

GOVERNMENT OF INDIA  
MINISTRY OF COMMERCE & INDUSTRY  
(DEPARTMENT OF COMMERCE)

RAJYA SABHA  
UNSTARRED QUESTION NO. 2773  
TO BE ANSWERED ON 19<sup>th</sup> MARCH, 2021

**EXPORT OF VALUE -ADDED ORGANIC FOOD**

2773. SHRI MD. NADIMUL HAQUE:

Will the Minister of **COMMERCE AND INDUSTRY** be pleased to state:

- (a) the percentage contribution of India in the global value-added organic food export market and the details of measures taken to boost value-added organic cultivation of fruits and vegetables;
- (b) the percentage distribution of various value-added organic products that are exported from India;
- (c) the details of nation-wise import and export of the top hundred value-added organic products during the last three years; and
- (d) whether Government is planning to promote the exports of organic value-added vegan products under APEDA to meet the growing demand from the international market and if so, the details thereof?

**ANSWER**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY  
(SHRI HARDEEP SINGH PURI)

(a) India's export of value-added organic products during 2019-20 was valued at USD 316.08million. As per the report published by the Research Institute of Organic Agriculture (FiBL) & the International Federation of Organic Agriculture Movements (IFOAM) - "The World of Organic Agriculture Statistics and Emerging Trends 2020" – India's share in world organic exports is less than 1 percent. However, the global data on value added organic food market is not available separately.

The Government of India has been promoting organic farming in the country, including organic cultivation of fruits and vegetables, through dedicated schemes namely

Paramparagat Krishi Vikas Yojana (PKVY) and Mission Organic Value Chain Development for North Eastern Region (MOVCDNER) to cater to the needs of domestic and export markets respectively. Both the schemes stress on end-to-end support to organic farmers i.e. from production to certification and marketing. Post-harvest management support including processing, packing and marketing has been made integral part of these schemes to encourage organic farmers.

(b) The details regarding percentage distribution of various value-added organic products that were exported from India in 2019-20, are at **Annexure-I**.

(c) Country-wise details of India's value-added organic exports, during the last three years, are at **Annexure-II**.

The Food Safety & Standards Authority of India (FSSAI) has issued Food Safety and Standards (Organic Food) Regulation, 2017, which states that organic food imports under bilateral or multilateral agreements, on the basis of equivalence of standards between National Programme for Organic Production (NPOP) and the organic standards of the respective exporting countries, shall not be required to be re-certified on import to India. As at present, India has not entered into any bilateral agreements with other countries for import of products certified as organic. As such, data on import of organic products is not available.

(d) The promotion of exports of organic products, including organic value-added vegan products, is a continuous process. The Agricultural & Processed Food Products Export Development Authority (APEDA), an autonomous organisation under the administrative control of Department of Commerce, has been mandated with the export promotion of organic products. APEDA provides assistance to the exporters of organic products under various components of its export promotion scheme. APEDA also undertakes various activities to promote exports of organic products viz. addition of new products under NPOP, making efforts to get NPOP standards recognized by the importing countries, promoting 'India Organic' brand through participation in international trade fairs and exhibitions, organising Buyer-Seller Meets (BSMs), organising capacity building and outreach programmes etc.

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<b>Percentage Distribution of Various Value-added Organic Products ( 2019-20)</b>			
<b>S. No.</b>	<b>Product Name</b>	<b>Total Value (In USD Million)</b>	<b>Percentage Distribution (%)</b>
1	Oil Cake Meal	256.32	81.09
2	Fruit/Pulps/Pulses/Juices	16.85	5.33
3	Flours (Cereals/Millet)	4.90	1.55
4	Rice Syrup	0.99	0.31
5	Other Processed Fruits and Vegetables	1.82	0.58
6	Medicinal Plant Products	19.32	6.11
7	Oil	1.14	0.36
8	Glycerin	7.83	2.48
9	Guargum Powder	2.02	0.64
10	Chicory	0.29	0.09
11	Ready to Eat	1.97	0.62
12	Others	2.63	0.83
	<b>Total</b>	<b>316.08</b>	<b>100.00</b>

Source: Data submitted by Certification Bodies in TraceNet

Country Wise Export for Organic Value-added Products (Values in USD Million)				
S. No.	Country Name	2017-18	2018-19	2019-20
1	U.S.A.	78.96	268.83	207.69
2	EUROPEAN UNION	33.03	43.83	66.67
3	CANADA	14.88	27.37	33.06
4	AUSTRALIA	2.04	1.59	1.90
5	ISRAEL	0.55	0.14	1.00
6	NEWZEALAND	0.02	0.62	0.82
7	KOREA REPUBLIC	0.26	0.36	0.79
8	SWITZERLAND	0.03	0.57	0.68
9	VIETNAM	0.39	0.88	0.67
10	U.A.E.	0.38	0.28	0.54
11	SRI LANKA	1.48	0.10	0.53
12	ECUADOR	0.00	0.00	0.40
13	OMAN	0.00	0.03	0.24
14	TURKEY	0.00	0.00	0.17
15	QATAR	0.56	0.04	0.13
16	RUSSIA	0.00	0.09	0.10
17	MALAYSIA	0.00	0.05	0.09
18	SINGAPORE	0.00	0.05	0.09
19	CHILE	0.11	0.39	0.07
20	SAUDI ARABIA	0.04	0.02	0.07
21	OTHER COUNTRIES	0.71	0.32	0.37
	<b>TOTAL</b>	<b>133.46</b>	<b>345.56</b>	<b>316.08</b>

Source: Data submitted by Certification Bodies in TraceNet

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