

GOVERNMENT OF INDIA  
MINISTRY OF EDUCATION  
DEPARTMENT OF SCHOOL EDUCATION & LITERACY

**RAJYA SABHA**

**UNSTARRED QUESTION NO. 344**  
TO BE ANSWERED ON 22.07.2021

**Incentivizing philanthropic activity in education**

344 **Shri Sujeet Kumar:**

Will the Minister of Education be pleased to state:

- (a) the details of incentives provided to private schools as part of the Aatmanirbhar Bharat package and the list of principal entities receiving the same;
- (b) list of EdTech companies and other organizations with whom MOUs were signed by the Ministry to support education delivery during the pandemic;
- (c) the detailed list of initiatives taken by the Ministry to prevent overcharging and fee hikes by private schools during the lockdown; and
- (d) whether the Ministry is considering relaxation in the not-for-profit status of education?

ANSWER  
MINISTER OF EDUCATION  
(**SHRI DHARMENDRA PRADHAN**)

(a) and (b): As a part of the Atmanirbhar Bharat Programme, a comprehensive initiative for using Technology with Equity, called **PM e-VIDYA** has been initiated which unifies all efforts related to digital/ online/ on-air education to enable multi-mode access to education.

- PM e-Vidya has following components:
  - DIKSHA– One nation, one digital education platform
  - One class, one TV channel–Swayam Prabha
  - E-content for Open School
  - Extensive use of Radio, Community radio and podcast
  - E-content for visually and hearing-impaired students

The 12 PM e-VIDYA DTH TV Channels are under bouquet of Swayam Prabha DTH

channels, which are meant to support and reach out to those students who do not have access to the internet. In the Ministry of Education, a total of 32 channels are devoted to telecast high quality educational programmes. Of these, 12 TV channels are earmarked for the one class, one TV channel (Classes 1-12) under the Atmanirbhar Bharat Programme for the Department of School Education and Literacy. Further, the Ministry has tied up with private DTH operators like TATA Sky, Videocon, DISH TV, Sun Direct & Airtel to air educational video content to enhance the reach of these channels. The List of MoUs signed during COVID-19 to support education delivery during the pandemic is at **Annexure**.

(c) and (d): Education is a subject in the Concurrent List of the Constitution and majority of schools are under the jurisdiction of the State Governments. Thus, the matter relating to fees and its components in schools are regulated in terms of Rules and Instructions of the State Government concerned. National Education Policy 2020 (para no. 8.7) provides for assessment and accreditation of Public and Private Schools (except the schools that are managed/ aided/ controlled by the Central Government) on the same criteria, benchmarks, and processes, emphasizing online and offline public disclosure and transparency, similar standards of audit and disclosure as a 'not-for-profit' entity, so as to ensure that public-spirited private schools are encouraged and not stifled in anyway.

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## Annexure

### ANNEXURE REFERRED TO IN PART (a) AND (b) OF THE REPLY TO RAJYA SABHA UNSTARRED QUESTION NO. 344 TO BE ANSWERED ON 22.07.2021 ASKED BY SHRI SUJEET KUMAR, HON'BLE MEMBER OF PARLIAMENT, RAJYA SABHA REGARDING "INCENTIVIZING PHILANTHROPIC ACTIVITY IN EDUCATION"

List of MoUs signed during COVID-19 to support education delivery during the pandemic

S. No.	Organization	Purpose
1.	Sri Sathya Sai Vidya Vahini	Sharing of Digital content to be put on DIKSHA Platform
2.	Sencilen Interactive Pvt. Ltd	Sharing of Sencilene Contents with DIKSHA and NROER
3.	ISLRTC	To Develop Videos using sign language
4.	Khan Academy	To disseminate Khan Academy contents through DIKSHA platform
5.	Bhaskaracharya National Institute for Space Applications and Geo Informatics (BISAG-N)	Transmission of 12 DTH TV channels of NCERT under the PM e-Vidya program.
6.	Rotary Club of India Kolkatta	Sharing of e-Contents for PM e-VIDYA
7.	Dragon Learn Organisation	Sharing of e-Content related to Primary Mathematics concepts
8.	SARD	Sharing of e-Content based on Language learning
9.	Google India Private Limited	G-Suite for Education
10.	Saavn Media Company	Podcasting of NCERT Audio contents through Jio Saavn App
11.	NETCORE Solutions Pvt. Ltd	WhatsApp chatbot for DIKSHA
12.	Community Radio Stations (CRS)	Broadcast of curriculum based PM e-VIDYA Radio programmes
13.	All India Radio	Broadcast of curriculum based PM e-VIDYA Radio programmes
14.	EdCIL	For providing human resource for PM e-VIDYA Programme
15.	Samsung India Ltd.	For establishment of Samsung Smart Classes one each in Jawahar Navodaya Vidyalayas during the session 2020-21, under CSR scheme.

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