

**GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE
RAJYA SABHA**

**UNSTARRED QUESTION NO. 533.
TO BE ANSWERED ON FRIDAY, THE 23RD JULY, 2021.**

IMPLEMENTATION OF ODOP IN RAJASTHAN

533. DR. KIRODI LAL MEENA:

Will the Minister of **Commerce and Industry** be pleased to state:

- (a) whether it is a fact that the Central Government has implemented the "One District, One Product" (ODOP) scheme in different States of the country, if so, the product-wise and district-wise details of the scheme implemented in Rajasthan;
- (b) whether it is also a fact that under the said scheme, export plan has been prepared in the Export Promotion Committee for all 33 districts of Rajasthan; and
- (c) if so, whether State Government has submitted the report to the Central Government, if so, the details thereof?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE & INDUSTRY
(SHRI SOM PARKASH)**

- (a): The Central Government has implemented the One District One Product (ODOP) initiative in different States of the country. ODOP is an initiative which is seen as a transformational step forward towards realizing the true potential of a district, fuel economic growth and generate employment and rural entrepreneurship, taking us to the goal of AtmaNirbhar Bharat. ODOP initiative is operationally merged with 'Districts as Export Hub' initiative being implemented by DGFT, Department of Commerce, with Department for Promotion of Industry and Internal Trade (DPIIT) as a major stakeholder.

The district-wise details of products under One District One Product (ODOP) initiative in Rajasthan are available at **Annexure**.

- (b) & (c): To increase exports and take export promotion to the District level, Department of Commerce through the Director General of Foreign Trade (DGFT) is engaging with State/ UT Governments to implement the said initiative in all districts of the country in a phased manner, with the objective of mobilizing the potential of each district of the country to achieve its potential as an export hub.

Under ODOP initiative, Draft Export Action Plans have been prepared for all the districts of Rajasthan except Jhalawar. Draft Action Plans prepared by Regional Authorities of Directorate General of Foreign Trade at Jaipur have been submitted to State Government of Rajasthan for preparing and notifying final action plan for the districts.

ANNEXURE

ANNEXURE REFERED TO IN REPLY TO PART (a) OF THE RAJYA SABHA UNSTARRED QUESTION NO. 533 FOR ANSWER ON 23.07.2021.

S.No	District	Product
1	Ajmer	Bags, Spices, Garments, Marble and Agro Products
2.	Alwer	Engineering Products
3.	Banswara	Synthetic Yarn, Fabric, Marble Tiles
4.	Baran	Soyabean and other Agro Products
5.	Barmer	Isabgol, Gaur Gum
6.	Bharatpur	Agro Products and Services Exports
7.	Bhilwara	Textile and Denim
8.	Bikaner	Wool, Food Product, Cremics, Bikaneri Bhujia
9.	Bundi	Rice
10.	Chittorgarh	Marble, Granite and Tourism
11.	Churu	Guar Gum, Wood products
12.	Dausa	Stone articles and Durry
13.	Dholpur	Skimmed Milk Powder, Stone Tiles and Slab
14.	Dhungarpur	Green Marble Slabs and Tiles
15.	Hanumangarh	Tourism
16.	Jaipur	Gems & Jewellery, Garments, Furniture, Services Exports and others, Toys, Blue Pottery of Jaipur
17.	Jaiselmer	Applique Work, Marbel& Services, Isabgol, Gaur Gum, Handicraft and Services Exports
18.	Jalore	Spices, Granite and Dairy Products
19.	Jhalawar	Sand Stone, Assorted Items
20.	Jhunjhunu	Wooden and Stone based items
21.	Jodhpur	Isabgol, Gaur Gum, Furniture Products, Powder, Handicrafts, Stainless Steel Sheets/Utensils
22.	Karauli	Sand Stone article, Silica and Powder
23.	Kota	Chemical & Fertilizers, Minerals, Kota Doria
24.	Nagaur	Isabgol, Spice Processing, Handtools and Woolen Carpet, Makrana Marble
25.	Pali	Cement, Mehendi, Guar Gum
26.	Pratapgarh	Tourism
27.	Rajsamand	Tera Kota, Marble Decorative article
28.	Sikar	Antique Furniture
29.	Sirohi	Stone carving, Tiles, Psyllium Husk
30.	Sri Ganganagar	Gum Powder
31.	Swai Modhpur	Tourism
32.	Tonk	Stone Tiles and Sand Stone Tiles
33.	Udaipur	Marble, Mineral & Services Export
