

**GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY,
UNANI, SIDDHA AND HOMOEOPATHY
(AYUSH)**

**RAJYA SABHA
UNSTARRED QUESTION NO. 806
TO BE ANSWERED ON 27TH JULY, 2021**

POLICY FOR TREATMENT OF DISEASES THROUGH AYUSH

806 SMT. KANTA KARDAM:

Will the Minister of AYUSH be pleased to state:

- (a) whether Government is trying to develop India as a Global hub for treatment of diseases through AYUSH system;
- (b) if so, the details thereof; and
- (c) the major policy initiative to popularise the treatment of various diseases through AYUSH system?

ANSWER

**THE MINISTER OF STATE OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(DR. MUNJPARA MAHENDRABHAI)**

(a): The Government of India is aiming to position India as a destination for health and wellness tourism through Ayush System.

(b): The Ministry of AYUSH under its Central Sector Scheme for promotion of International Cooperation, undertakes various initiatives for international promotion, propagation & Global acceptability of AYUSH systems of medicine such as Bilateral & Multilateral negotiations with different countries to undertake various steps for trade facilitation, recognition to Ayush System, establishing a dedicated AYUSH Export Promotion Council (AEPC) to promote export of Ayush products/ Medicines/Services, support to Industry & Hospitals for participation in International Exhibitions, deputation of experts to various countries establishing quality standards by collaborating with International Agencies like WHO, ISO etc., encouraging outbound investment, establishing International Ayush Institutes, offering scholarship to foreign nationals for pursuing Ayush courses in India etc.

The Government has developed Champion Services Sector Scheme for Medical value Travel to enhance medical tourism in the field of Ayush and to provide support establishing world class state of the art AYUSH hospitals. The Govt. has also formed a National Medical & Wellness Tourism Board to boost Medical, Wellness, Yoga and Ayurveda tourism.

(c): Govt of India has taken various policy initiatives to promote Indian Traditional System of Medicine such as launching of National AYUSH Mission (NAM) to envisage better access to AYUSH services through increase in the number of AYUSH Hospitals and Dispensaries, inclusion of Ayush in National Programme for Prevention and Control of Cancer, Diabetes, Cardio-vascular diseases and Stroke (NPCDCS), operationalization of 12,500 AYUSH Health and Wellness Centres under Ayushman Bharat to provide AYUSH services, introducing insurance coverage for Ayush treatments, disseminating the merits of AYUSH systems through Print/Electronic/Social Media Platforms. The AYURSWASTHYA YOJANA, a new umbrella scheme has been developed to roll out of authentic classical AYUSH Interventions for promoting community health care and to provide support for establishment of Ayush medical health unit in reputed Ayush and Allopathy institutions.