

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING**

RAJYA SABHA

**UNSTARRED QUESTION No.2317
TO BE ANSWERED ON 09.08.2021**

FDI INFLOWS IN THE DIGITAL AND PRINT MEDIA

2317. SHRI SUJEET KUMAR:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the amount of Foreign Direct Investment (FDI) inflows in the digital and print media during the last five years; and
- (b) the details of FDI inflows in the entertainment channels and TV news channels during the said period?

ANSWER

**THE MINISTER OF INFORMATION AND BROADCASTING; AND
MINISTER OF YOUTH AFFAIRS AND SPORTS
(SHRI ANURAG SINGH THAKUR)**

(a) to (b) Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry has informed that Foreign Direct Investment (FDI) in Information and Broadcasting Sector, including electronic and print media, during April 2016 to March 2021 was Rs. 31,360.71 crore.
