

GOVERNMENT OF INDIA
(MINISTRY OF TRIBAL AFFAIRS)
RAJYA SABHA
UNSTARRED QUESTION NO. 1262
TO BE ANSWERED ON: 11.02.2021

GI TAGGING OF TRIBAL PRODUCTS

1262 SHRI SUBHAS CHANDRA BOSE PILLI:
SHRI PARIMAL NATHWANI:

Will the Minister of Tribal Affairs be pleased to state:-

- (a) whether Tribal Cooperative Marketing Development Federation of India (TRIFED) is collaborating with various Ministries and departments for GI tagging of tribal products;s
- (b) If so, the details thereof;
- (c) whether Government is encouraging the sale of such products under the Vocal for Local initiatives; and
- (d) If so, the details thereof;

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SMT. RENUKA SINGH SARUTA)

(a) & (b): Yes, Sir. Tribal Cooperative Marketing Development Federation of India (TRIFED) is collaborating with various Ministries and Departments for Geographical Indication (GI). The following collaborations are being pursued for the promotion and marketing of GI products:

1. LBSNAA is organizing a GI Mahotsav in collaboration with Ministry of Culture and TRIFED. Ministry of Commerce and Ministry of Textiles have also been requested to partner in the same for promotion and marketing of GI products and also with an idea to sensitize the trainee officers on GI. The GI Mahotsav is scheduled to be held from 4th to 5th March 2021 at the LBSNAA premises.
2. TRIFED has collaborated with the Ministry of External Affairs for promotion of tribal GI products in the Indian Missions Abroad and Foreign Missions in India. In the ongoing Aadi Mahotsav of TRIFED at DelliHatt, with the observance of Diplomats' Day, various tribal GI products are to be showcased before Diplomats of Foreign Missions in India.
3. TRIFED is collaborating with Ministry of Culture to open GI specific outlets at Heritage Locations and Zonal Cultural Centers.
4. TRIFED is selling 50 GI products sourced from tribals and is making efforts for the registration of suppliers of such products as authorized suppliers with the approval of competent authorities. TRIFED is also working towards the identification of new products for GI tagging.

(c) & (d) TRIFED is taking steps for the promotion of Geographical Indication under the Atmanirbhar Abhiyan and Vocal for Local initiatives through its network of 128 retail outlets and exhibitions.
