

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO.3119
TO BE ANSWERED ON 23rd MARCH, 2021**

ACHIEVEMENTS MADE UNDER HEALTHY INDIA INITIATIVE

3119 SHRI B. LINGAIAH YADAV:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) the details of further achievements made under Healthy India initiative with strong infrastructure and well being of the people, along with the States covered/beneficiaries listed
- (b) the criteria adopted along with funds sanctioned or released and the results yielded so far, along with assessments made and demands reviewed in the last five years and current year, year-wise, State-wise and
- (c) the future action plan in this regard?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(SHRI ASHWINI KUMAR CHOUBEY)**

(a) to (c): “Healthy India Initiative” is a Magazine published in June 2016 by Central Health Education Bureau, Directorate General of Health Services, Ministry of Health & Family Welfare, Government of India. The edition was aimed to create general awareness and to educate common citizens of India regarding preventive, promotive, curative, palliative and rehabilitative services available under health sector in the country. The topics envisioned to be covered in the Magazine were related to Healthy Lifestyle viz. Nutrition, Exercise, Hygiene and communicable and Non-communicable diseases etc. It was an instrument to disseminate authentic health related information to address the dynamic health issues of common citizen. Since “Healthy India Initiative” is neither a Scheme nor a National Programme, no quantifiable targets were set. This is a constant endeavour of the Ministry to promote Healthy India Initiative using all media options viz. Print, Electronic and Social channels for their general wellness.

For more details, the document may be accessed from the following link:

https://www.dghs.gov.in/WriteReadData/userfiles/file/Healthy_Lifestyle_Magazine-innaugural%20issue.pdf