

**GOVERNMENT OF INDIA
MINISTRY OF HEALTH AND FAMILY WELFARE
DEPARTMENT OF HEALTH AND FAMILY WELFARE**

**RAJYA SABHA
UNSTARRED QUESTION NO. 1887
TO BE ANSWERED ON 14th DECEMBER, 2021**

PREVENTION OF NON-COMMUNICABLE DISEASES

1887. SHRI BHASKAR RAO NEKKANTI:

Will the Minister of **HEALTH AND FAMILY WELFARE** be pleased to state:

- (a) whether Government is aware that Non-Communicable Diseases (NCDs) are the leading cause of deaths in the country, contributing to 60 per cent of deaths and they share four common risk factors namely tobacco use, harmful use of alcohol, unhealthy diet and lack of physical activities, if so, the steps taken by Government to address these risk factors and in preventing NCDs, particularly in Odisha; and
- (b) whether Government plans to conduct an assessment of the functioning of the public health infrastructure and focus on treatment and prevention of NCDs?

ANSWER

**THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND
FAMILY WELFARE
(DR. BHARATI PRAVIN PAWAR)**

(a) and (b): As per Indian Council of Medical Research (ICMR) report “India: Health of the Nation’s states: State-Level Disease Burden Initiative” 2017, Non-Communicable Diseases are the leading cause of deaths in the country and contribution of NCDs in total deaths was 61.8%. There are four major risk factors such as tobacco use, harmful use of alcohol, physical inactivity and unhealthy diet.

Health is a state subject. The Department of Health & Family Welfare, however, provides technical and financial support to the States/UTs under the National Programme for Prevention and Control of Cancer, Diabetes, Cardiovascular Diseases and Stroke (NPCDCS), as part of National Health Mission (NHM), based on the proposals received from the States/UTs and subject to the resource envelope. The programme focuses on strengthening infrastructure, human resource development, health promotion & awareness generation for prevention, early diagnosis, management and referral to an appropriate level of healthcare facility for treatment of the Non-Communicable Diseases (NCDs).

Preventive aspect of NCDs and its risk factors is strengthened under Comprehensive Primary Health Care through Ayushman Bharat Health Wellness Centre scheme, by promotion of wellness activities and targeted communication at the community level. Other initiatives for increasing public awareness about NCDs and for promotion of healthy lifestyle includes

observation of National & International Health Day and use of print, electronic and social media for continued community awareness. Furthermore, healthy eating is also promoted through FSSAI. Fit India movement is implemented by Ministry of Youth Affairs and Sports, and various Yoga related activities are carried out by Ministry of AYUSH. In addition, NPCDCS gives financial support under NHM for awareness generation (IEC) activities for NCDs to be undertaken by the States/UTs as per their Programme Implementation Plans (PIPs).

Various activities are undertaken in the State of Odisha to reduce the risk factors, which further reduce the burden of NCDs and related deaths. The awareness activities which include folk performances, rallies, campaign, miking etc. against tobacco usage are conducted. Tobacco cessation clinics are established at District and Sub-District Hospitals. Regular enforcement of COTPA 2003 is done by mobilising moving squads formed consisting of staffs from District Tobacco Control Cell, Police, Food Safety Deptt. and Public Health Staff in urban as well as rural areas. E- Cigarette ban is declared and enforced by State Govt of Odisha. For prevention of harmful use of alcohol, de-addiction centres, counselling centres are established at District Hospitals and Mental Health Institutes under National Mental Health Programme (NMHP). Rules are framed and enforced to restrict sell of alcohol to minors under the age of 18 years. Promotion of fibre rich diet (promoting use of Ragi and millets cultivation in all the districts through Millet Mission), whole nuts and grains instead of polished rice, dal and wheat etc is implemented across the State. Encouraging consumption of leafy vegetables, seasonal fruits, sea fish is done to ensure dietary approach to stop hypertension. Parks and jogging tracks are constructed in urban areas to promote physical activities among all age groups. Gyms are created in Govt Offices and corporate houses. NCD Parks are established in all PHC-HWCs across the State.

Implementation of the NPCDCS is regularly reviewed with States/UTs at various levels for its effective implementation.