

GOVERNMENT OF INDIA
MINISTRY OF AGRICULTURE AND FARMERS WELFARE
DEPARTMENT OF AGRICULTURE AND FARMERS WELFARE
RAJYA SABHA
UNSTARRED QUESTION NO-2099
TO BE ANSWERED ON THE 06/08/2021

DEVELOPMENT OF HORTICULTURE CLUSTER

2099. SHRI K. C. VENUGOPAL:
SHRI SANJAY SETH:

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

- (a) whether Government has launched the Horticulture Cluster Development Programme;
- (b) if so, the details thereof and the aims and objective behind the move;
- (c) the number of clusters selected for the programme along with the cluster where this programme could be implemented in the pilot phase;
- (d) whether Government has also appointed Cluster Development Agencies (CDAs) in the selected clusters and if so, the details thereof; and
- (e) the other steps taken by the Government to develop such clusters throughout the country which will help farmers having small size holdings through formation of Farmers Producer Organisations (FPOs)?

ANSWER

MINISTER OF AGRICULTURE AND FARMERS WELFARE

(SHRI NARENDRA SINGH TOMAR)

- (a): Yes sir.
- (b): Cluster Development Programme (CDP) has been designed to leverage geographical specialization of horticulture clusters to make them globally competitive. The main objectives of the CDP are as under:
 - i) Address the concerns of the horticulture value chain from pre-production, production, post-harvest management and value addition to logistics, marketing and branding in an integrated manner for accelerating competitiveness in the domestic and export market.
 - ii) Reduce harvest and post-harvest losses by developing/ expanding/upgrading the infrastructure for post-harvest handling of produce, value addition and market linkages.

- iii) Facilitate the introduction of innovative technologies and practices to help enhance the global competitiveness of focus cluster crops.
 - iv) Facilitate the dovetailing of resources, including convergence of various government schemes in order to entrench stakeholders in the global value chains.
 - v) Build the capacity of stakeholders and enhance farmers' income through cluster-specific interventions including brand promotion.
- (c): MoA&FW has selected 12 clusters for the pilot phase of the programme. Details of 12 clusters are at **Annexure - I**
- (d): So far, Government has appointed Cluster Development Agencies (CDAs) in 11 clusters of the pilot phase. Details are at **Annexure – II**.
- (e): The formation of FPOs is an integral part of Horticulture Cluster Development Programme which will help farmers with small land holding and help them in achieving economies of scale in an integrated manner by addressing concerns of entire value chain in the selected clusters.

Annexure – I**List of selected 12 clusters under pilot phase of Cluster Development Programme**

S. No.	Crop	Identified cluster	State
1	Apple	1. Shopian	Jammu & Kashmir
		2. Kinnaur	Himachal Pradesh
2	Mango	1. Lucknow	Uttar Pradesh
		2. Kutch	Gujarat
		3. Mahbubnagar	Telangana
3	Banana	1. Anantapur	Andhra Pradesh
		2. Theni	Tamil Nadu
4	Grapes	1. Nashik	Maharashtra
5	Pineapple	1. Sepahijala	Tripura
6	Pomegranate	1. Solapur	Maharashtra
		2. Chitradurga	Karnataka
7	Turmeric	1. West Jaintia Hills	Meghalaya

Annexure – II

The status of appointment of Cluster Development Agencies (CDAs)

S. No.	Cluster	Name of the Cluster Development Agency (CDA)
1.	Chitradurga, Karnataka	Karnataka State Agricultural Produce Processing and Export Corporation Limited
2.	Nashik, Maharashtra	Maharashtra State Horticulture and Medicinal Plant Board
3.	Solapur, Maharashtra	Maharashtra State Horticulture and Medicinal Plant Board
4.	Anantapur, Andhra Pradesh	Andhra Pradesh Horticulture Development Agency
5.	Lucknow, Uttar Pradesh	Regional Food Research and Analysis Centre
6.	Theni, Tamil Nadu	Tamil Nadu Horticulture Development Agency
7.	Kutch, Gujarat	Gujarat Agro Industries Corporation limited
8.	Mahbubnagar , Telangana	Telangana State Horticulture Development Corporation Limited
9.	West Jaintia Hils, Meghalaya	Meghalaya State Agriculture Marketing Board
10.	Kinnaur, Himachal Pradesh	Himachal Pradesh Horticulture Produce Marketing and Processing Corporation Limited
11.	Shopian, Jammu & Kashmir	Jammu & Kashmir Horticulture Produce & Marketing Corporation Limited
