Programme (NHDP)

- (i) **Block Level Cluster:** Introduced in 2015-16 as one of the components of National Handloom Development Programme (NHDP). Financial assistance upto ₹ 2.00 crore per BLC for various interventions such

as skill upgradation. Hathkargha Samvardhan Sahayata, product development, construction of workshed, project management cost, design development, setting up of common facility centre (CFC) etc. is provided. Besides, financial assistance upto ₹ 50.00 lakh is also available for setting up of one dye house at district level. The proposals are recommended by the State Government.

(ii) **Handloom Marketing Assistance** is one of the components of National Handloom Development Programme. In order to provide marketing platform to the handloom agencies/weavers to sell their products directly to the consumers, financial assistance is provided to the States/eligible handloom agencies for organizing marketing events in domestic as well as overseas markets.

(iii) **Weaver Mudra Scheme:** Under the Weaver MUDRA Scheme, credit at concessional interest rate of 6% is provided to the handloom weavers. Margin money assistance to a maximum of ₹ 10,000 per weaver and credit guarantee for a period of 3 years is also provided. MUDRA Portal has been developed in association with Punjab National Bank to cut down delay in disbursement of funds for margin money and interest subvention.

(iv) **Hathkargha Samvardhan Sahayata (HSS):**

Hathkargha Samvardhan Sahayata (HSS) was introduced on 1st December 2016 with an objective to provide looms/accessories to the weavers to enhance their earnings through improved productivity and quality of the handloom products. Under the scheme, 90% of the cost of loom/accessory is borne by the Government of India while remaining 10% is borne by the beneficiary. The Government of India's share is released to the supplier through Weavers' Service Centre.

(v) **Education of Handloom Weavers and their Children:**

Ministry of Textiles has signed Memorandums of Understanding with Indira Gandhi National Open University (IGNOU) and National Institute

of Open Schooling (NIOS) to secure educational facilities for the weavers and their families. NIOS offers Secondary and Senior Secondary level education with specialized subjects on design, marketing, business development, etc. through distance learning mode for handloom weavers, whereas IGNOU offers continuing education programs through accessible and flexible learning opportunities relevant to the aspirations of handloom weavers and their children for career progression.

The programme envisages reimbursement of 75% of the fee towards admission to NIOS/IGNOU courses in case of SC, ST, BPL, and Women learners belonging to handloom weavers' families.

- (vi) **"India Handloom" Brand:** During the celebration of 7th August 2015 as National Handloom Day, 'India Handloom' Brand was launched by Hon'ble Prime Minister for branding of high quality handloom products. It promotes production of niche handloom products with high quality, authentic traditional designs with zero defect and zero effect on environment. Since its launch, 1333 registrations have been issued under 184 product categories and sale of ₹ 861.93 crore has been generated.

Initiatives with various leading brands has been undertaken to bring out a separate range of handloom garments in their brand.

- (vii) **E-Commerce:** In order to promote e-marketing of handloom products, a policy frame work was designed and under which any willing e-commerce platform with good track record can participate in online marketing of handloom products. Accordingly, 23 e-commerce entities have been engaged for on-line marketing of handloom products. A total sales of ₹ 80.76 crore has been reported through the online portal.
- (viii) **Urban Haats** are set up in the big towns/metropolitan cities to provide adequate direct marketing facilities to the craft persons/weavers and eliminate middle agencies. 38 such Urban Haats have been sanctioned across the country so far.

2. Comprehensive Handloom Cluster Development Scheme:

The Comprehensive Handloom Cluster Development Scheme (CHCDS) is targeted at development of Mega Handloom Clusters in clearly identifiable geographical locations covering atleast 15000 handlooms with the Government of India (GoI) contribution upto ₹ 40 crore per cluster over a period of 5 years. Components such as conducting diagnostic study, corpus for raw material, etc., are fully funded by the Government of India (GoI) whereas components like lighting units, technological upgradation of looms and accessories are 90% funded by the GoI. Other components such as creation of infrastructure for design studio/marketing complex/garmenting unit, marketing development, assistance for exports and publicity are 80% funded by the GoI. 08 Mega Handloom Clusters viz. Varanasi (Uttar Pradesh), Sivasagar (Assam), Virudhunagar (Tamil Nadu), Murshidabad (West Bengal), Prakasam and Guntur districts (Andhra Pradesh), Godda and neighbouring districts (Jharkhand), Bhagalpur (Bihar) and Trichy (Tamil Nadu) have been taken up for development.

3. Handloom Weavers' Comprehensive Welfare Scheme:

Weavers Comprehensive Welfare Scheme (HWCWS) is providing life, accidental and disability insurance coverage under the components Pradhan Mantri Jivan Jyoti Bima Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY) and Converged Mahatma Gandhi Bunkar Bima Yojana (MGBBY).

4. Yarn Supply Scheme:

Yarn Supply Scheme is being implemented throughout the country to make available all types of yarn at Mill Gate Price. The scheme is being implemented through National Handloom Development Corporation. Under the Scheme freight is reimbursed and depot operating charges @2% is given to depot operating agencies. A component of 10% price subsidy also exists on hank yarn, which is applicable on cotton, domestic silk, wool and linen yarn with quantity caps.

(e) Budgetary allocation of funds is not made State-wise. Funds are released to the eligible handloom agencies based on viable proposals received and utilization

of previous released funds. The details of scheme-wise funds allocated and released under various Handloom schemes in the last three years are as under:—

Sl. No.	Name of Scheme	2016-17 (₹ in crore)		2017-18 (₹ in crore)		2018-19 (₹ in crore)	
		Funds allocated	Funds released	Funds allocated	Funds released	Funds allocated	Funds released
		(RE)		(RE)		(RE)	
1.	National Handloom Development Programme (NHDP)	167.53	153.56	140.24	135.05	138.53	118.72
2.	Comprehensive Handloom Cluster Development Scheme (CHCDS)	50.00	40.11	32.50	31.82	21.50	16.38
3.	Handloom Weavers Comprehensive Welfare Scheme (HWCWS)	26.56	26.56	25.00	24.98	10.05	2.06
4.	Yarn Supply Scheme (YSS)	261.50	261.35	200.00	199.84	155.41	126.84
TOTAL		505.59	481.58	397.74	391.69	325.49	264.00

Under the above schemes, following activities have been undertaken in the last five years and the current year in the State of Jharkhand and Gujarat:—

Jharkhand

- (i) As per 4th All India Handloom Census 2019-20, there are 8607 handlooms and 22497 workers (12364 weavers and 10133 allied workers) in the state of Jharkhand.
- (ii) 30 Block Level Clusters have been sanctioned and a sum of ₹ 8.03 crore has been released involving 24143 beneficiaries.
- (iii) 239 beneficiaries have been provided loan worth ₹ 0.62 crore under Weavers' MUDRA Scheme.

- (iv) 1975 beneficiaries have been enrolled under Mahatma Gandhi Bunkar Bima Yojana/Converged Mahatma Gandhi Bunkar Bima Yojana, Pradhan Mantri Jivan Jyoti Bima Yojana/Pradhan Mantri Suraksha Bima Yojana.
- (v) 15.486 lakh kg. of yarn worth ₹ 18.96 crore has been supplied at mill gate price and 9.276 lakh kg. of yarn worth ₹ 15.28 crore has been supplied to the weavers under 10% subsidy scheme under Yarn Supply Scheme (YSS).
- (vi) 453 weavers have been provided improved looms and accessories under HSS, skill upgradation training has been imparted to 1120 beneficiary weavers, worksheds have been sanctioned to 252 weavers and lighting units have been provided to 20 weavers.

Gujarat

- (i) As per 4th All India Handloom Census 2019-20, (here are 9903 handlooms and 10601 handloom workers (10179 weavers and 422 allied workers) in the State of Gujarat.
- (ii) 03 Block Level Clusters have been sanctioned and a sum of ₹ 0.56 crore has been released involving 357 beneficiaries.
- (iii) 03 marketing events have been sanctioned and sum of ₹ 57.00 lakh has been released involving 8000 beneficiaries.
- (iv) 540 beneficiaries have been provided loan worth ₹ 1.85 crore under Weavers' MUDRA Scheme.
- (v) 22853 beneficiaries have been enrolled under Mahatma Gandhi Bunkar Bima Yojana/Converged Mahatma Gandhi Bunkar Bima Yojana, Pradhan Mantri Jivan Jyoti Bima Yojana/Pradhan Mantri Suraksha Bima Yojana.
- (vi) 1.480 lakh kg. of yarn worth ₹ 57.94 crore has been supplied at mill gate price and 0.507 lakh kg. of yarn worth ₹ 13.37 crore has been supplied to the weavers under 10% subsidy scheme under Yarn Supply Scheme (YSS).
- (vii) In order to prevent production of items reserved for exclusive production on handloom, powerloom inspections are carried out on regular basis. During the above period, 237610 powerloom inspections were carried out. A sum of ₹ 108.82 lakh has been provided to the State Government for setting up of Enforcement Machinery.

- (viii) 37 weavers have been provided improved looms and accessories under HSS, skill upgradation training has been imparted to 260 beneficiary weavers.

Allocation and expenditure on handloom and handicraft sector

3006. SHRI VISHAMBHAR PRASAD NISHAD:

SHRIMATI CHHAYA VERMA:

CH. SUKHRAM SINGH YADAV:

SHRIMATI SAMPATIYA UIKEY:

Will the Minister of TEXTILES be pleased to state:

(a) the total allocation and expenditure made for the handloom and handicraft sectors in the last five years;

(b) total allocation and expenditure under the Budget Heads-Scheduled Castes Sub Plan/Tribal Sub Plan (Budget Minor Head 789/796); and

(c) physical and financial status in last five years in handloom and handicraft sectors with the details of social status of workers/artisans namely SC/ST/OBC/Others?

THE MINISTER OF TEXTILES (SHRIMATI SMRITI ZUBIN IRANI): (a) to (c) The total allocation/expenditure and financial status of SC/ST in the Handloom/Handicraft sector during the last five years are as below:—

(₹ in crore)

Handlooms

Financial Year	Budget Allocation	Expenditure	Scheduled Cast Sub-Plan		Scheduled Tribe Sub-Plan	
			Allocation	Expenditure	Allocation	Expenditure
2014-15	497.50	411.90	38.00	26.28	32.99	29.12
2015-16	594.91	591.75	16.38	16.38	27.44	27.44
2016-17	682.59	658.42	40.00	36.61	31.70	31.64
2017-18	477.50	468.89	39.74	39.07	31.82	31.81
2018-19	400.59	332.30	56.01	27.06	45.00	32.84