

GOVERNMENT OF INDIA
MINISTRY OF TRIBAL AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO.3495
TO BE ANSWERED ON 25.03.2021

AADI MAHOTSAV TRIBAL FESTIVAL

3495. SHRI SANJAY SETH:

Will the Minister of TRIBAL AFFAIRS be pleased to state: -

- (a) whether Government celebrated National Tribal Festival-Aadi Mahotsav 2021 recently and if so, the details thereof;
- (b) the number of tribal artisans and artists from different regions of the country which participated in the said Mahotsav;
- (c) whether Government proposes to organize more such Mahotsavs in the current financial year in various cities across the country;
- (d) if so, the details thereof and funds allocated and released by Government for the same; and
- (e) the achievement made by Government while organizing such festival?

ANSWER

MINISTER OF STATE FOR TRIBAL AFFAIRS
(SMT. RENUKA SINGH SARUTA)

- (a) Yes Sir. National Tribal Festival-Aadi Mahotsav was recently held from 1st February to 15th February at Dilli Haat INA, New Delhi. The main feature of the festival was exhibition –cum-sale of tribal handicrafts, art, paintings, fabric, jewellery and much more through 183 stalls. The Tribal handicrafts were sold under the Tribes India Banner by tribal artisans.
- (b) The Mahotsav comprised of display and sale of tribal art & craft, medicine & healers, cuisine and folk performances in which 458 tribal artisans, artists and chefs from 25 States of the country participated.
- (c) There is no proposal to organize such Mahotsavs during current financial year.
- (d) Does not arise.
- (e) The Aadi Mahotsav registered a heavy footfall over the 15 days and the sales registered leading to a total of approximately Rs. 1224.25 lakhs in business transactions for the tribals participating in this festival. The Aadi Mahotsav provided a platform to celebrate the spirit of tribal life- crafts, culture and cuisine and gave tribals an increased access to market and infrastructure.