

GOVERNMENT OF INDIA
MINISTRY OF COMMERCE & INDUSTRY
(DEPARTMENT OF COMMERCE)

RAJYA SABHA
STARRED QUESTION NO. 208
TO BE ANSWERED ON 06th AUGUST, 2021

TAPPING EXPORT POTENTIAL OF AGRICULTURAL
AND INDUSTRIAL PRODUCTS

*208. SHRI SANJAY RAUT:

Will the Minister of **COMMERCE &INDUSTRY** be pleased to state:

- (a) whether Government is considering any plan to tap export potential of certain agricultural and industrial products with the help of various State Governments;
- (b) if so, the details thereof;
- (c) whether Government has received any study/survey report from any Government agencies that has examined the export potential of selected agricultural and industrial products by suggesting appropriate measures; and
- (d) if so, the details thereof and Government's response thereto?

ANSWER

THE MINISTER OF COMMERCE AND INDUSTRY
(SHRI PIYUSH GOYAL)

(a) to (d): A Statement is laid on the Table of the House.

**STATEMENT REFERRED TO IN REPLY TO PARTS (a) to (d) OF RAJYA SABHA
STARRED QUESTION NO. 208 FOR ANSWER ON 06th AUGUST, 2021 REGARDING
“TAPPING EXPORT POTENTIAL OF AGRITLUTURAL AND INDUSTRIAL
PRODUCTS”.**

(a) & (b): To tap export potential of agricultural and industrial products, the Department of Commerce, through the Director General of Foreign Trade (DGFT), is engaging with State / UT Governments to implement the Districts as Export Hub (DEH) initiative in all districts of the country in a phased manner. The objective of DEH initiative is to mobilize each district of the country to achieve its potential as an export hub. Under the DEH initiative, District Export Promotion Committees (DEPCs) have been constituted in most of the districts and products/services with export potential have been identified in each district. DEPC meetings have been conducted in 619 districts of India. State Export Strategy/ Policy has been prepared by 26 States. Further, Draft Export Action Plans have been prepared for 478 Districts.

Under the DEH initiative, support may be provided in the form of infrastructure and logistics support, e-commerce/ marketing/ branding, skill development/ training/testing facilities, research and development/technology upgradation, e-commerce in districts and export promotion/ outreach activities.

Department of Commerce has also been implementing the Trade Infrastructure for Export Scheme (TIES) since FY 2017-18 with the objective of assisting Central and State Government agencies for creation of appropriate infrastructure for growth of exports. The scheme provides assistance for setting up and up-gradation of infrastructure projects with overwhelming export linkages like Border Haats, land customs stations, quality testing and certification labs for exports, trade promotion centres, etc.

(c) & (d): A High-Level Advisory Group (HLAG) was constituted by the Ministry of Commerce and Industry to assess the global environment and make recommendations for boosting India's share and importance in global merchandise and services trade; managing pressing bilateral trade relations and mainstreaming new age policy making. HLAG submitted its report in September 2019 containing a number of macro recommendations as well as sector-specific recommendations. Promoting exports of agricultural as well as industrial products is an ongoing process and the recommendations made by HLAG are taken into consideration for finalizing policy for promotion of exports in different sectors.
