

GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES

RAJYA SABHA
UNSTARRED QUESTION NO. 2981
TO BE ANSWERED ON 22.03.2021

Renovation of Khadi Village outlets

2981. Shri Sanjay Seth:
Shri Rajeev Satav:

Will the Minister of *Micro, Small and Medium Enterprises* be pleased to state:

- (a) whether Khadi and Village Industries Commission (KVIC) has carried out renovation work at Khadi Village outlets at various locations under Khadi Reform and Development Programme and if so, the details of the outlets renovated, alongwith the amount spent on such renovation, State/UT-wise;
- (b) whether renovated sales outlets has helped in increasing the sale of Khadi products;
- (c) if so, whether KVIC will consider renovating other Khadi Village outlets; and
- (d) whether Government had identified some Khadi Bhawans/outlets in the country as loss making units and if so, the details thereof alongwith the steps contemplated/ taken in this regard?

ANSWER

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI NITIN GADKARI)

(a): Ministry of MSME through Khadi and Village Industries Commission (KVIC) implements 'Khadi Reform and Development Programme' (KRDP) which aims to revitalize the Khadi sector by renovating sales outlets also run by Khadi and Village Industries Institutions with enhanced sustainability of Khadi, increased incomes and employment for spinners and weavers, increased artisans' welfare and to achieve synergy with village industries. Khadi Reform Package envisages reform support in the following areas: (i) Artisan Earnings and Empowerment, (ii) Direct Reform Assistance to 410 Khadi Institutions and (iii) Implementation of a well-knit Management Information System (MIS). State/UT-wise number of sales outlets renovated and fund spent under KRDP is *annexed*.

(b)&(c): The main objective of renovation of outlet under KRDP is to increase the sales of Khadi products. Under KRDP, the renovation of those sales outlets of the Khadi Institutions is considered which have been selected under KRDP.

(d): KVIC has formulated a scheme called 'Strengthening of Infrastructure of existing weak Khadi institutions and assistance for marketing infrastructure' in order to revive the weak Khadi Institutions and emphasize need to improve their position through catalytic intervention of need based support.

Annexure referred to in reply to part (a) of the Rajya Sabha Unstarred Question No. 2981 for answer on 22.03.2021

State/UT-wise number of sales outlets renovated and fund spent under KRDP

Sl. No.	State/UT	Renovated (Upto 28.02.2021)	Amount spent (Rs.in lakh)
1	Haryana	44	352.75
2	Punjab	3	34.00
3	Rajasthan	22	300.45
4	Himachal Pradesh	7	37.00
5	Odisha	0	93.00
6	West Bengal	33	819.30
7	Bihar	5	174.50
8	Jharkhand	8	90.00
9	Assam	2	19.00
10	Manipur	5	40.00
11	Arunachal Pradesh	1	5.00
12	Meghalaya	0	5.00
13	Tamil Nadu	35	590.48
14	Karnataka	66	645.50
15	Andhra Pradesh	29	223.50
16	Kerala	18	119.00
17	Gujarat	32	315.50
18	Maharashtra	4	69.00
19	Madhya Pradesh	7	68.00
20	Uttarakhand	12	58.14
21	Uttar Pradesh	67	1050.62
22	Chhattisgarh	10	122.00
	<i>TOTAL</i>	<i>410</i>	<i>5231.74</i>