

**GOVERNMENT OF INDIA  
MINISTRY OF CULTURE  
RAJYA SABHA  
STARRED QUESTION NO. 164  
TO BE ANSWERED ON 9<sup>TH</sup> MARCH, 2021**

**ZONAL CULTURAL CENTRES AND CCRT**

**\*164. SHRI KAMAKHYA PRASAD TASA:**

**Will the Minister of CULTURE be pleased to state:**

- (a) whether Government has set up seven Zonal Cultural Centres (ZCCs) with headquarters at Patiala, Nagpur, Udaipur, Prayagraj, Kolkata, Dimapur and Thanjavur to promote folk artists and music in all the States/UTs;
- (b) if so, the details of the activities and projects undertaken by ZCCs so far, State-wise;
- (c) the utilization of the quantum of Central assistance received by each ZCC so far;
- (d) the details of training organized under the Centre for Cultural Resources and Training (CCRT) for the financial year 2020-21; and
- (e) whether Government has introduced an e-portal and Youtube channel under CCRT, if so, the details thereof?

**ANSWER**

**MINISTER OF STATE (I/C) FOR CULTURE AND TOURISM  
(SHRI PRAHLAD SINGH PATEL)**

- (a) to (e) A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF RAJYA SABHA  
STARRED QUESTION NO. 164 FOR 9<sup>TH</sup> MARCH, 2021**

(a) & (b) Yes, Sir. To protect and preserve various forms of folk art & culture and to promote folk artists in all the States/UTs, the Government of India has set up the following seven Zonal Cultural Centres (ZCCs) in the country:

| Sl. No. | Name of ZCC   | Year of set up |
|---------|---|----------------|
| i.      | North Zone Cultural Centre (NZCC), Patiala            | 1985           |
| ii.     | Eastern Zonal Cultural Centre (EZCC), Kolkata         | 1985           |
| iii.    | West Zone Cultural Centre (WZCC), Udaipur             | 1986           |
| iv.     | North Central Zone Cultural Centre (NCZCC), Prayagraj | 1986           |
| v.      | North East Zone Cultural Centre (NEZCC), Dimapur      | 1986           |
| vi.     | South Central Zone Cultural Centre (SCZCC), Nagpur    | 1986           |
| vii.    | South Zone Cultural Centre (SZCC), Thanjavur          | 1986           |

The mandate of these ZCCs is as under:

- To encourage folk and tribal arts and aid the preservation of vanishing arts;
- Documentation & Data collection of vanishing art forms;
- To preserve and promote the projection and dissemination of arts in the concerned zone;
- To develop and promote their rich cultural diversity;
- To involve youth in creative cultural communication and lay special emphasis on the linkages among different areas and their contribution to Indian culture;
- Collection & Dissemination of regional histories & narratives in oral traditions.

These ZCCs are implementing a number of schemes viz. Award to Young Talented Artistes, Guru Shishya Parampara, Theatre Rejuvenation, Research & Documentation, Shilpgram, Octave and National Cultural Exchange Programme. The details of these schemes are at **Annexure-I**. No State/UT wise funds are released by the Ministry. However, annual grant-in-aid is provided to all these ZCCs to carry out various cultural activities/ programmes viz. regional festivals, folk dances & songs, workshops, exhibitions etc to disseminate information about Indian culture and traditions to public in their member States including programmes on the vanishing tribal art & culture. The State/UT wise activities/ programmes conducted by these ZCCs during the last five years are at **Annexure-II**.

To increase awareness among people regarding cultural values of India, the Ministry of Culture organizes Rashtriya Sanskriti Mahotsavs (RSMs) in the country and up till now, the Ministry has organized 11 RSMs through its seven ZCCs since 2015. These ZCCs also organize minimum 42 Regional Festivals every year as per their programme calendar.

For proper storage of the treasure of knowledge for posterity, several art forms including the vanishing ones are being documented by these ZCCs. Number of art forms have been documented by all the ZCCs. Many dying art forms documented earlier are being converted into digital format for preservation as the older format can no longer be used.

(c) Annual grant-in-aid is provided to all the ZCCs for organizing various cultural activities/ programmes all over the country on regular basis. However, no funds are provided directly to the States/ UTs for the purpose. The grant-in-aid provided to these ZCCs during the last five years and the current year is as under:

| Year                    | Amount (Rs. in lakh) |
|-------------------------|----------------------|
| 2015-16                 | 6834.33              |
| 2016-17                 | 6085.07              |
| 2017-18                 | 4689.71              |
| 2018-19                 | 5952.69              |
| 2019-20                 | 5732.95              |
| 2020-21<br>(as on date) | 3364.48              |

(d) During 2020-21, Centre for Cultural Resources and Training (CCRT), an autonomous organization under Ministry of Culture, has conducted e-learning workshops at online platform during COVID-19 pandemic and introduced the participants to the rich fabric of artistic and cultural heritage of India. It was designed to give the participants an idea to incorporate various aspects of artistic and cultural expression in education with the appropriate amalgamation of Technology and Education. The CCRT has organized 23 e-learning workshops during 2020-21. The details of these e-learning workshops are at **Annexure-III**. All e-learning training programmes are organized by the CCRT in house on its own. The glimpses of programmes are disseminated throughout the year in social media i.e. CCRT official website, YouTube channel, Facebook, Instagram & Twitter.

(e) CCRT has launched an e-portal “Digital Bharat Digital Sanskriti” on 21<sup>st</sup> October, 2019 at its headquarters at New Delhi. It provides access to CCRT’s training programmes to all the three Regional Centres namely Hyderabad, Guwahati and Udaipur. CCRT also launched its Official Channel on the same day. In a short span of 16 months, 215 videos have been uploaded on myriad of subjects related to Indian art and culture in the form of Documentary Films, Lecture-Demonstrations, Memorial Lectures, Performances by Scholarship Holders, Theatre, Talk Shows, Cultural Festivals, Cultural Programmes, Story-Telling and many more having 6950 subscribers.

**Annexure referred to in reply to parts (a) & (b) of Rajya Sabha Starred Question  
No. 164 for 09.03.2021**

**Schemes being implemented by Zonal Cultural Centres (ZCCs)**

- i. Award to Young Talented Artistes:** The Scheme “Young Talented Artists” is carried out to encourage and recognize the young talents especially in the field of rare art forms. Talented youngsters of the age group of 18-30 years are selected and given a onetime cash award of Rs. 10,000/-.
- ii. Guru Shishya Parampara:** This scheme envisages transmitting our valued traditions to the coming generations. Disciples are trained under veterans in art forms which are rare and vanishing. Rare and vanishing art forms of the region are identified and eminent exponents are selected to carry out the training programmes in ‘Gurukula’ tradition. The monthly remuneration for Guru – Rs. 7,500/-, Accompanist – Rs. 3,750/- and Pupils - Rs. 1,500/- each for the period of six month to maximum 1 year for one scheme. The names of the Gurus are recommended by the State Cultural Affairs Departments.
- iii. Theatre Rejuvenation:** To promote theatre activities including stage shows and Production oriented workshops, etc. Honorarium Up to Rs. 30,000/- per show excluding TA & DA is paid. The groups finalized on the basis their credentials as well as the merit of project submitted by them.
- iv. Research & Documentation:** To preserve promote and propagate vanishing visual and performing art forms including folk, tribal and classical in the field of music, dance, theatre, literature, fine arts etc. in print/ audio – visual media. The art form is finalized in consultation with state Cultural Department.
- v. Shilpgram:** To promote folk and tribal art and crafts of the zone by organizing seminar, workshops, exhibitions, craft fairs, design development and marketing support to the artisans living in the rural areas.
- vi. Octave:** To promote and propagate the rich cultural heritage of North East region comprising of eight States namely Arunachal Pradesh, Assam, Meghalaya, Mizoram, Sikkim, Nagaland, Manipur and Tripura to the rest of India.
- vii. National Cultural Exchange Programme:** It can be termed as the lifeline of the Zonal Cultural Centers. Under this scheme, various festivals of performing arts, exhibitions, yatras etc are organized in member States. Artists from other zones/states are invited to participate in these programmes. Participation of artists from the Zone in festivals held in other parts of the country are also facilitated. Zonal centres also participate in Major festivals happening in member States by arranging performances during these festivals where large number of audience get chance to enjoy and understand art forms of other regions. These festivals provide opportunity to taste and understand various cultures of our country.

**Annexure referred to in reply to parts (a) & (b) of Rajya Sabha Starred Question No. 164  
for 09.03.2021**

**State/UT wise activities/ programmes conducted by Zonal Cultural Centres (ZCCs)  
during the last five years**

| Sl. No. | Name of States/UTs                     | No. of activities/ Programmes |            |             |             |             |
|---------|--|-------------------------------|------------|-------------|-------------|-------------|
|         |  | 2015-16                       | 2016-17    | 2017-18     | 2018-19     | 2019-20     |
|         | <b>States</b>                          |                               |            |             |             |             |
| 1.      | Andhra Pradesh                         | 13                            | 12         | 11          | 17          | 12          |
| 2.      | Arunachal Pradesh                      | 09                            | 12         | 20          | 21          | 20          |
| 3.      | Assam                                  | 18                            | 26         | 33          | 43          | 32          |
| 4.      | Bihar                                  | 11                            | 19         | 07          | 15          | 15          |
| 5.      | Chhattisgarh                           | 09                            | 11         | 07          | 12          | 12          |
| 6.      | Goa                                    | 18                            | 15         | 14          | 44          | 13          |
| 7.      | Gujarat                                | 13                            | 7          | 9           | 13          | 16          |
| 8.      | Haryana                                | 49                            | 16         | 47          | 37          | 33          |
| 9.      | Himachal Pradesh                       | 32                            | 19         | 35          | 42          | 40          |
| 10.     | Jharkhand                              | 04                            | 11         | 12          | 08          | 08          |
| 11.     | Karnataka                              | 17                            | 26         | 40          | 31          | 27          |
| 12.     | Kerala                                 | 14                            | 11         | 12          | 16          | 15          |
| 13.     | Madhya Pradesh                         | 52                            | 61         | 15          | 16          | 39          |
| 14.     | Maharashtra                            | 79                            | 73         | 115         | 97          | 84          |
| 15.     | Manipur                                | 14                            | 14         | 33          | 36          | 32          |
| 16.     | Meghalaya                              | 07                            | 06         | 14          | 15          | 11          |
| 17.     | Mizoram                                | 11                            | 16         | 14          | 15          | 08          |
| 18.     | Nagaland                               | 10                            | 14         | 20          | 21          | 22          |
| 19.     | Odisha                                 | 15                            | 16         | 26          | 39          | 39          |
| 20.     | Punjab                                 | 96                            | 65         | 88          | 98          | 87          |
| 21.     | Rajasthan                              | 107                           | 137        | 139         | 134         | 135         |
| 22.     | Sikkim                                 | 04                            | 14         | 16          | 13          | 19          |
| 23.     | Tamil Nadu                             | 110                           | 92         | 80          | 77          | 91          |
| 24.     | Telangana                              | 04                            | 09         | 15          | 11          | 09          |
| 25.     | Tripura                                | 12                            | 08         | 24          | 24          | 19          |
| 26.     | Uttar Pradesh                          | 05                            | 07         | 07          | 21          | 15          |
| 27.     | Uttarakhand                            | 32                            | 05         | 25          | 21          | 28          |
| 28.     | West Bengal                            | 81                            | 107        | 222         | 289         | 77          |
|         | <b>Union Territories</b>               |                               |            |             |             |             |
| 29.     | Jammu & Kashmir                        | 16                            | 11         | 10          | 39          | 34          |
| 30.     | Ladakh                                 | --                            | --         | --          | --          | --          |
| 31.     | Andaman & Nicobar Islands              | 02                            | 04         | --          | 01          | 04          |
| 32.     | Chandigarh                             | 76                            | 42         | 79          | 122         | 87          |
| 33.     | NCT of Delhi                           | 06                            | 01         | 05          | 04          | 06          |
| 34.     | Daman and Diu & Dadra and Nagar Haveli | 13                            | 6          | 9           | 7           | 12          |
| 35.     | Lakshadweep                            | --                            | --         | --          | --          | --          |
| 36.     | Puducherry                             | 21                            | 22         | 25          | 22          | 19          |
|         | <b>Total</b>                           | <b>980</b>                    | <b>915</b> | <b>1228</b> | <b>1421</b> | <b>1120</b> |

**Annexure referred to in reply to part (d) of Rajya Sabha Starred Question No. 164  
for 09.03.2021**

**E-learning Workshops conducted by Centre for Cultural Resources and Training (CCRT)  
during 2020-21**

| <b>Sl. No.</b> | <b>Theme of E-learning Workshop</b>                                      | <b>Duration</b>       | <b>Number of Teachers trained</b> |
|----------------|--|-----------------------|-----------------------------------|
| 1.             | Introducing Cultural Inputs in Curriculum Teaching at New Delhi          | May 05-09, 2020       | 64                                |
| 2.             | Introducing Cultural Inputs in Curriculum Teaching at New Delhi          | May 18-22, 2020       | 108                               |
| 3.             | Introducing Cultural Inputs in Curriculum Teaching at Udaipur            | May 26-30, 2020       | 90                                |
| 4.             | Introducing Cultural Inputs in Curriculum Teaching at Hyderabad          | June 02-06, 2020      | 80                                |
| 5.             | Introducing Cultural Inputs in Curriculum Teaching at Guwahati           | June 15-19, 2020      | 83                                |
| 6.             | Introducing Cultural Inputs in Curriculum Teaching at New Delhi          | June 22-26, 2020      | 85                                |
| 7.             | Introducing Cultural Inputs in Curriculum Teaching at Udaipur            | July 06-10, 2020      | 105                               |
| 8.             | Introducing Cultural Inputs in Curriculum Teaching at Guwahati           | July 20-24, 2020      | 98                                |
| 9.             | Introducing Cultural Inputs in Curriculum Teaching at Hyderabad          | August 03-07, 2020    | 55                                |
| 10.            | Introducing Cultural Inputs in Curriculum Teaching at New Delhi          | August 17-21, 2020    | 95                                |
| 11.            | Introducing Cultural Inputs in Curriculum Teaching at Hyderabad          | August 24-28, 2020    | 111                               |
| 12.            | Introducing Cultural Inputs in Curriculum Teaching at Udaipur            | September 07-11, 2020 | 90                                |
| 13.            | Introducing Cultural Inputs in Curriculum Teaching at Hyderabad          | September 14-18, 2020 | 89                                |
| 14.            | Introducing Cultural Inputs in Curriculum Teaching at Guwahati           | September 21-25, 2020 | 96                                |
| 15.            | Introducing Cultural Inputs in Curriculum Teaching at Udaipur            | October 05-09, 2020   | 171                               |
| 16.            | Introducing Cultural Inputs in Curriculum Teaching at Hyderabad          | October 12-16, 2020   | 71                                |
| 17.            | Introducing Cultural Inputs in Curriculum Teaching at New Delhi          | October 19-23, 2020   | 113                               |
| 18.            | Introducing Cultural Inputs in Curriculum Teaching at Guwahati           | October 26-30, 2020   | 106                               |
| 19.            | Integrated Approach to Cultural Education at New Delhi                   | November 23-27, 2020  | 64                                |
| 20.            | Integrated Approach to Cultural Education at Guwahati                    | December 01-05, 2020  | 120                               |
| 21.            | Understanding Cultural Dimensions in School Education at Hyderabad       | December 07-11, 2020  | 138                               |
| 22.            | Developing Awareness on Cultural Heritage in School Education at Udaipur | December 14-18, 2020  | 144                               |
| 23.            | Developing Awareness on Cultural Heritage in School Education at Udaipur | February 15-19, 2021  | 135                               |
| <b>Total</b>   |  |                       | <b>2311</b>                       |