

**GOVERNMENT OF INDIA  
MINISTRY OF AYUSH**

**RAJYA SABHA  
UNSTARRED QUESTION NO.997  
TO BE ANSWERED ON 7<sup>TH</sup> DECEMBER, 2021**

**PRODUCTION OF AYUSH BASED DIET AND LIFESTYLE**

**997. SMT. GEETAALIASCHANDRAPRABHA:**

Will the Minister of **AYUSH** be pleased to state:

- (a) whether it is a fact that the Ministry is working closely with the Ministry of Women and Child Development to promote AYUSH based diet and lifestyle and to achieve the ultimate goal of well nourished India; and
- (b) if so, the steps taken by the Ministry under this initiative?

**ANSWER  
THE MINISTER OF AYUSH  
(SHRI SARBANANDA SONOWAL)**

(a) and (b) Yes, Ministry of Ayush and Ministry of Women and Child Development (MoWCD) have jointly launched a composite nutritional guideline as “Ayush Dietary Advisory for KuposhanMukt Bharat” to improve nutritional outcomes in children, pregnant women and lactating mothers with Ayush practices and principles.

Ministry of Ayush has signed a MoU with MoWCD on 20.09.2020 to work together on the objective of creating a joint framework for providing holistic nutritional care for women and children. This Ministry had also participated in the celebration of PoshanMaah and PoshanPakhwada organized by MoWCD through the National Institutes/Research Councils under the Ministry and had also requested all the States/UTs Ayush Departments for active participation in PoshanMaah and PoshanPakhwada.

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