

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE, COOPERATION AND FARMERS WELFARE

RAJYA SABHA
UNSTARRED QUESTION NO. 2751
TO BE ANSWERED ON 19/03/2021

PROMOTING ORGANIC FARMING

2751. DR. SONAL MANSINGH:

Will the Minister of AGRICULTURE & FARMERS WELFARE be pleased to state:

- (a) whether Government has any pilot project to promote organic farming in the country;
- (b) if so, the details thereof;
- (c) the steps taken so far to set-up separate markets for the business of organic products; and
- (d) the steps taken for the segregation of organic products from other products?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

(SHRI NARENDRA SINGH TOMAR)

(a) & (b): Government of India has been promoting Organic farming in the country through dedicated schemes namely Paramparagat Krishi Vikas Yojana (PKVY) and Mission Organic Value Chain Development for North Eastern Region (MOVCDNER) since 2015-16. Both the schemes stress on end to end support to organic farmers i.e from production to certification and marketing. Post harvest management support including processing, packing, marketing is made integral part of these schemes to encourage organic farmers.

Under PKVY, farmers are provided financial assistance of Rs 50,000 per hectare/ 3 years, out of which Rs. 31,000 (62%) is provided directly through DBT for inputs (bio fertilizers, bio-pesticides, organic manure, compost, vermi-compost, botanical extracts etc).

Under MOVCDNER, farmers are provided financial support as under:

- Inputs: Rs. 25000/ha/3 years
- Collection, aggregation, grading unit: Rs. Up to 11.25 lakh
- Integrated Processing unit: up to Rs. 600 lakh
- Integrated Pack house: up to Rs 37.50 lakh
- Refrigerated vehicle: up to Rs 18.75 lakh
- Pre-cooling, cold stores, ripening chambers: Rs up to 18.75 lakh
- Transportation / 4 wheeler up to Rs 6.00 lakh

(c): Marketing support is integral part of the organic schemes. State like Uttar Pradesh, Uttarakhand, Jharkhand, Maharashtra etc. are running weekly organic bazaars for sale of organic products. Similarly, Uttarakhand, Jharkhand etc. have also opened organic outlets for sale of organic products. Governments of India launched a dedicated web portal- www.Jaivikkheti.in/ online marketing platform for direct sale of organic products to the consumers across the country.

(d): As per Food Safety Standard (Organic Food) regulations, 2017, Organic products must carry Jaivik Bharat Logo along-with the quality assurances mark of either NPOP or PGS certification on the packet for selling. The labeling of on the package of organic food should convey full and accurate information on the organic status of the products and traceability up to producer level should be ensured.


