

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION AND BROADCASTING**

**RAJYA SABHA
UNSTARRED QUESTION NO. 2140
(TO BE ANSWERED ON 15.03.2021)**

DRAFT NATIONAL BROADCASTING POLICY.

**2140. SHRI SANJAY SETH:
SHRI RAJEEV SATAV:**

Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

- (a) whether Government has formulated a draft National Broadcasting Policy;
- (b) if so, the details thereof along with the aims and objectives of the same;
- (c) whether Government has consulted the various stakeholders in this regard and if so, the details thereof and the response of the various stakeholders thereto;
- (d) whether broadcasting industry has requested Government to grant infrastructure status and if so, the details thereof and response of Government; and
- (e) the steps taken by Government to help media and entertainment sector to contribute significantly to India's mission to becoming a \$5 trillion economy?

ANSWER

THE MINISTER OF ENVIRONMENT, FOREST AND CLIMATE CHANGE; MINISTER OF INFORMATION AND BROADCASTING; AND MINISTER OF HEAVY INDUSTRIES AND PUBLIC ENTERPRISES (SHRI PRAKASH JAVADEKAR)

(a) : No sir.

(b) : Does not rise.

(c) : Government has initiated a consultation process with stakeholders like industry, academia and expert bodies in order to create an enabling environment for ensuring transparency, non-discrimination, consumer protection and orderly growth of the Broadcasting sector. The feedback received includes, inter alia, recommendations to achieve universal reach of broadcasting, improve choice of content, enable a level playing field for sectoral growth and enhance global outreach of broadcast content from India.

(d) : A proposal for grant of Infrastructure Status to the Broadcasting Sector, as requested by the industry, was submitted to the nodal Department viz. Department of Economic Affairs, Ministry of Finance. The Department of Economic Affairs, however, did not agree to the proposal for not meeting the specified criteria.

(e) : The Ministry of Information and Broadcasting continues to create an enabling environment for sustained growth of media and entertainment sector, facilitate value based wholesome entertainment and effectively disseminate information on government policies, programmes and achievements. With the continuous review of policies / programmes, steps are taken to improve the ease of doing business and to strengthen the broadcasting eco-system in India.

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