

**GOVERNMENT OF INDIA
MINISTRY OF MINORITY AFFAIRS
RAJYA SABHA
UNSTARRED QUESTION NO. 2366
TO BE ANSWERED ON 09.08.2021**

JAAN HAI TOH JAHAN HAI

2366 SHRI SUJEET KUMAR

Will the Minister of Minority Affairs be pleased to state:

- (a) whether the Ministry has launched COVID – 19 vaccination awareness campaign ‘Jaan Hai Toh Jahan Hai’ in June 2021;
- (b) whether Government has undertaken any exclusive steps to select the organizations and religious agencies included in the campaign drive; and
- (c) if so, the details of campaign procedures and expected outcomes thereof?

ANSWER

**MINISTER OF MINORITY AFFAIRS
(SHRI MUKHTAR ABBAS NAQVI)**

- (a) to (c) The Ministry has started an awareness campaign “Jaan Hai To Jahan Hai” on Covid-19 Vaccination to prevent apprehensions and rumours, under which various organizations associated with the Ministry like State Waqf Boards, State Haj committees, State Channelizing agencies and Programme Implementing Agencies (PIAs) empanelled in the Ministry for the implementation of various schemes were urged to reach out to the people and work towards spreading awareness and getting rid of the vaccine hesitancy amongst the local communities. Ministry is also reaching out to more than 80 lakh beneficiaries of its various schemes and highlighting the benefits of vaccination to them.

In addition to the above, the Ministry has also utilized the social media platforms to spread awareness on vaccination through various renowned personalities from the field of social, cultural and religion as influencers.
