

GOVERNMENT OF INDIA  
MINISTRY OF SOCIAL JUSTICE & EMPOWERMENT  
**RAJYA SABHA**  
**UNSTARRED QUESTION NO-2704**  
ANSWERED ON - 11/08/2021

**NASHA MukT BHARAT CAMPAIGN**

2704. # DR. KIRODI LAL MEENA

Will the Minister of SOCIAL JUSTICE AND EMPOWERMENT be pleased to state:-

- (a) the details and number of outreach and drop-in centers established under Nasha MukT Bharat campaign;
- (b) the steps taken by Government to reduce the demand of such substances and to strengthen the current system of controlling the use of such products;
- (c) the other steps taken by Government to reduce the demand of narcotic drugs under the National Policy for Drug Demand Reduction (NPDDR); and
- (d) whether any targets have been set under NPDDR and, if not, the reasons therefor?

**ANSWER**

THE MINISTER OF STATE FOR SOCIAL JUSTICE AND EMPOWERMENT

(SHRI A. NARAYANASWAMY)

(a) A total of 93 Outreach and Drop In Centres (ODIC) are financially assisted by the Department. Details are attached as per **Annexure-I**.

(b) & (c)

(i) Ministry of Social Justice and Empowerment implements the scheme of National Action Plan for Drug Demand Reduction (NAPDDR), under which financial assistance is provided to 'NGOs/VOs for running and maintenance of Integrated Rehabilitation Centres for Addicts (IRCAs), Community based peer Led Intervention (CPLI) for early Drug Use Prevention among Adolescents and Outreach and Drop In Centres (ODIC) and Addiction treatment facilities (ATFs) in Government Hospitals'. Total 380 IRCA Centres are being financially assisted by the Ministry for treatment and rehabilitation of Drugs Addicts in all over India.

(ii) The Ministry has launched Nasha MukT Bharat Abhiyaan (NMBA) in 272 identified vulnerable districts with an aim to create awareness about ill effects of substance abuse among the youth, with special focus on higher education institutes, university campuses and schools and reaching out into the community and concerned States/ UTs have been directed to launch their NMBA.

(iii) Under Community Based Peer-Led Intervention (CPLI), focus has been placed on vulnerable and at risk children and adolescents in the community. Under the project, children aged between 10 to 18 years, are enrolled as peer educators, who would in turn engage children in the community in awareness generation and life skills activities. A total of 60 CPLI Centre has been set up with financial support by the Ministry.

(iv) The Outreach and Drop In Centres (ODICs) provide safe and secure drop-in space for substance users in the community. These centres have the provision of screening, assessment and counseling and thereafter provide referral and linkage to treatment and rehabilitation services for substance dependents. A total of 93 ODIC Centre has been set up with financial support by the Ministry.

(d) Under NAPDDR, it is envisaged that 100 Districts will be declared as 'Drug sensitized districts' under defined parameters by 15 August 2022 to coincide with the celebrations of India@75.

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**Annexure referred to in reply to Rajya Sabha Unstarred Question No.2704 for 11.08.2021**

<b>List of ODIC presently running under NAPDDR</b>			
Sl. No.	State	District	Name of the NGO
1	A & N (1)	South Andaman	D/O Social Welfare (Andaman & Nicobar Administration ), Port Blair
2	Andhra Pradesh (4)	Vijaywada/ Krishna	Health Care And Social Welfare Society
		Visakhapatnam	Green Valley Foundation
		West Godavari	Devi Educational Society
		East Godavari	Pushkaramatha
3	Arunachal Pradesh (1)	Papum Pare	MM Charitable Trust
4	Assam (3)	Kamrup Metropolitan	Committee On Socio Economic Health Development Assam
		Silchar	Wodwichee
		Dibrugarh	Jagriti Sanmilita Unnayan Kendra
5	Chandigarh (1)	Chandigarh	SPYM, Delhi
6	Chattisgarh (3)	Durg	Kalyan Social Welfare And Research Organization
		Bilaspur	Samarpit
		Raipur	Sankalp Sanskritik Samiti
7	Delhi (9)	East Delhi	Bhartiya Parivardhan Sanstha
		North Delhi	Multi Vision Foundation
		North East Delhi	Ganga Social Foundation
		North West	Muskan Foundation
		Shahdara	Bhartiya Parivardhan Sanstha
		South Delhi	Manav Paropkari Sanstha
		South East Delhi	Shri Bhairvi Social Foundation
		South West Delhi	Muskan Foundation
8	Gujarat (3)	Ahmedabad	Gujarat Kelavani Trust
		Surat	Nashabandi Mandal
		Mehsana	Gujrat Kelvani Trust
9	Haryana (5)	Gurgaon	Zila Bal Kalyan Parishad
		Sirsa	Zila Bal Kalyan Parishad
		Yamunanagar	District Mental Health And Adolescent Health Programme
		Ambala	Red Cross Society
		Faridabad	District Red Cross Society
10	Himachal Pradesh (1)	Una 547	Social Action For Harmonious Yeomen And Outlook Generation

11	J & K (4)	Jammu	J&K Society for Promotion of Youth and Masses
		Jammu	Himalaya Seva Sangh
		Kupwara	National Education Society And Social Welfare Organization
		Srinagar	National Education Society And Social Welfare Organization
12	Kerala (2)	Thiruvananthapuram	Galaxy
		Ernaculam	Rajagiri Outreach
13	Madhya Pradesh (8)	Gwalior	Ahimsa Mahila Bal Kalyan Swasthy Shiksha Prasar Samiti
		Indore	Ankur Pragatisheel Mahila Kendra
		Rewa	Nevedita Kalyan Samiti
		Ujjain	Ankur Pragatisheel Mahila Kendra
		Datia	Ahimsa Mahila Bal Kalyan Swasthy Shiksha Prasar Samiti
		Sagar	Ajanta Lalit Kala Avam Samaj Kalyan Samiti
		Bhopal	Ajanta Lalit Kala Avam Samaj Kalyan Samiti
		Jabalpur	New Shiksha Prasar Avam Samaj Kalyan Samiti
14	Maharashtra (2)	Mumbai	Kripa Foundation
		Nagpur	Priyadarshi Charitable Society
15	Manipur (6)	Imphal West	Centre For Mental Hygiene
		Imphal East	Integrated Women And Child Development Centre
		Churachandarpur	United Voluntary Youth Council
		Ukhrul	Born Again Rehabilitation Centre
		Thoubal	Institute For Social Disease
		Bishnupur	Youth Development Organization
16	Meghalaya (2)	East Jaintia Hills	Manbha Foundation
		East Khasi Hills	Kripa Foundation
17	Mizoram (2)	Aizol	Mizoram Social Defence & Rehabilitation Board
		Champhai	Mizoram Social Defence & Rehabilitation Board
18	Nagaland (2)	Dimapur	Bethesda Youth Welfare Centre
		Kohima	Kripa Foundation
19	Odisha (9)	Jagatsinghapur	Mizoram Social Defence & Rehabilitation Board
		Khurda	Vishwajeevan Seva Sangha
		Cuttack	Arun Institute of Rural Affairs

		Puri	Association For Voluntary Action
		Anugul	Aabahana
		Debagarh	Jeevan Jyoti Club For Social Welfare And Rural Development
		Rayagada	Centre For All Round Development Society
		Kandhmal	Aabahana
		Baudh	Vishwa Jeevan Seva Sangha
20	Puducherry (1)	Puducherry	Mother Trust
21	Punjab (2)	Ludhiyana	D N Kotnis Health And Education Centre
		Gurdaspur,	Jk Society For The Promotion,
22	Rajasthan (6)	Jodhpur,	Opium De Addiction Treatment Training Centre,
		Jaisalmer	Shubhdeep Group Seva Sansthan,
		Baran	Manav Janseva Sansthan
		Dausa	Mahaveer Bal Shiksha And Vikash Samiti
		Kota	Navodaya Bal Vidhyalaya Samiti
		Sawai Madhopur	Raj Foundation Sansthan
23	Telangana (1)	Hyderabad,	New Hope Association,
24	Tripura (2)	West Tripura	Society for Promotion of Youth and Masses
		North Tripura	Society for Promotion of Youth and Masses
25	Uttar Pradesh (10)	Barabanki	Archana Mahila Kalyan Samiti
		Ghazipur	Umakant Service Foundation
		Gorakhpur	Basudev Tiwari Seva Sansthan
		Kanpur Nagar	Jan Kalyan Seva Samiti
		Lucknow	Prerna Samiti
		Meerut	Association For Social Health In India
		Moradabad	Ratan Gramya Vikash Samiti
		Pryagraj	Society For Prevention Of Alcholism And Substance Drug Abuse
		Sant Ravidas Nagar	Parakh
		Varanasi	Lakshya Service Foundation
26	Uttarakhand (1)	Udham Singh Nagar	Impart
27	West Bengal (2)	Kolkata	Aaradhana Social And Development Organization
		Darjeeling	Society for Promotion of Youth and Masses