

addition infrastructure and (iii) Animal Feed Plant. Scheduled Banks will provide loan up to 90% to the eligible entities and Ministry will provide 3% interest subvention to the borrower through the scheduled banks. Government will also provide Credit Guarantee to the project falling under the definition of MSME up to 25% of the loan amount.

The objectives of the scheme are as under:—

- (a) To help increasing of milk and meat processing capacity and product diversification thereby providing greater access for unorganized rural milk and meat producers to organized milk and meat market.
- (b) To make available increased price realization for the producer.
- (c) To make available quality milk and meat products for the domestic consumer.
- (d) To fulfill the objective of protein enriched quality food requirement of the growing population of the country and prevent malnutrition in one of the highest malnourished children population in the world.
- (e) Develop entrepreneurship and generate employment.
- (f) To promote exports and increase the export contribution in the milk and meat sector.
- (g) To make available quality concentrated animals feed to the cattle, buffalo, sheep, goat, pig and poultry to provide balanced ration at affordable prices.

(c) and (d) Yes Sir. Under the AHIDF scheme, eligible entities can also avail loans for establishment of animal feed manufacturing plant as well as for strengthening existing units /plants.

(e) The online portal for submission of applications has started on 10/09/2020 and applications are awaited.

#### **Assistance for poultry farming**

746. SHRI RAJEEV SATAV: Will the Minister of FISHERIES, ANIMAL HUSBANDRY AND DAIRYING be pleased to state:

(a) whether Government is providing financial assistance to new entrepreneurs for setting up of poultry farming/units;

(b) if so, the details of financial assistance provided by the Central Government for setting up of poultry units and development of poultry industry in Maharashtra during the last three years and the current year;

(c) whether Government has recently conducted a survey to assess the actual demand of poultry products in the country and if so, the outcome thereof; and

(d) the other steps taken/proposed to be taken by Government to promote poultry farming in backward and non-irrigated areas in the country?

THE MINISTER OF STATE IN THE MINISTRY OF FISHERIES, ANIMAL HUSBANDRY AND DAIRYING (SHRI SANJEEV KUMAR BALYAN): (a) Yes Sir, the Government is providing financial Assistance to new Entrepreneurs for setting up of Poultry farming/units;

(b) Government of India is providing financial assistance to new entrepreneurs for setting up of Poultry units under Centrally Sponsored Scheme, National Livestock Mission. The details of financial assistance provided to Maharashtra State are as under:—

(₹ in lakhs)					
Sl. No.	Name of the Component	2017-18	2018-19	2019-20	2020-21
1.	Innovative Poultry Productivity Project - Low-input technology	60.00	Nil	60.00	Nil
2.	Innovative Poultry Productivity Project -Broiler	135.00	Nil	135.00	Nil

Apart from the aforementioned financial assistance provided to the State of Maharashtra, the Central Government is also implementing Entrepreneurship Development and Employment Generation (EDEG), a component under Sub-Mission Livestock Development of National Livestock Mission (NLM) for which 25% back ended subsidy is provided for the activity namely Poultry Venture Capital Fund (PVCF). The beneficiary can take loan from the banks for setting up of Poultry Farms as per scheme guideline. The back ended subsidy is provided through National Bank for Agricultural and Rural Development (NABARD). The amount of subsidy provided for setting up of poultry farms/ unit during last three years are as under:

(₹ in lakh)				
Name of the component	2017-18	2018-19	2019-20	2020-21
Poultry Venture Capital Fund - EDEG	74.15	305.537	822.92	197.44

(c) No Sir. The Government has not conducted any such survey to assess the actual demand of Poultry products in the country.

(d) All the scheme under National Livestock Mission for poultry is equally applicable to the backward and non-irrigated areas. Under National Livestock Mission, the Central Government is implementing the following poultry development programmes for promoting Poultry farming in the country:—

- (1) 'Rural Backyard Poultry Development (RBPD)', envisaged distribution of 45 poultry birds of 4 weeks of age as well as grant of ₹ 1500/- for night shelter. The BPL families are eligible to get benefit under the programme to enable them to gain supplementary income and nutritional support.

The SHGs/ NGOs, entrepreneurs may also take up under the programme for establishment of mother unit for rearing of day old chicks procured either from the State Poultry Farms or from the private hatchery up to 4 weeks of age. The Central Government is providing assistance for setting up of mother units up to ₹ 60000/-.

Chicks reared in Mother Units or State Poultry farms are distributed to the BPL beneficiaries, the cost of ceiling for which is currently being ₹50/- per chick.

- (2) The Department of Animal Husbandry and Dairying, Ministry of Fisheries, Animal Husbandry and Dairying is also implementing a programme under National Livestock Mission namely Innovative Poultry Productivity Project for Broiler Rearing and Low-input technology (LIT) bird. Under IPPP- Broiler, 600 broiler chicks in 4 batches (150 each every 2-3 months in a year- 4 batches) and under IPPP- LIT, 400 low-input technology (LIT) 4-week old birds (dual purpose: egg and meat: 50:50 ratio of hens and cock) in 2 batches with a gap of one and a half years or 18 months (Batches of 200 each) are provided.
- (3) Poultry Venture Capital Fund (PVCF): A component under Entrepreneurship Development and Employment Generation (EDEG), envisages credit cum back ended subsidy linked activities implemented by NABARD to encourage entrepreneurship in various poultry activities, capacity building for employment opportunities, improve production of poultry products, productivity of processing units through technology up gradation and also to encourage introduction of innovative technology.